







Trade and Supply Chain Finance Program



The UN Addis Ababa Declaration underlines how trade and supply chain finance help achieving Sustainable Development Goals by:

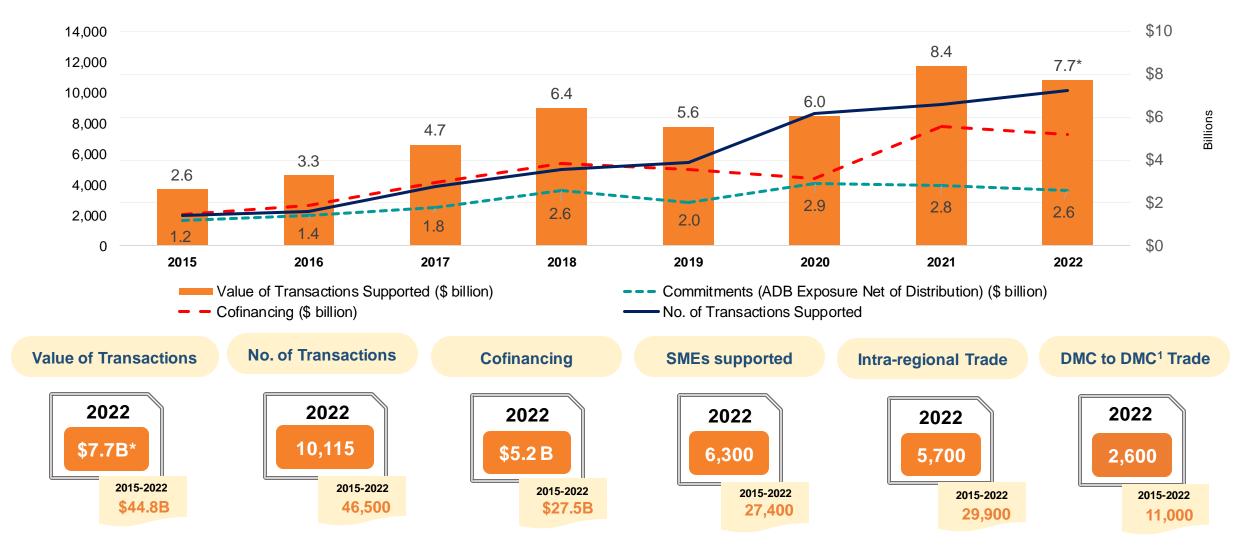
- Reducing the global trade gap, currently estimated at \$1.7 Trillion by the "2021 Trade Finance Gaps, Growth, and Job Surveys"*;
- Supporting SMEs and midcap firms (represent 40% of rejected transactions); and
- Promoting Women-owned firms (70% of applications totally or partially rejected)



- www.adb.org/publications/2021-trade-finance-gaps-growth-jobs-survey
- ADB backs supply chain financing for small, medium enterprises | ABS-CBN News
- To Support Global Supply Chains, We Need to Help Small Businesses

TSCFP Growth (2015-2022)





¹ Developing Member Country (DMC) in ADB refers to a country that is eligible to receive financial and technical assistance from the bank.

Fragile and Conflict-Affected Situations (FCAS)



Fragile and Conflict-Affected Situations (FCAS) Countries

These are regions or countries that are characterized by significant challenges related to political instability, conflict, and fragility.

Lao PDR (with 11 others that ADB classifies FCAS)

In our most vulnerable countries, ADB's assistance is not performing up to par

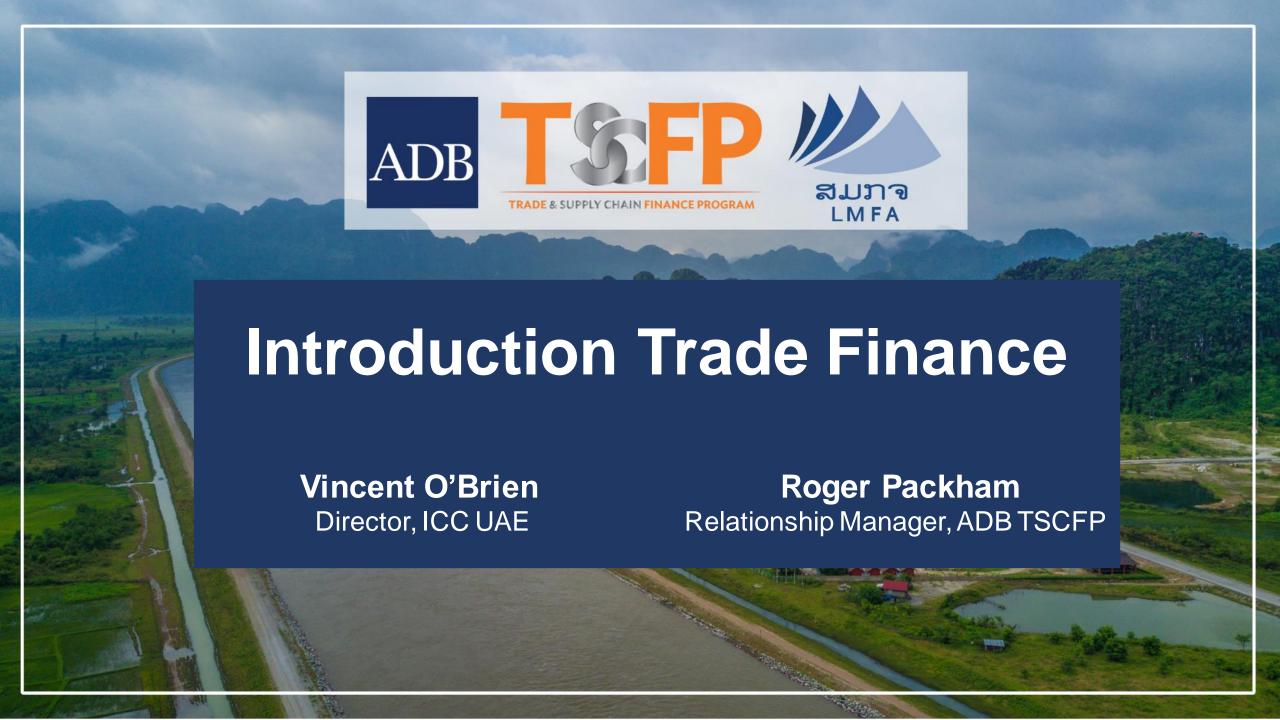
- These countries have the most challenging and complex conditions for development
- Business-as-usual operations that work elsewhere are not succeeding

At the core of ADB Strategy 2030 a comprehensive framework to address the last frontier of development

ADB differentiated approach – recognize and embrace complexity and specificity:

- Context Sensitivity
- Targeted capacity building and technical assistance
- Resource commitment
- Partnerships

Assistance is designed with a specific context to each country Understanding that context is paramount to our engagement







Training on International Trade for SMEs

Vincent O'Brien

Director, ICC United Arab Emirates
Associate Director, Institute of International Banking Law & Practice (IIBLP)



Hi there! I'm MR. VIN From Ireland Hi there! I'm MS. LAWAN From LAOS







Irish Pure Beauty and Lao Brilliance & Happiness



Irish Pure Beauty is an Irish high tech aqua company that produces advanced water purification systems. The systems use advanced electronic process which causes soil and dirt particles in water to temporarily sink leaving 95% of water containers with clear pure water.

The fastest growing market sector is in fitness centres where premium water attracts premium prices. A new market has opened up in emerging markets where it can be difficult to secure clear fresh water for household families.

The Irish Pure Beauty company exports mostly to Europe with a small proportion of product sales going to USA. The Irish company also has two customers in Vietnam, and one customer in Cambodia. A new sales Director Mr. Vin has been appointed to develop sales for the Irish company to emerging markets.

Despite objections from senior Directors Mr. Vin decides that Laos is a market of opportunity for the Irish Company and he organises a field visit to Vientiane, Laos.

Mr. Vin is now Vientiane. Laos.

He has organised a meeting with Ms. Lawan of Lao Brilliance & Happiness in Vientiane who has expressed interest in purchasing one consignment of 10 units provided satisfactory terms and conditions for a contract can be agreed.

What are the key issues to be discussed and agreed between Mr. Vin & Ms. Lawan?

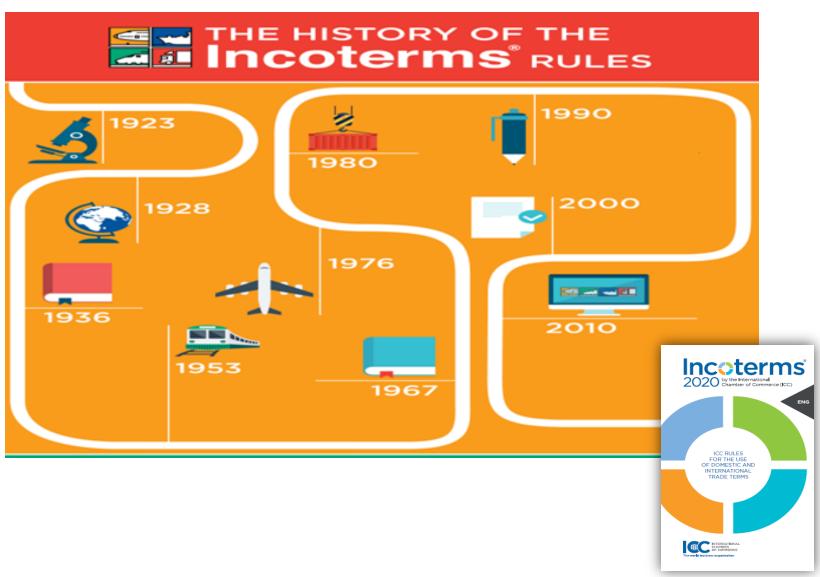
Incoterms





History of the Incoterms Rules





Incoterms



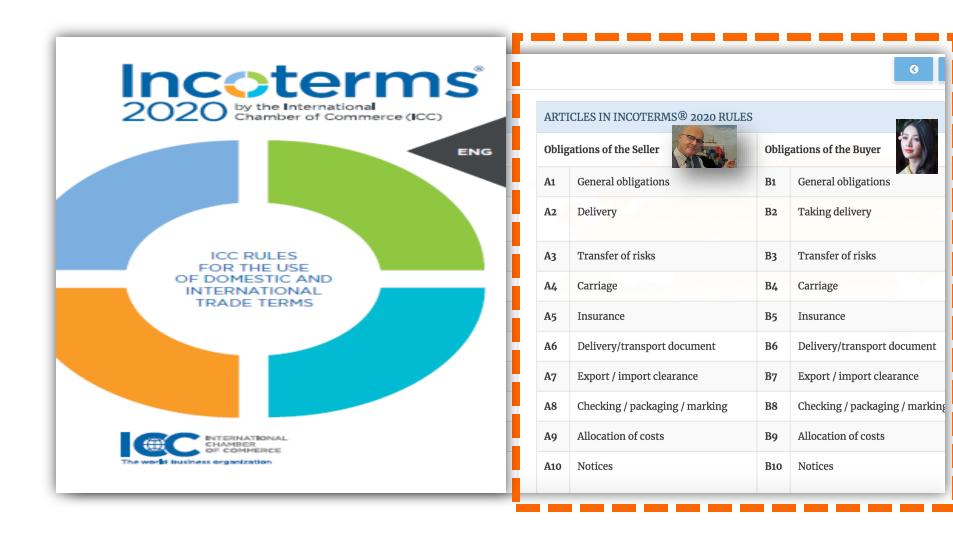


- 1. EXW
- 2. FCA
- 3. FAS
- 4. FOB
- 5. CFR
- 6. CIF
- **7.** CPT
- 8. CIP
- 9. DPU
- **10.DAP**
- **11.DDP**

INCOTERMS 2020

Articles in Incoterms







First Published in 1936

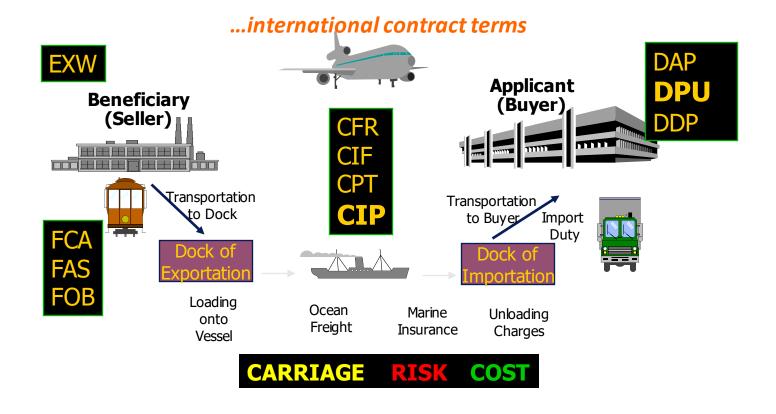
International Rules



1936 - 1957 - 1967 - 1974 - 1980 - 1990 - 2000 - **2010**



INCOTERMS





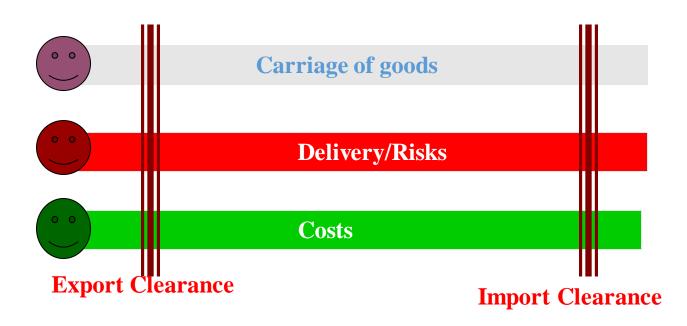










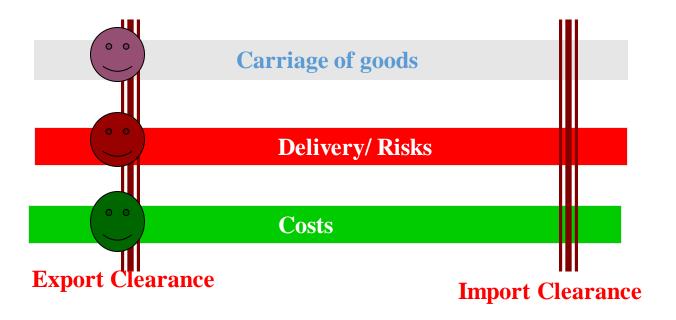




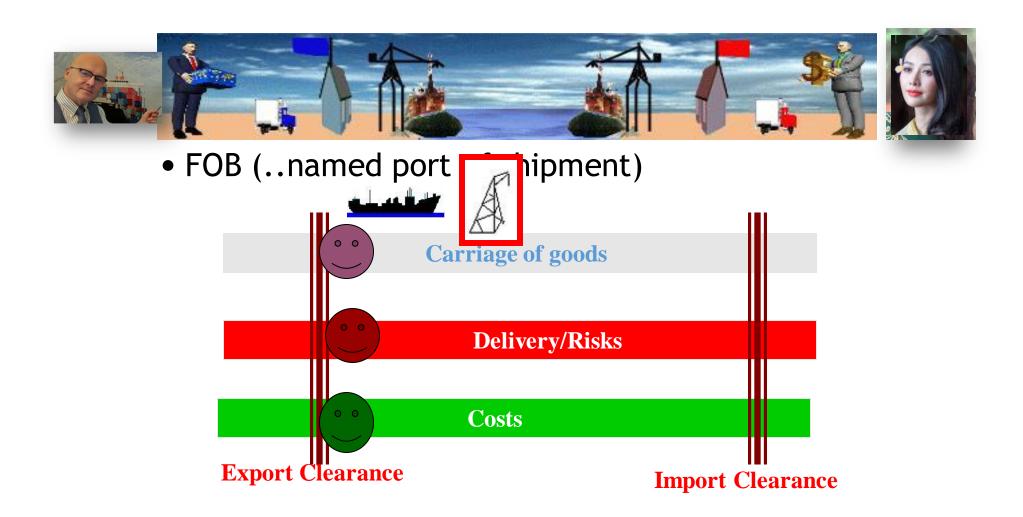




FCA (..named place)







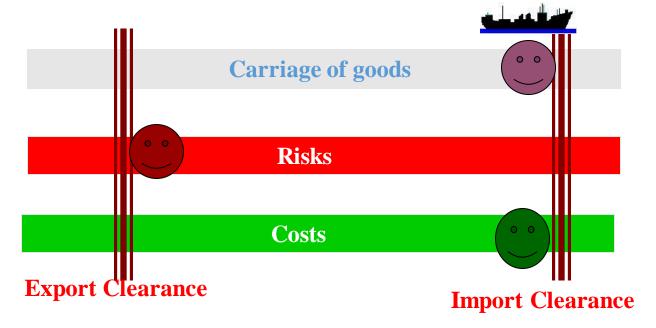






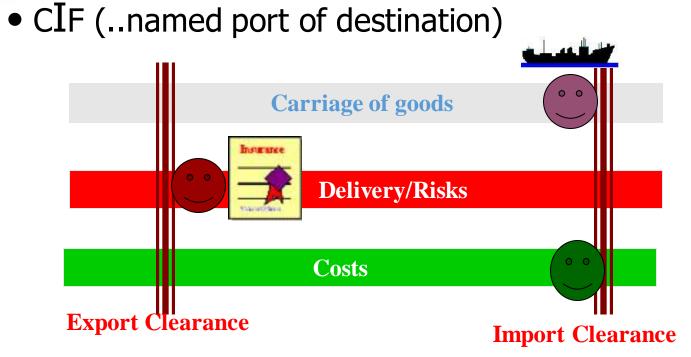


• CFR (...named port of destination)











This COVID-19 is problematic for us!

We shipped on the basis of CIF PORT B (INCOTERMS 2020) in line with your advices at seminars.

The goods were loaded on board the vessel at PORT A for destination PORT B

The problem is that due to lockout at port of destination the goods could not be unloaded and the buyer is suffering acute delay in delivery of the goods, plus demurrage etc.

The buyer has holding back payment due to Force Majeure at the port of discharge which he says is unexpected and beyond his control as it is state driven lockdown for health purposes.

What can I do as if goods not delivered and we will lose payment rights?

Aashi

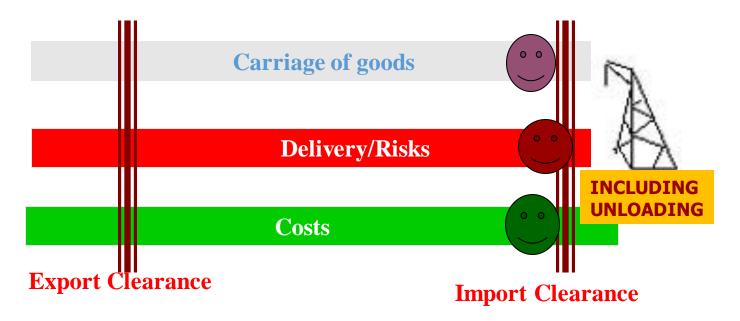








DELIVERED AT PLACE UNLOADED













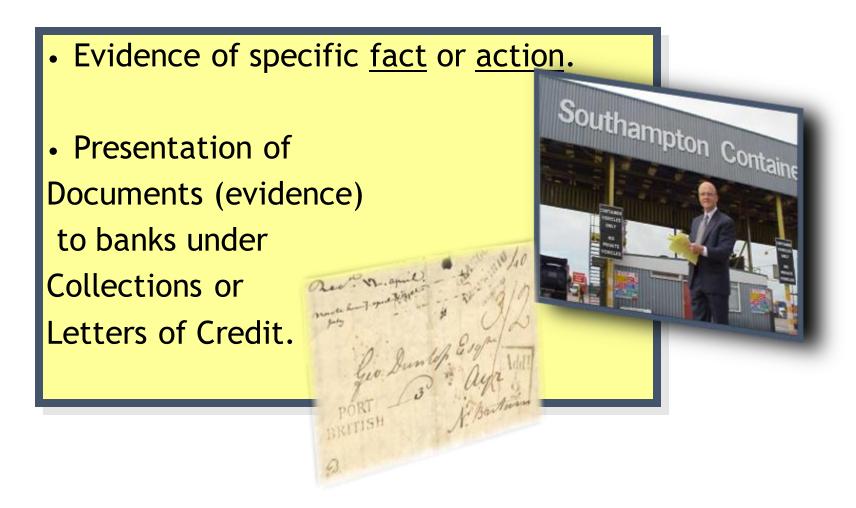
IMPORTER







The Role of Documents in International Trade.





Documents

Financial or Commercial



COMMERCIAL INVOICES

CERTIFICATE OF ORIGIN PACKING LIST

INSURANCE CERTIFICATE

TRANSPORT DOCUMENTS



Hi there! I'm MR. VIN From Ireland Hi there! I'm MS. LAWAN From LAOS





Common Payment Methods

Roger Packham Consultant

November 2023

Common Payment Methods



- Payment in Advance
- Open Account
- Documentary Collection
- Documentary Credit (L/C)

Which payment method?



Basic Considerations:

- Commercial/Credit risk
- Country/Political risk
- Control of merchandise/goods
- Relationship between trade partners
- Track Record
- Fraud

Customers' Objectives



- Manage cash flow impact of international transactions by improving management of working capital
- Speed up collection of export receivables
- Get longer supplier credit terms
- Minimize risk exposures arising from international trade
- Use secure communication platforms to help reduce the risk of fraud



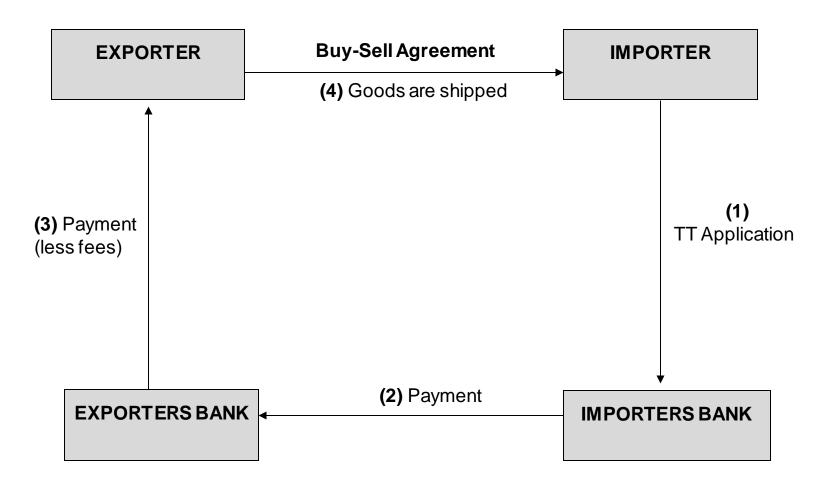
Payment in Advance

Great for Exporters

Bad for Importers



Payment effected prior to shipment



Payment in Advance: Advantages and Risks



Importer

- Advantages
 - None
- Risks
 - Fraud
 - Cash Flow impact
 - Exporter may not ship or default

Exporter

- Advantages
 - Eliminates country & commercial risk
 - Goods shipped when convenient
 - Cash flow positive
 - Lower fees



Open Account

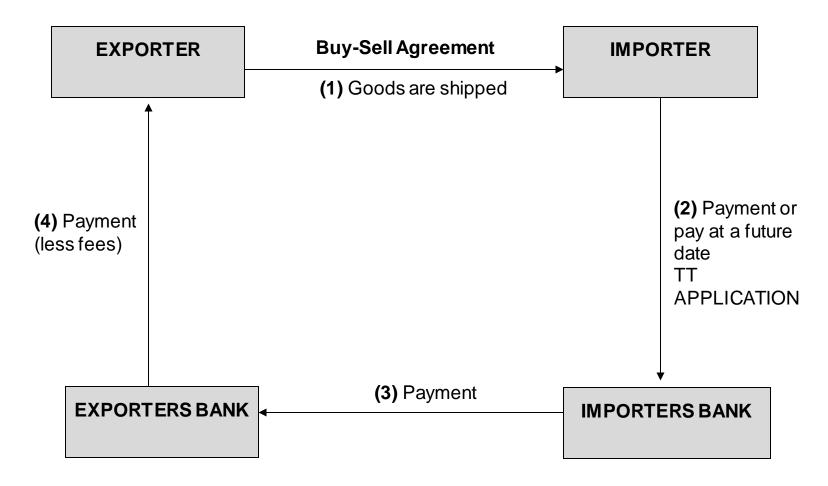
Good for Importers

Very Risky for Exporters

Open Account: Flow



Payment affected by the importer/buyer on the date specified in the invoice, generally **after the shipment**/receipt of merchandise.



Open Account: Advantages and Risks



Importer

Advantages

- Enjoys Credit Terms
- Control over the goods
- Check goods before paying?

Risks

- Fraud
- Checks goods/quality?

Exporter

Advantage

Increased sales

Risks

- Importer may not pay
- No control over goods or payment
- Country/Political risks
- Exchange controls/ liquidity payment could be withheld or delayed



Trade Documents

Roger Packham Consultant

November 2023

Trade Documents



Different types of trade documents:

- Transport
- Commercial
- Official
- Insurance; and
- Financial (drafts, bill of exchange)

Transport Documents



- Feel for the transaction
- Evidence Shipment (3rd Party)
- Control of The Goods
- May be Documents of Title
 - Endorsed to the Bank or in Blank
 - Full set of controlling docs

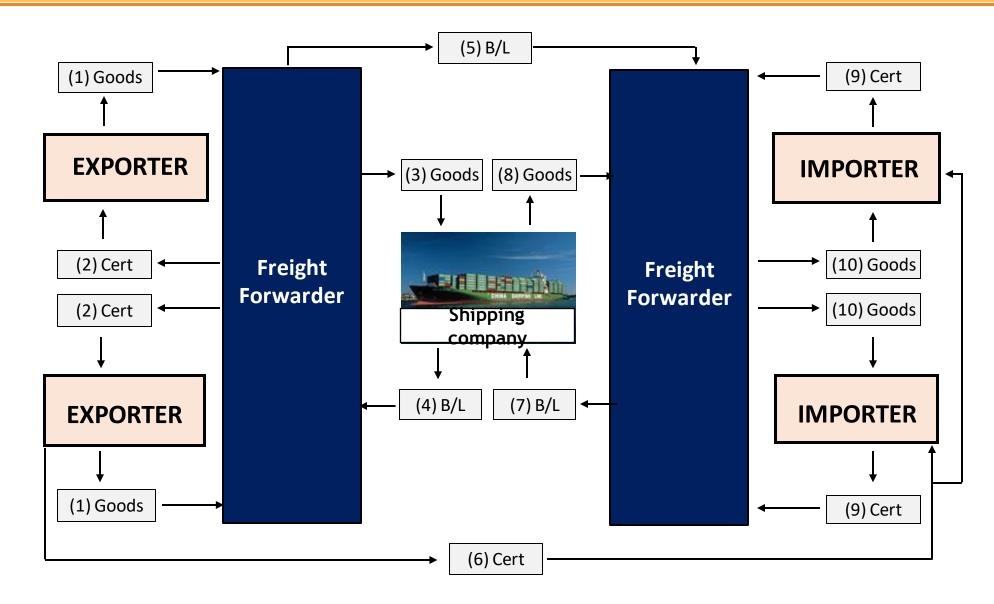
Common Types of Transport Documents



- Marine or Ocean Bill of Lading (B/L)
- Charter Party Bill of Lading
- Multimodal Transport documents
- Sea/Air Waybill (AWB/SWB)
- Freight Forwarder's Receipt
- FIATA Freight Forwarder's
- Road/Rail Receipts

Freight Forwarder





Transportation Risks - Mitigants



Marine Insurance

Full Marine Insurance covers most risks

- Institute Cargo Clauses (A)
- Institute War Clauses
- Institute Strike Clauses

Institute Cargo Clauses (A)

- accidental loss or damage
- general average
- fire and smoke damage theft
- damage during loading, discharge or transshipment

Make sure the insurer is reputable/acceptable, bank should be nominated as loss payee

Summary Key Benefits of Transport Documents



- Can provide additional security to a transaction
- Can be Documents of Title
- Can provide Control over the underlying Goods
- Easily Pledged to Bank by borrower
- Trust Receipt can extend title when goods released
- Provide 3rd Party Confirmation that goods have been shipped
- Provide visibility/details of the underlying transaction
- Helps reduce Risk of Fraud

WIN-WIN SOLUTION!







ການນໍາເຂົ້າ ແລະ ສິ່ງອອກ ຂອງ ສປປລາວ

ຝຶກອົບຮົມ ການຄ້າລະຫວ່າງປະເທດ ສຳລັບ ວິສາຫະກິດຂະໜາດນ້ອຍ ແລະ ກາງ ນະຄອນຫຼວງວຽງຈັນ, 13 ພະຈິກ 2023 ກອງປະຊຸມສຳມະນາ ສຳລັບນັກທຸລະກິດຍິງ: ວິທີການມີສ່ວນຮ່ວມໃນການຄ້າຕ່າງປະເທດໄດ້ດີທີ່ ສຸດ ນະຄອນຫຼວງວຽງຈັນ, 14 ພະຈິກ 2023

> ປະມວນ ເພັດທານີ ທີ່ປຶກສາ ADB ຜູ້ກໍ່ຕັ້ງ/ອຳນວຍການສູນຮຽນຮູ້ສີຂຽວ

ການນຳເຂົ້າ ແລະ ສົ່ງອອກ ຂອງ ສປປລາວ



ເນື້ອໃນ

- ພາບລວມ, ນະໂຍບາຍທີ່ກ່ຽວຂ້ອງ ແລະ ຂໍ້ມູນ ກ່ຽວກັບການນຳເຂົ້າ ແລະ ສົ່ງອອກ
 ຂັ້ນຕອນການນຳເຂົ້າ/ສົ່ງອອກ ທີ່ເນັ້ນໃສ່ການ
- 2. ຊັນຕອນການນຳເຂົາ/ສົງອອກ ທີ່ເນັນໃສ່ການ ສົ່ງອອກສິນຄ້າກະສິກຳ



- ຂໍ້ຕົກລົງ ວ່າດ້ວຍການຮັບຮອງ ເອົາລາຍການສິນຄ້າຄຸ້ມຄອງ ໃນການນຳເຂົ້າຊົ່ວຄາວ, ສົ່ງ ອອກຊົ່ວຄາວ, ນຳເຂົ້າເພື່ອສົ່ງອອກຕໍ່ ແລະ ຜ່ານແດນ, <u>ເລກທີ 1101/ອຄ, ລົງວັນທີ 11 ກໍລະກົດ 2023</u>, ກະຊວງອຸດສະຫະກຳການຄ້າ.
- ຂໍ້ຕົກລົງ ວ່າດ້ວຍການຄຸ້ມຄອງເງິນຕາຕ່າງປະເທດ ກ່ຽວກັບການນຳເຂົ້າ-ສົ່ງອອກ ສິນຄ້າ ແລະ ການບໍລິການ, <u>ເລກທີ 677/ທຫລ, ລົງວັນທີ 24 ກໍລະກົດ 2023</u>, ທະນາຄານແຫ່ງ ສປປລາວ.
- ຂໍ້ຕົກລົງ ວ່າດ້ວຍການລົງທະບຽນຜູ້ນຳເຂົ້າ ແລະ ສົ່ງອອກສິນຄ້າ, <u>ເລກທີ 0752/ອຄ, ລົງວັນທີ</u> 23 ພຶດສະພາ 2023, ກະຊວງອຸດສະຫະກຳການຄ້າ.
- ແຈ້ງການ ການລົງທະບຽນ ຜູ້ນຳເຂົ້າ ແລະ ສົ່ງອອກສິນຄ້າ, <u>ເລກທີ 1941/ຫອຄ, ລົງວັນທີ 05</u> ກັນຍາ 2023
- ຂໍ້ຕົກລົງ ວ່າດ້ວຍເຄື່ອງໝາຍການຄ້າ, <u>ເລກທີ 0436/ອຄ, ລົງວັນທີ 30 ມີນາ 2023</u>

ທີ່ມາ: ຈົດໝາຍເຫດທາງລັດຖະການ, ກະຊວງຍຸດຕິທຳ Lao Official Gazette, Ministry of Justice <u>Laogazette</u> - <u>List Site (laoofficialgazette.gov.la)</u> & ສູນຂໍ້ມູນຂ່າວສານທາງດ້ານການຄ້າ ຂອງ ສປປ ລາວ <u>Lao Trade Portal</u>



- ລັດຖະບັນຍັດຂອງປະທານປະເທດ ສປປລາວ ວ່າດ້ວຍລາຍການສິນຄ້າ ແລະ ອັດຕາພາສີຂາ ອອກ, ເລກທີ 001/ປປທ, <u>ລົງວັນທີ 28 ສິງຫາ 2023 (ມາດຕາ 4 ລາຍການສິນຄ້າທີ່ຖືກຍົກເວັ້ນ</u> ພາສີຂາອອກ)
- ດຳລັດວ່າດ້ວຍເລກປະຈຳຕົວຜູ້ເສຍອາກອນ, <u>ເລກທີ 213/ລບ, ລົງວັນທີ 02 ມິຖຸນາ 2023</u>
- ຍຸດທະສາດ ພັດທະນາວຽກງານຄວາມປອດໄພ ຂອງຜະລິດຕະພັນສັດຂັ້ນຕົ້ນ ຂອງ ສປປລາວ 2023-2032, ກໍລະກົດ 2023, ກະຊວງກະສິກຳ ແລະ ປ່າໄມ້
- ກົດໝາຍວ່າດ້ວຍການປ້ອງກັນ ແລະ ກັກກັນພືດ (ສະບັບປັບປຸງ), <u>ເລກທີ 13/ສພຊ, ລົງວັນທີ</u>
 15 ພະຈິກ 2016
- ດຳລັດວ່າດ້ວຍການນຳເຂົ້າ ແລະ ການສົ່ງອອກສິນຄ້າ ສະບັບເລກທີ <u>114,/ລບ, ລົງວັນທີ 06</u> <u>ເມສາ, 2011</u>

ທີ່ມາ: ຈົດໝາຍເຫດທາງລັດຖະການ, ກະຊວງຍຸດຕິທຳ Lao Official Gazette, Ministry of Justice Laogazette - List Site (laoofficialgazette.gov.la) & ສູນຂໍ້ມູນຂ່າວສານທາງດ້ານການຄ້າ ຂອງ ສປປ ລາວ <u>Lao Trade Portal</u>



- ຄຳແນະນຳ ກ່ຽວກັບການຂຶ້ນທະບຽນ ສະຖານທີ່ປະກອບການຜະລິດ ສຳລັບການສົ່ງອອກພືດ ແລະ ຜະລິດຕະພັນພືດ, <u>ເລກທີ 1753/ກປ, ວັນທີ 25 ສິງຫາ 2020</u>, ກະຊວງກະສິກຳ ແລະ ປ່າໄມ້
- ແຈ້ງການກ່ຽວກັບສິນຄ້າເກືອດຫ້າມ ການນຳເຂົ້າ ແລະ ການສົ່ງອອກ, ເລກທີ 0973/ອຄ.ກຂອ, ລົງວັນທີ 25 ພຶດສະພາ 2011

ທີ່ມາ: ຈົດໝາຍເຫດທາງລັດຖະການ, ກະຊວງຍຸດຕິທຳ Lao Official Gazette, Ministry of Justice Laogazette - List Site (laoofficialgazette.gov.la) & ສູນຂໍ້ມູນຂ່າວສານທາງດ້ານການຄ້າ ຂອງ ສປປ ລາວ <u>Lao Trade Portal</u>



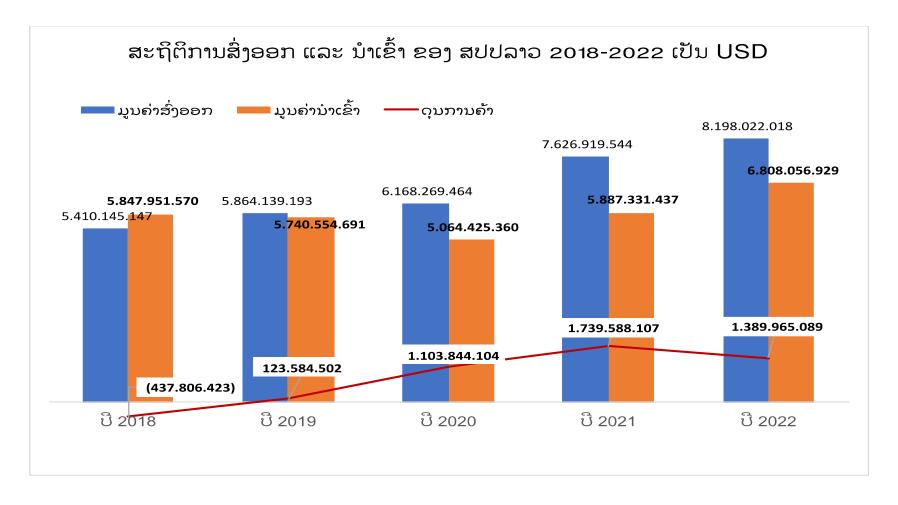
ຍົກຕົວຢ່າງ ມາດຕາ 4 ລາຍການສິນຄ້າທີ່ຖືກຍົກເວັ້ນພາສີຂາອອກ

(ຂອງ ລັດຖະບັນຍັດຂອງປະທານປະເທດ ສປປລາວ ວ່າດ້ວຍລາຍການສິນຄ້າ ແລະ ອັດຕາພາສີຂາອອກ, ເລກທີ 001/ປປທ, <u>ລົງວັນ</u> <u>ທີ 28 ສິງຫາ 2023</u>)

- ຜະລິດຕະພັນກະສິກຳ ທີ່ໄດ້ຈາກການຜະລິດ, ການປູກ, ການລ້ຽງ ແລະ ການປຸງແຕ່ງ
 ສິນຄ້າອຸດສະຫະກຳທີ່ຜ່ານຂະບວນການຜະລິດ ຫຼື ປຸງແຕ່ງ ເປັນຜະລິດຕະພັນ
- ສິນຄ້າອຸດສະຫະກຳທີ່ຜ່ານຂະບວນການຜະລິດ ຫຼື ປຸງແຕ່ງ ເປັນຜະລິດຕະພັນ ສຳເລັດຮູບ
- ຜະລິດຕະພັນຫັດຖະກຳ
- ສ່ວນສິນຄ້າອື່ນໆ ແມ່ນຈ່າຍພາສີຂາອອກຕາມ ເປີເຊັນ ອັດຕາສ່ວນ ຕາມມາດຕາ 6
 ຂອງລັດຖະບັນຍັດສະບັບນີ້

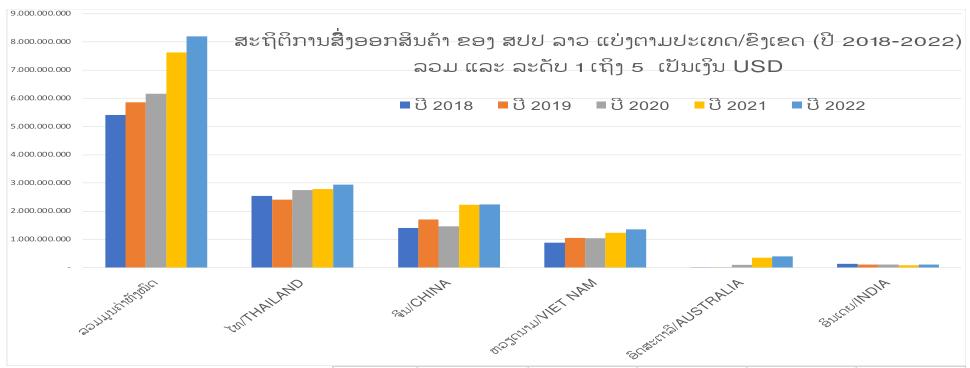
ທີ່ມາ: ຈົດໝາຍເຫດທາງລັດຖະການ, ກະຊວງຍຸດຕິທຳ Lao Official Gazette, Ministry of Justice <u>Laogazette - List Site (laoofficialgazette.gov.la)</u> & ສູນຂໍ້ມູນຂ່າວສານທາງດ້ານການຄ້າ ຂອງ ສປປ ລາວ <u>Lao Trade Portal</u>





ທີ່ມາ: website ຂອງ ກົມການນຳເຂົ້າ ແລະ ສົ່ງອອກ https://www.dimex.moic.gov.la/index.php/statistic/2018-10-29-04-44-23/62-2013-2019

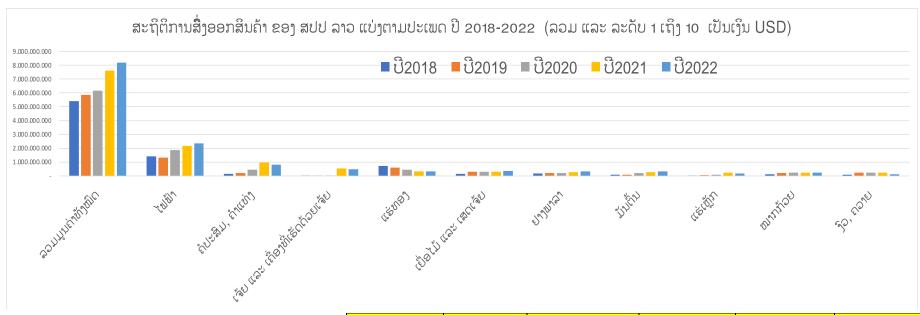




ທີ່ມາ: website ຂອງ ກົມ ການນໍາເຂົ້າ ແລະ ສົ່ງອອກ https://www.dimex.moic.go v.la/index.php/statistic/201 8-10-29-04-44-23/62-2013-2019

ລາຍການ	ਹੋ 2018	ਹੋ 2019	ਹੋ 2020	ਹੋ 2021	ਹੋ 2022
ລວມູມນ່ຄ້າທຶງເ	5.410.145.147	5.864.139.193	6.168.269.464	7.626.919.544	8.198.022.018
ໄທ/THAILAI	2.537.497.299	2.407.021.589	2.745.057.107	2.783.725.223	2.940.461.304
`จม/CHINA	1.406.092.654	1.709.358.696	1.467.376.959	2.220.612.659	2.237.779.625
ຫວຽດນາມ/VI	885.344.038	1.054.866.091	1.041.074.000	1.237.128.182	1.355.438.864
`ອດສະຕ _ີ ລ/AL	1.477.294	6.944.493	88.709.256	348.448.331	395.125.111
'ອນເດຍ/INDI	128.765.352	104.311.039	108.965.193	75.076.113	102.124.178





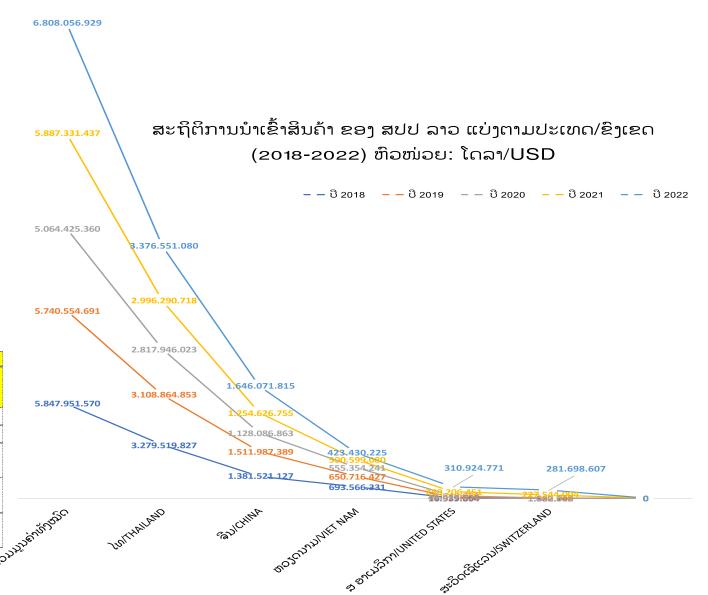
ທີ່ມາ: website ຂອງ ກົມການນຳເຂົ້າ ແລະ ສົ່ງ ອອກ

https://www.dimex.moic.gov.la/index.php/st atistic/2018-10-29-04-44-23/62-2013-2019

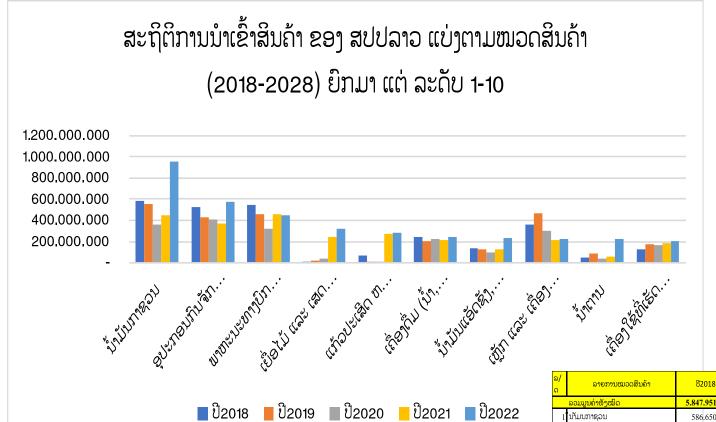
	ਹੋ2018	ชี2019	ਹੋ2020	<u> </u>	<u> </u>
ລວມມູນຄ່າຫັງໝົດ	5.410.145.147	5.864.139.193	6.168.269.464	7.626.919.544	8.198.022.018
ขึ้นใ	1.408.106.891	1.326.855.287	1.858.557.357	2.168.817.050	2.357.753.088
າປະິສມ, ໍຄາແ່ທງ	155.642.088	206.012.220	457.051.272	961.628.255	805.495.673
ຈຍ ແລະ ເຄອງີທເຮດັດວຍ ຈຍ	6.850.468	9.366.595	11.164.154	528.919.402	491.281.787
ເຮທອງ	707.454.392	595.743.228	437.085.337	329.332.447	335.894.976
່ຍອ ້ ໄມ ແລະ ເສດ້ເຈຍ	145.589.168	286.452.716	290.120.074	297.159.228	359.816.949
Jາງພາລາ	168.159.284	217.486.398	214.520.297	269.815.837	335.592.500
ບ ຶ ້ນຕນ	74.872.665	83.538.503	193.759.135	265.484.557	328.588.210
ເຮັ້ເພນ	4.829.749	43.519.038	83.726.610	243.020.602	165.520.487
ໜາກ້ກວຍ	111.999.757	197.842.324	227.439.082	235.242.653	235.046.713
ວ, ຄວາຍ	90.300.326	226.863.910	250.114.334	221.541.484	115.808.100



ທີ່ມາ: website ຂອງ ກົມການນຳເຂົ້າ ແລະ ສົ່ງອອກ https://www.dimex.moic.gov.la/index .php/statistic/2018-10-29-04-44-23/62-2013-2019







ທີ່ມາ: website ຂອງ ກົມການນຳເຂົ້າ ແລະ ສົ່ງອອກ https://www.dimex.moic.gov.la/index.php/statistic/2018-10-29-04-44-23/62-2013-2019

ਰੋ2019 ਹ2020 ਹ2021 ਹ2022 5,847,951,5 5.064,425,36 5.887.331.43 6,808,056,929 586,650.74 555.801.160 364,469,67 447.839.516 952.720.981 ອປະກອນິກນັຈກ (ນອກຈາກໃຄອາ 523,668,102 431.504.921 412.581.010 371.697.079 572.180.612 ຫາຫະນະທາງິບກ (ນອກຈາກິລດັຈກ. 545.024.089 457.198.139 327.226.092 462.951.454 453.963.848 ເຍອໄມ ແລະ ເສດເຈຍ 39.16 23,922,232 46.886.91 242,198,082 323,253,730 ້ເກວປະໃສດ ຫຼື ໃຄາປະໃສດ 67.255.853 7.239.329 7.434.52 271.009.061 286.121.692 ີເຄອງິດມ (ໃນາ, ນ້າອດິລມ, ຊໍກາລງ.. 249.427.37 208.615.858 221.833.17 216.980.554 248.172.518 ມ້າມນແັອດັຊງ, ແັອດັຊງິພເສດ 138.297.005 131.675.370 104.463.04 132.193.248 238.271.527 ່ຫກ ແລະ ເຄອງທີ່ເຮດ້ດວຍເຫຼັກ 366.865.35 472.933.304 216.952.453 226.943.660 50.819.29 88.450.663 41.402.27 59.030.236 225.056.677 ີເຄອງໃຊ້ທັເຮດ້ດວຍພລາສະິຕກ 133.134.09 175.025.75 206.217.793

2. ຂັ້ນຕອນການນຳເຂົ້າທີ່ເນັ້ນໃສ່ສິນຄ້າກະສິກຳ



• ຂັ້ນຕອນການຂໍໃບອະນຸຍາດການນຳເຂົ້າ ແລະ ສົ່ງອອກ ແມ່ນຕ້ອງປະກອບເອກະສານ ແລ້ວຍື່ນຫາຂະແໜງປູກຝັ່ງ, ພະແນກກະສິກຳ ແລະ ປ່າໄມ້ແຂວງ/ນະຄອນຫຼວງ ຂອບເຂດ ທົ່ວປະເທດ. ໃບທະບຽນວິສາຫະກິດອອກຢູ່ແຂວງ/ນະຄອນຫຼວງໃດ ແມ່ນໃຫ້ປະກອບ ເອກະສານໄປຍືນຢູ່ແຂວງ/ນະຄອນຫຼວງນັ້ນ.

ເຊັກລິດ Checklist ກ່ອນຈະນຳເຂົ້າສິນຄ້າ:

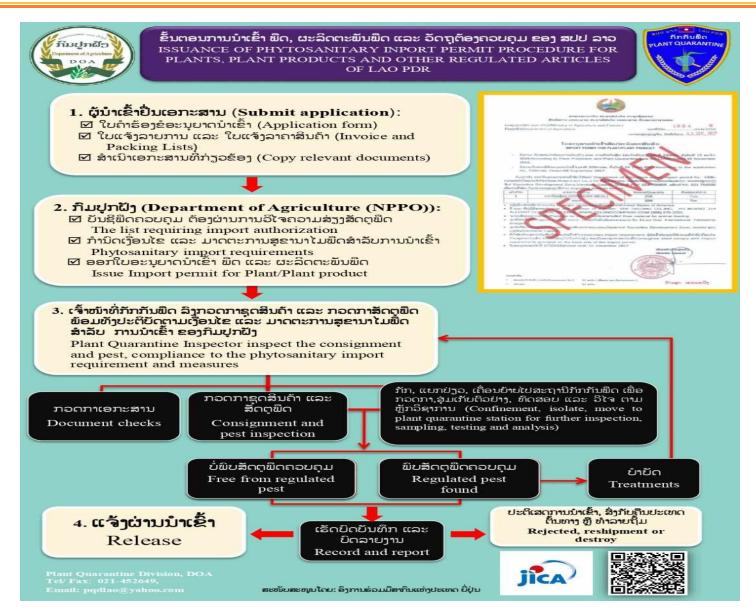
- ✓ ການຈົດທະບຽນວິສາຫະກິດ ນຳພະແນກ ຫຼືກົມທະບຽນ ແລະ ຄຸ້ມຄອງວິສະຫະກິດ
- ✓ ສິ້ນຄ້າເກືອດຫ້າມນຳເຂົາ (ສິນຄ້າເກືອດຫ້າມ ປະກອບມີ: ອາວຸດ, ຢາເສບຕິດ, ສານທີ່ອອກລິດຕໍ່ຈິດ ປະສາດ ແລະ ສານເຄມີທີ່ເປັນອັນຕະລາຍ. ທ່ານຄວນເບິ່ງ ກົດໝາຍ ແລະ ກົດລະບຽບສະເພາະທີ່ຄວບຄຸມເອົາຂໍ້ຫ້າມ ເຫຼົ່ານີ້. ສິນຄ້າທີ່ຫ້າມນຳເຂົ້າມີໃນ ແຈ້ງການເລກທີ 0973/ ອຸຄ.ກຂອ, ບົດຊ້ອນທ້າຍ 1)
- ✓ ໃບອະນຸຍາດນຳເຂົາ
- 🗸 ຂໍ້ນຳນິດດ້ານສຸຂານາໄມສັດ ແລະ ພືດ
- ✓ ຂໍ້ກຳນົດດ້ານເຕັກນິກ
- ✓ ໃບແຈ້ງພາສີນຳເຂົ້າ
- ✓ ການແຈ້ງພາສີລ່ວງໜ້າ

- ✓ ນາຍໜ້າແຈ້ງພາສີ
- ✓ ການແຍກປະເພດ ແລະ ມູນຄ່າ
- ✓ ການລ່າລະພາສີ✓ ສິນຄ້າທີ່ນຳເຂົ້າພາຍໃຕ້ລະບອບສາງ ເຄື່ອງ
- ການນໍາເຂົ້າຊົ່ວຄາວ
- ການຍົກເວັນ

ທີ່ມາ ແລະ ແບບຟອມສາມາດdownload ໄດ້ທີ່ນີ້ https://www.laotradeportal.gov.la/kcfinder/upload/files/ Guidance for IMEXP Lic.pdf

2. ຂັ້ນຕອນການນໍາເຂົ້າທີ່ເນັ້ນໃສ່ສິນຄ້າກະສິກໍາ





ທີ່ມາ: ກະຊວງ ກະສິກາ ແລະ ປ່າໄມ້, ກົມ ປູກຝັງ, ພະແນກ ກັກກັນ ພຶດ

2. ຂັ້ນຕອນການສົ່ງອອກ ທີ່ເນັ້ນໃສ່ສິນຄ້າກະສິກຳ



ເຊັກລິດ Checklist ກ່ອນສົ່ງອອກສິນຄ້າ:

- ✓ ການຈົດທະບຽນວິສາຫະກິດ ນຳພະ ແນກ ຫຼືກົມທະບຽນ ແລະ ຄຸ້ມຄອງວິ ສະຫະກດ
- ✓ ຊິນຄ້າເກືອດຫ້າມສົ່ງອອກ

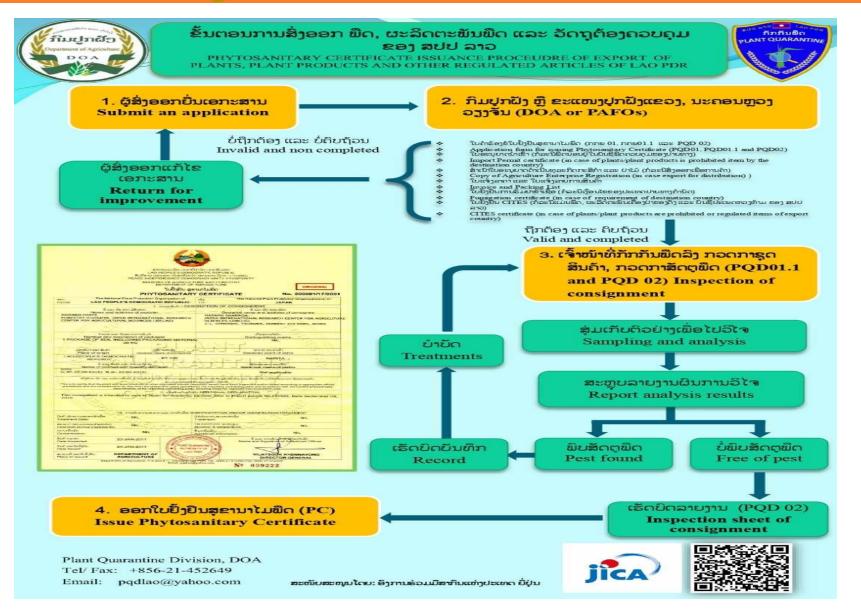
- ✓ ໃບອະນຸຍາດສົ່ງອອກ
 ✓ ໃບຢັ້ງຢືນແຫຼ່ງກຳເນີດສິນຄ້າ
 ✓ ຂໍ້ກຳນົດດ້ານສຸຂານາໄມສັດ ແລະ ພືດ
 ✓ ຂໍ້ກຳນົດດ້ານເຕັກນິກ
- ✓ ໃບແຈ້ງພາສີສົ່ງອອກ

- ✓ ນາຍໜ້າແຈ້ງພາສີ
- ✓ ການຊຳລະພາສີ
- ✓ ການສົ່ງອອກຊົວຄາວ✓ ການຍົກເວັ້ນພາສີສໍາລັບການສົ່ງ ອອກ

ທີ່ມາ ແລະ ແບບຟອມສາມາດ download ໄດ້ທີ່ນີ້ https://www.laotradeportal.gov.la/kcfinder/upload/files/ Guidance for IMEXP Lic.pdf

2. ຂັ້ນຕອນການສົ່ງອອກ ທີ່ເນັ້ນໃສ່ສິນຄ້າກະສິກຳ

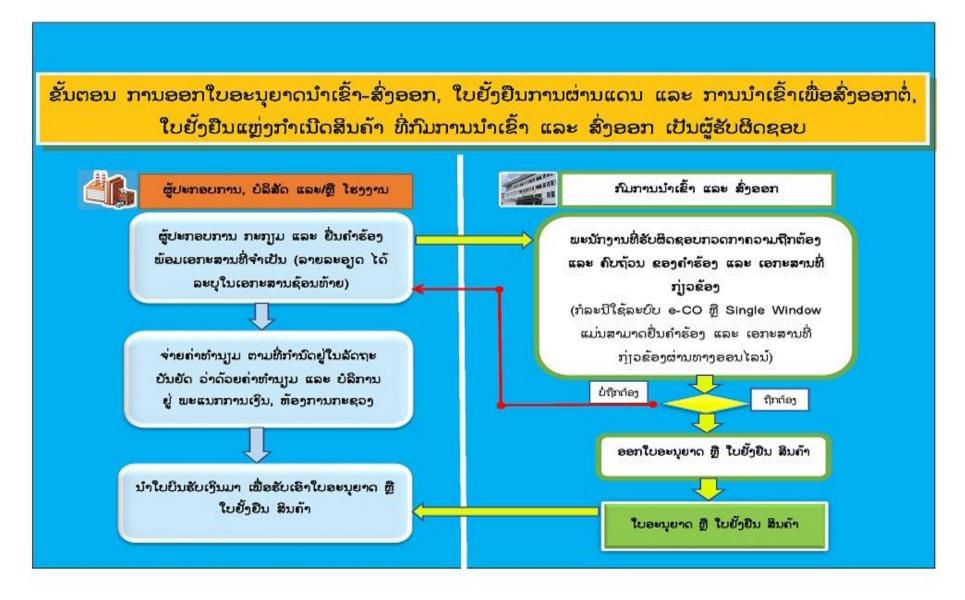




ທີມາ: ກະຊວງ ກະສິກຳ ແລະ ປ່າໄມ້, ກົມ ປູກຝັງ, ພະແນກ ກັກກັນ ພືດ

2. ຂັ້ນຕອນການອອກໃບອະນຸຍາດນຳເຂົ້າ-ສົ່ງອອກ. ໃບຍັ້ງຢືນການຜ່ານແດນ ແລະ ການນຳເຂົ້າ ເພື່ອສົ່ງ ອອກຕໍ່, ໃບຢັ້ງຢືນແຫຼ່ງກຳເນີດສິນຄ້າ ທີ່ກົມການນຳາເຂົ້າ ແລະ ສົ່ງອອກເປັນຜູ້ຮັບຜິດຊອບ





ການນຳເຂົ້າ ແລະ ສົ່ງອອກ ຂອງ ສປປລາວ



ລາຍລະອຽດ ກະລຸນາຕິດຕໍ່:

ກົມນຳເຂົ້າແລະສົ່ງອອກ ກະຊວງອຸດສາຫະກຳ ແລະ ການຄ້າ ຖະໜົນ ໂພນໄຊ ບ້ານ ໂພນໄຊ ເມືອງ ໄຊເຊດຖາ, ຕູ້ ປ.ນ 4107, ສປປ ລາວ

ໂທລະສັບ: +856 21 454 224 (ພະແນກອຳນວຍ ຄວາມສະດວກທາງດ້ານການຄ້າ)/+856 21 413 901 (ພະແນກການຄ້າຊາຍແດນ) ແຟັກ: +856 21 454 224

ອີເມລ: Itpenquiry@moic.gov.la ແລະ

ltpwebmaster@moic.gov.la

ກົມປູກຝັງ ກະຊວງກະສິກຳ ແລະ ປ່າໄມ້ ຕັ້ງຢູ່ຖະໜົນລ້ານຊ້າງ, ບ້ານ ໂພນໄຊ, ເມືອງ ໄຊ ເສດຖາ, ນະຄອນຫຼວງວຽງຈັນ ໂທລະສັບ: (021) 412350

ແຟັກ : (021) 412349

ພະແນກກັກກັນພືດ

ໂທລະສັບ: +856 21 452649 Email: pqdlao@yahoo.com

Webistes ທີ່ກ່ຽວຂ້ອງ:

- ກົມການນຳເຂົ້າ ແລະ ສົ່ງອອກ Department of Import and Export: https://www.dimex.moic.gov.la/
 ສູນຂໍ້ມູນຂ່າວສານທາງດ້ານການຄ້າ ຂອງ ສປປລາວ Lao PDR Trade Portal:
- https://www.laotradeportal.gov.la/
- ≽ <u>ຈົດໝາຍເຫດທາງລັດຖະການ Lao Official Gazette: https://laoofficialgazette.gov.la/</u>
- ສູນສະຖິຕິແຫ່ງຊາດ Lao Statistics Bureau: https://www.lsb.gov.la/en/home/
- ຂໍ້ມູນຂ່າວສານ ເພື່ອການພັດທະນາ Information for Development: https://www.lao44.org/

ການນຳເຂົ້າ ແລະ ສົ່ງອອກ ຂອງ ສປປລາວ



ຖາມ & ຕອບ ຂອບໃຈ ຫລາຍໆ



EGS Practices to
Increase Business
Competitiveness Amid
Climate Change Crisis

Green goods(The Green)

Jaewon Lee

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- 1. The Green (Greengoods)
- 2. Who am I?
- 3. Question: CSR & ESG Difference
- 4. ESG change is essential
- 5. Opportunity of Agriculture in Laos
- 6. Climate Change... and Crisis
- 7. How can we do?
- 8. Why ESG management practices are important?
- 9. Suggestion & Cooperation

The Green (Green goods)





- Greengoods: Pyeongchang, Korea
- The Green: Donnoun Village, Xaythany District, Vientiane capital
- CEO: Jaewon Lee
- Main Business: Livestock(Poultry) Native chicken
- Products: Egg, Chicks, Chicken, Integrated services(Sales responsibility)
- Annual Sales: \$24,000(2021), \$140,000(2022), \$850,000(2023)
- Share holders: (Greengoods) Jaewon Lee 91%, Kangwon Youth Fund 9%
 (The Green) Greengoods 100%
- Remark: Grant from ADB frontier (07.2023)

Who am I?

Name: Jaewon Lee

Position: CEO of The Green

• Working Experience in Laos: Since 2014, KOICA Intern Staff

Academy Experience: 2015-2019(Seoul National University)

• Major: Agriculture (Market and International Cooperation)

Research: Valuing Attributes of Fluid Milk in Laos (2017)

"As a Louk Koiy Lao, My Dream is to commit to turning agriculture positively for a long time in Laos."



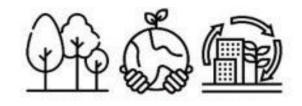
ESG and CSR?

Question? Difference between ESG & CSR

CSR	ESG
Starting with the theory of responsibility for market failure	Internalizing the realization of social values to corporate management
"Companies must fulfill their social responsibilities in addition to pursuing profits." (1950 Howard Bowen) "CSR should be used as a standard for corporate evaluation." (1980, Jeff Bellenzer)	"Financial companies around the world should take action for the sustainability of the global environment and society." (2004, Kofi Annan) Established 'United Nations Principles of Responsible Investment (PRI) with ESG Value in (2006)
Additional activities to realize corporate social responsibility	Introducing environmental, social and governance values across corporate management
Social contribution activities such as volunteering and donating	Interlock ESG values with corporate management and financial activities
Improve your corporate reputation -> Make a profit	Build investor confidence, boost corporate value by raising ESG index
an element of corporate management	The nature of business management

ESG change is essential

ESG, Environmental, Social, Governance





Environmental

decarbonization
Renewable energy
green bond
a carbon border
the Waste Management Act / the Act
on the Act on the Registration Act
the Corollary/Traffect Trade Act

Social

human rights/women's workforce
Industrial safety
good health
co-growth
the Serious Accident Punishment
Act/Labor Standards Act
the Personal Information Protection
Act/Fair Trade Act



Governance

corporate ethics

Board Independence
executive morality/shareholder rights

ESG dedicated organization
Unfair Solicitation/External Audit Act

Class Action Act

The Green (ESG)



(E) an environmentally conscious company

Regular tree planting activities (1,000 trees)

Environmentally Friendly Radiant Breeding

Orientation



(S) a company that grows with society

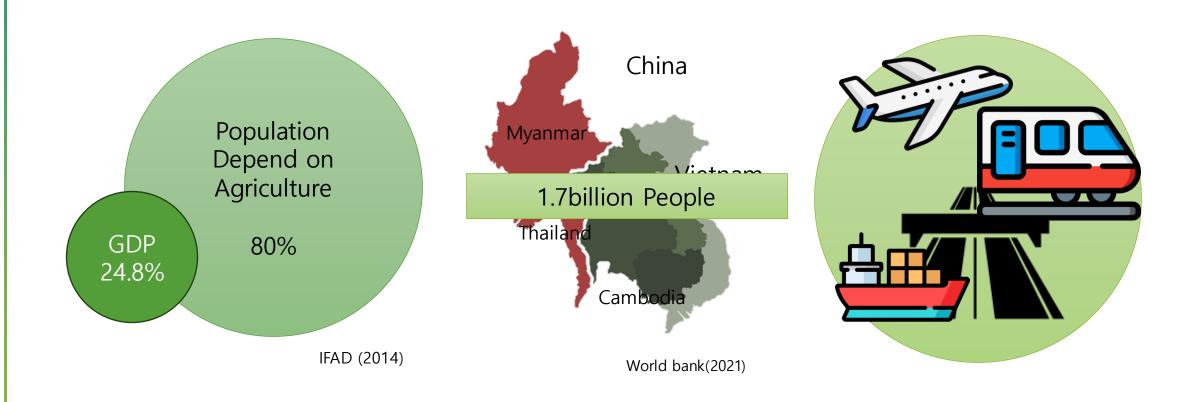
- Support for surgery for children with heart disease (Healthy 10.17)
- Active community sponsorship in times of crisis



(G) a good company to work for

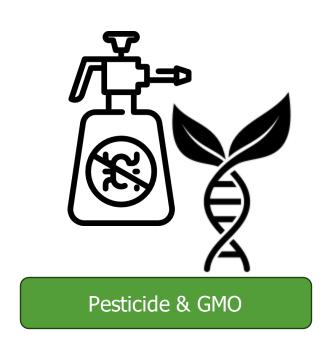
- 3rd place in ESG Award hosted by EU
 Chamber of Commerce and others
- One of the goals of KPI is to create jobs

Opportunity of Agriculture in Laos



Climate Change... and Crisis







"The bigger problem starts with climate change."

How can we do?







Branding products



Certification

Company Plan for 3years

- Planning to grow based on ESG
- Export Items: Chicken Processed Food
- Export Target Countries: China, South Korea
- Target export sales of \$2 million in the first year
- We are preparing for the export period in 2025.
 - 1. (2024) Strengthen domestic sales and secure facilities
 - 2. (2025) a Trial export and Empowering employees to export
 - 3. (2026) Export

Why ESG management practices are important

A very important factor if you think about investing.

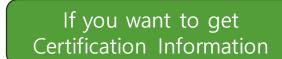
ESG practices increase the loyalty of internal employees.

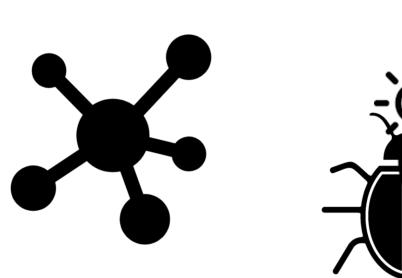
It is easy to enter overseas markets.

Suggestion & Cooperation



If you want to join, Local Food Promotion Event







- jaymail@snu.ac.kr, official@greengoods.co.kr
 - (+856)20-5571-9124, (+82)10-6801-6844

Thank you

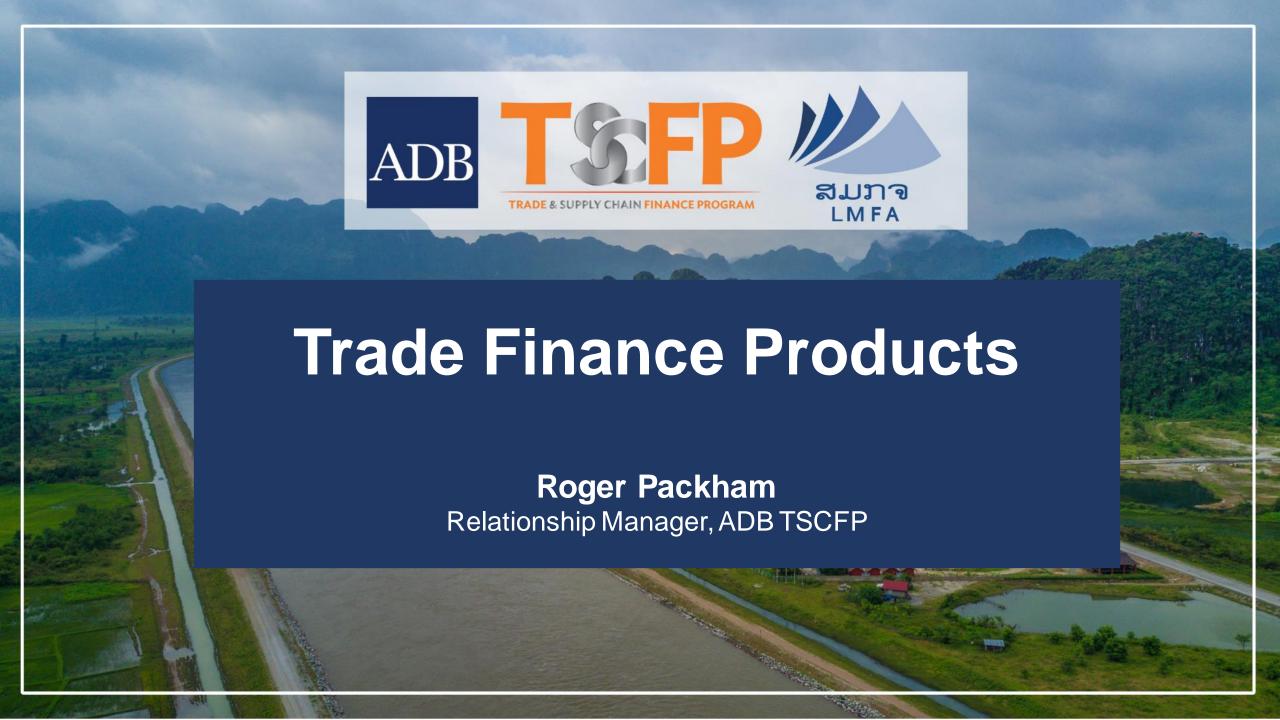
Khup Jaiy Laiy 🙏



ESG management is not the Cost.

It's an investment faster than others.







Documentary Collection

Collection of Payment by a Bank

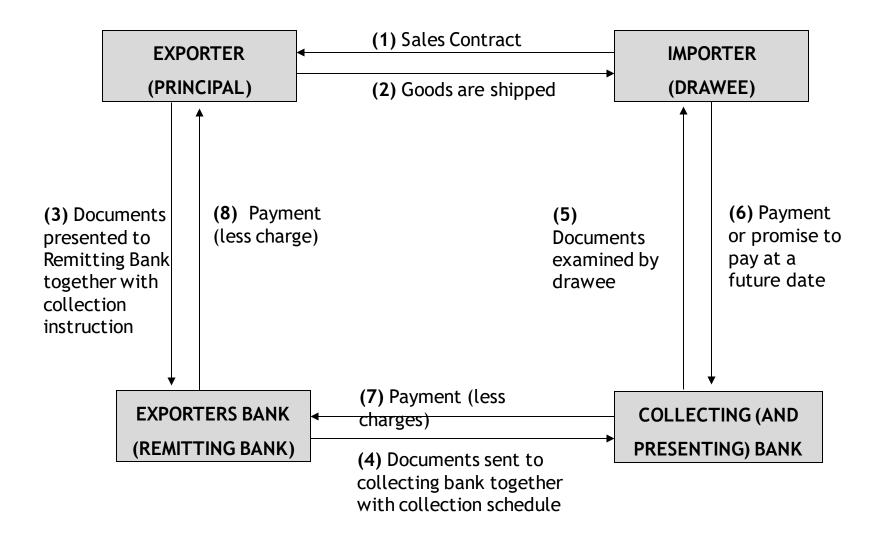
Documentary Collection



- A Documentary Collection is a payment mechanism whereby an exporter uses the services of a bank to obtain payment from an importer.
- Collections are handled in accordance with ICC Publication 522 "Uniform Rules for Collections". Collections may be divided into two categories:
 - (i) Documents Against Payment (D/P) and
 - (ii) Documents Against Acceptance (D/A)
- Most documentary collections typically comprise of trade documents accompanied by a bill of exchange.

Documentary Collection: Cycle





Documentary Collection: Financing



- Banks prefer financing EXPORT transactions under Documentary Collections rather than under open account because:
 - Banks are handling original trade documents that provide details of the underlying transaction and 3rd party evidence of shipment.
 - The collecting bank will be following up with the importer to ensure payment, potentially not releasing the documents/goods until payment is made (D/P).
- IMPORTERS (drawee) can request post import finance (Trade Loan/Trust Receipt) by banks to access finance required to manufacture or distribute the goods.
 - The loan would be used to settle the D/P or D/A bill and once goods have been sold the sales proceeds would be used to repay the Trade Loan.



Documentary Credit

The most secure payment method. Protects both Importers & Exporters interests.

Documentary Credit (L/C)

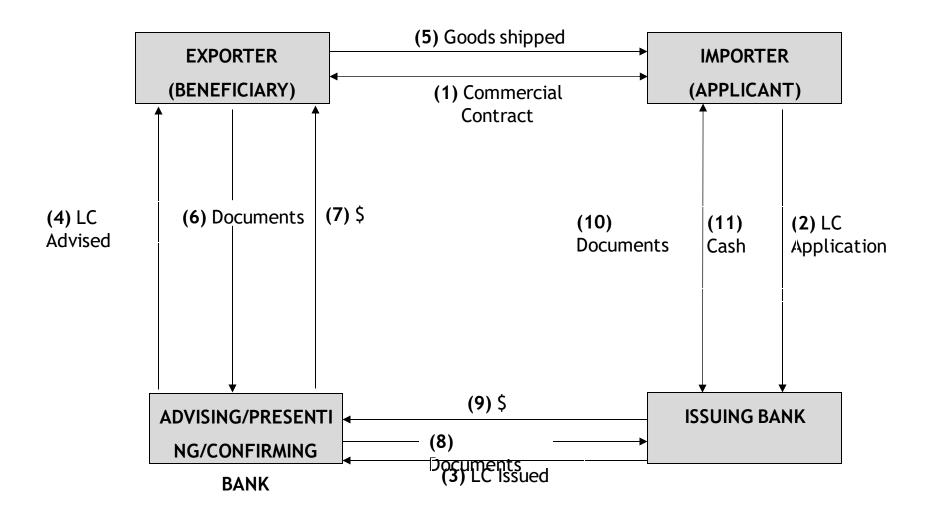


- A documentary credit is a written undertaking by a bank (a "Credit") given to the Exporter at the Importer's request, to effect payment up to a stated amount within a stated time.
- The payment is effected against presentation of specified documents that must COMPLY with the terms of the Credit.

 Documentary Credits are handled in accordance with ICC Publication UCP600 "Uniform Customs & Practice for Documentary Credits".

Documentary Credit (L/C) Cycle





Documentary Credits (L/C): Advantages and Risks to Importer



Advantages

- No need for down payment
- Can request credit terms
- Can specify documents required to trigger payment.
- Can specify latest shipment date/expiry date.
- The Exporter's documents must COMPLY strictly with the terms and conditions of the Documentary Credit to ensure payments.

Risks

- Banks deal in documents not in goods. Goods may not be as ordered. Consider 3rd party inspection of goods by reputable agency
- Other consideration. Importer needs a Credit (Trade) Line with Issuing Bank

Documentary Credits (L/C): Advantages and Risks to Exporter



Advantages

- The Exporter can rely on the issuing bank's creditworthiness rather than the Importer's.
- The Exporter reduces the risk of delay in payment due to political or transfer problems (confirmation).
- In some countries, the Letter of Credit can be used as security to raise pre-shipment funding.

Risks

- Transactions generally undertaken on a WITH RECOURSE basis.
- Exposure to Bank & Country Risks
- The Exporter's documents must COMPLY strictly with the terms and conditions of the Documentary Credit to ensure payments.

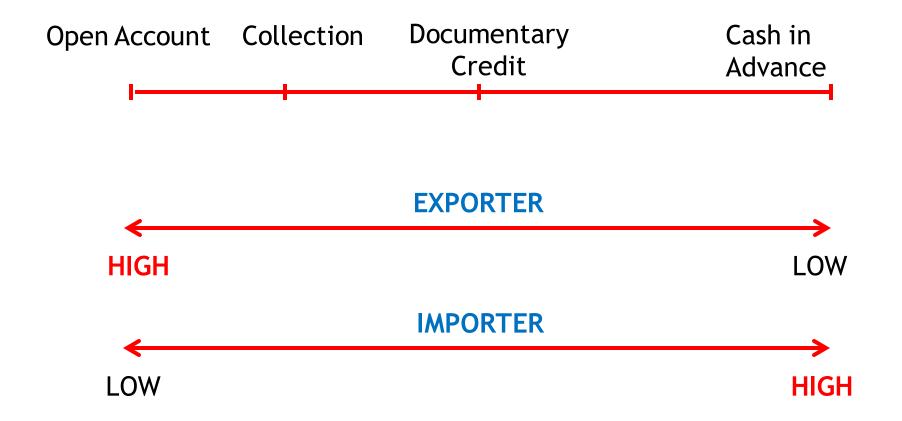
Confirmation



- A definite undertaking by the Exporters bank (at the request of issuing bank) to assume the obligations and liabilities of the issuing bank under the documentary credit.
- Payment to the Exporter will be made on a WITHOUT RECOURSE BASIS.

Methods of Payment: Scale of Risk





Different Types of LC



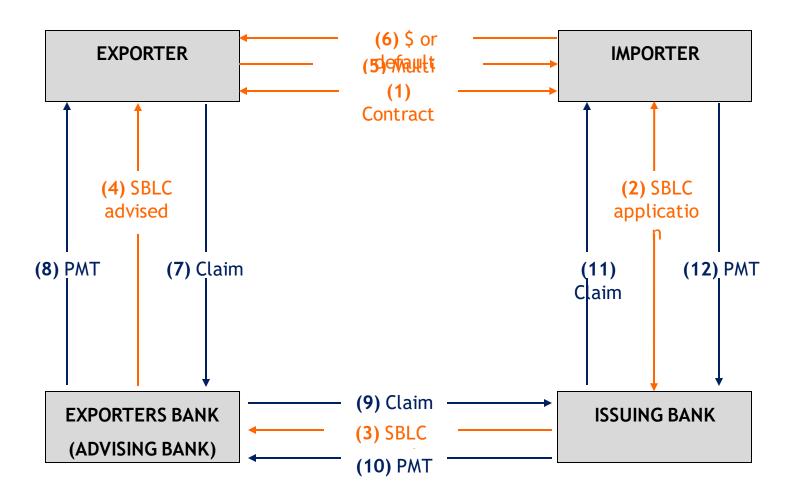
Stand-by LC (SBLC)

Common Uses:

- guarantee facilities
- bid/performance bonds
- support open account trading
- Red Clause LC where Exporter needs Pre-Shipment finance
- Revolving LC for regular repeat shipments
- Transferable LC used by middlemen/traders, no credit line
- Back to Back LC used by middlemen but requires credit line

SBLC supporting open account trade





Standby LCs & Bank Guarantees



Standby Letter of Credit

- 1. Subject to UCP/ISP
- 2. Can confirm LC
- 3. Not concerned with underlying contract
- 4. Fraud irrelevant
- 5. Claim procedures simple (no proof of default needed)
- 6. Specific expiry date

Bank Guarantees

- 1. Exchange controls may be a problem
- 2. Often tied to underlying contract
- 3. Subject to common law which may vary
- 4. Fraud can frustrate guarantee
- 5. Claim procedures may be complex
- 6. Can be open ended.



Types of Trade Finance Facilities

Roger Packham Consultant

November 2023

Trade Finance and LCs



Import Facilities

- Documentary Credits
 (L/Cs) Sight and
 Usance
- Post Import Finance
 Trade Loans
- Shipping Guarantees
- Avalisation
- Distributor Finance (SCF)
- Payables Finance (SCF)

Export Facilities

- Pre Shipment Finance
 - Packing Credits
 - Red Clause Credits(Facility)
- Post Shipment Finance
 - Documentary Credit
 Negotiations/Confirmations
 - Export Bills for Collection
 - Purchase
 - Forfaiting
 - Factoring
 - Receivables Finance (SCF)

Other Products

- Back to Back LC's
- Transferable LC's (Facility)
- Standby LC's (Credit/Capital Weighting)
- Bid/Performance Bonds
 - SBLC/Guarantees

Export Pre-Shipment Finance



Export Facilities

- Pre Shipment Finance
 - Packing Credits
 - Red Clause Credits (Facility)
- Post Shipment Finance
 - Letter of CreditNegotiations/Confirmations
 - Export Bills for Collection –
 Purchase
 - Forfaiting / Factoring
 - Receivables Finance (SCF)

Packing Credit Advances

Generally made against Export LC/PO

- Maximum of 70% of the LC's Value
- LC issuing bank & country limit
- Beneficiary's track record is undoubted
- Bank retains the original LC
- LC advised and Available with your Bank
- Is the LC Applicant related to the Beneficiary?
- Any of the raw materials/components for the good to be imported?
- Security/Inspection of the Goods
- Control payments to suppliers

Post Shipment Finance LC Negotiations (Discounting)



Advantages:

- Can offer credit terms to buyers
- Allows discounting of LCs in FCY at lower interest rates
- Eliminates FX Risk
- Transfer payment risk to Issuing Bank from buyer
- Option to structure as a forfaiting transaction for large one off, longer tenor transactions
- Utilizes Bank lines as opposed to customer lines

Others:

- Finance can be with or without recourse
- Documents need to be fully compliant, no discrepancies

Why are LCs best for customers?



- Can be used in many different situations incredibly flexible
- Improve cash flow management, especially if Usance LC are used
- Lower borrowing costs, especially in foreign currency
- Reduce risks, help manage risk of fraud
- Open up new markets

A WIN/WIN SOLUTION!

Trade Fraud - Mitigating Practices



- Perform Know Your Customer (KYC)
- Use reliable vendors
 - Shipping Companies, Freight Forwarders
 - Insurance Companies
- Perform pre-shipment inspections
 - Reputable: SGS, Bureau Veritas
- Be aware of high-risk businesses
 - Eg: Commodities with high price volatilities
- Maintain control of goods (avoid payment in advance)
- Be on guard for Email Fraud, use secure communication channels and independently verify payment instructions.



Trade Finance: Why Export?

Roger Packham Consultant

November 2023

Why should SMEs consider exports?



Increase turnover & profitability

- Sell products at a higher price
- Sell excess stock/capacity
- Extend product life cycle
- Leverage economies of scale

Reduce dependence on domestic market/sales

- Diversify customer base & geography
- Reduce seasonality

Support the local society

- Increase innovation
- Create more jobs

Getting Export-Ready



Make yourself known:

- Join Industry Associations
- Attend Trade Fairs (virtual)
- Develop a website

Work on financial support:

- Talk to your Bank
- Find out what Govt assistance is available
- Apply for a Legal Entity Identifier (<u>LEI</u>)

Define your mission

- Prepare a Catalogue of Products
- Simple & Clear Export Profile aligned to Business Plan
- Undertake some Market research to identify potential Export markets/buyers
- Obtain copies of relevant International Chamber Commerce (ICC) Publications





SCAN TO ANSWER THE EVALUATION FORM

POST-EVENT

EVALUATION: Training on

International Trade for SMEs | Lao



Please return the ID holder in the registration table outside after the workshop







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