



## **Book Launch: *Harnessing Digitalization for Sustainable Economic Development: Insights for Asia***

26 January 2022, 10:00-11:00am, Tokyo (Online)

This webinar will highlight key takeaways from the new book *Harnessing Digitalization for Sustainable Economic Development: Insights for Asia*, to be discussed by the coeditors and a panel of contributors to the book. The focus will be on the impact of digitalization on economic performance and trade, particularly in the region. The event will also examine the channels through which digitalization affects firms and the labor market in Asia, and future policy challenges.

### **Agenda**

<b>10:00-10:05</b>	Opening Remarks <b>Seungju Baek</b> , Deputy Dean, Asian Development Bank Institute (ADBI)
<b>10:05-10:15</b>	Overview of Book <b>John Beirne</b> , Research Fellow, ADBI and <b>David G. Fernandez</b> , Director, Sim Kee Boon Institute for Financial Economics, Singapore Management University
<b>10:15-10:25</b>	“Labor Skills, Economic Returns, and Automatability in Thailand” <b>Theepakorn Jithitikulchai</b> , Lecturer, Faculty of Economics, Thammasat University; Consultant, World Bank Group
<b>10:25-10:35</b>	“Three Challenges to Manufacturing Digitization and How to Overcome Them: Lessons from Chinese SMEs” <b>Yasheng Huang</b> , Epoch Foundation Professor of International Management and Faculty Director of Action Learning, MIT Sloan School of Management, United States
<b>10:35-10:45</b>	“An Integrated and Smart ASEAN: Overcoming Adversities and Achieving Sustainable and Inclusive Growth” <b>Cyn-Young Park</b> , Director, Economic Research and Regional Cooperation Department, Asian Development Bank and <b>Bernard Yeung</b> , Stephen Riady Distinguished Professor in Finance and Strategic Management, National University of Singapore; and President, Asian Bureau of Finance and Economic Research
<b>10:45-11:00</b>	Question and Answer Session Moderated by <b>John Beirne</b> , Research Fellow, ADBI

Attendance is free but registration is required. Please register here:  
[https://zoom.us/webinar/register/WN\\_MWGVkqgpSM-NzYGJNM2K-A](https://zoom.us/webinar/register/WN_MWGVkqgpSM-NzYGJNM2K-A)