



3. **The pilot project explores regenerative food practices through a circular food system to reduce single use packaging.**

PackAge+ offers reusable packaging for e-commerce and aims to reduce packaging waste from online shopping. They are based in Taipei, China.

1. **Consumers return the packaging and receive store coupons as rewards, promoting sustainability and reuse.** Simultaneously, this model incorporates external interventions like ESG (Environmental, Social, Governance) services and funding channels, contributing to a more comprehensive approach to sustainability and social impact.

2. Challenges face by PackAge+ include:

- There are over 20 sizes of packaging needed for e-commerce, but currently, the company only offers five sizes.
- Without a deposit system, there is no guarantee that consumers will return packaging for reuse.
- Return spots for packaging are only located in big cities, making it difficult for consumers in rural areas to participate.
- There is a need for clear governmental guidelines and reusable packaging standards to promote sustainable packaging practices.

[Watch the Recording here](#)