



CONCEPT NOTE
SECURE Webinar #4:

Private Sector Engagement in COVID-19 Vaccination Programs in Southeast Asia
Tuesday 23 August 2022, 3-5pm Manila time

The SECURE Webinar Series is a platform to promote innovative approaches and best practices for COVID-19 vaccination programs among Southeast Asia (SEA) developing member countries (DMCs) of the Asian Development Bank (ADB). The webinar series is supported by the ongoing ADB technical assistance (TA) on Supporting Enhanced COVID-19 Vaccination and Post-COVID-19 Health Security Response in SEA, and it serves as a venue for knowledge and information exchange among governments, the private sector, development partners, CSO networks and other key stakeholders. Core messages of the series are: (1) immunization is still the most critical public health intervention for COVID-19 control and prevention, and (2) COVID-19 vaccines must be treated as global public good. Summary proceedings will be produced after each webinar and will be shared through designated platforms.

The fourth SECURE Webinar, **Private Sector Engagement in COVID-19 Vaccination Programs in Southeast Asia**, brings together policymakers, practitioners, and scholars to share insights, experiences, and best practices for private sector engagement in COVID-19 vaccination programs throughout SEA. The intent is to strengthen private sector participation in current and future vaccination programs within the region.

COVID-19 vaccination programs in SEA began in January 2021 and have contributed to the gradual reduction in the number of cases, hospitalizations, and deaths. Given the complexity, scale and need for immediate implementation of these programs, SEA governments have partnered with the private sector to deliver the COVID-19 vaccination programs. Governments used a wide range of models, solutions and approaches, to leverage the capabilities, capital, and innovativeness of the private sector.

These partnerships span the entire vaccine supply chain, from research to manufacturing, logistics, distribution, actual delivery of shots-into-arms, and data management (the “what”). The depths and types of partnerships are also diverse, ranging from simple outsourcing programs to more complex public-private partnerships (the “how”). Small clinics and health-tech start-ups were involved, as were large hospital groups and even listed companies that were not previously in healthcare (the “who”). This diversity reflects the prevailing political economy of health of different countries, the sophistication of public healthcare systems, and the capabilities and ambitions of the private healthcare sector.

This diversity of private sector engagement in the COVID-19 vaccination programs in SEA combined with SEA’s intrinsic heterogeneity must be taken into consideration. Countries as small as Brunei Darussalam and as large as Indonesia have engaged the private sector. Both low-income countries (like Cambodia) and high-income countries (like Singapore) have also utilized the private sector. Furthermore, SEA governments engaged the private sector regardless of their political economy, like nominally socialist-leaning Viet Nam and nominally market-leaning Malaysia.

The lessons from SEA’s diverse private sector engagement for COVID-19 vaccinations can be relevant to many countries globally. This webinar aims to draw out the best lessons, insights, and practices, from experts at the cutting edge of these private sector engagements.

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PROPOSED AGENDA

Time	Session
3.00pm	Overview of the SECURE Webinar Series and SECURE TA <i>Dr. Eduardo Banzon (Principal Health Specialist, Human and Social Development Division, Southeast Asia Department, ADB)</i>
3.05pm	Welcome Remarks <i>Ms. Ayako Inagaki (Director, Human and Social Development Division, Southeast Asia Department, ADB)</i>
3.10pm	ADB Approach to Private Sector Engagement in Health <i>Mr. Dhawal Jhamb (Principal Public-Private Partnership Specialist, Office of Public-Private Partnerships, ADB)</i>
3.20pm	Keynote: Reflections from Private Sector Covid Vaccinations in SEA <i>Mr. Khairy Jamaluddin, Minister of Health, Malaysia (via recorded message)</i>
3.40pm	Panel: Best Practices from Private Sector Covid Vaccinations in SEA Panelists: <ul style="list-style-type: none"> • <i>Dr Lei Hsien-Hsien (CEO, American Chamber of Commerce in Singapore)</i> • <i>Mr. Anil Argilla (President, Emerging Markets Asia, Pfizer Biopharmaceuticals Group)</i> • <i>Dr. Akrapon Kurusarttra, (Assistant to the Director-General of the Department of Health Services Support, Ministry of Public Health, Thailand)</i> • <i>Mr. Guillermo Luz (Chief Resilience Officer, Philippine Disaster Resilience Foundation)</i> Moderator: <i>Dr. Khor Swee Kheng (Assistant Professor, Saw Swee Hock School of Public Health, National University of Singapore and CEO, Angsana Health)</i> Format: 10-min speeches from panelists #2-4, followed by moderated Q&A.
4.30pm	Audience Q & A
4.55pm	Summary & Closing Remarks <i>Dr. Eduardo Banzon (Principal Health Specialist, Human and Social Development Division, Southeast Asia Department, ADB)</i>

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