



**SOUTHEAST ASIA DEVELOPMENT SYMPOSIUM 2022**  
**“Sustainable Solutions for Southeast Asia’s Recovery”**  
16-17 March 2022

## **CONCEPT NOTE AND AGENDA**

### **I. Brief Overview**

The Asian Development Bank (ADB) established the Southeast Asia Development Symposium (SEADS) to convene leaders from government, industry, academia, and the development sector to help crystallize thinking on critical development issues, and to put forward innovative ideas that can help countries make their economies more prosperous, knowledge-based, and sustainable. The first two SEADS took place amidst the onset of the coronavirus disease (COVID-19) pandemic, and accordingly focused on helping Southeast Asian countries counter the immediate impacts of COVID-19.

The pandemic has had a deep and profound impact throughout Southeast Asia. Many of the region’s hard-won gains in reducing poverty, creating jobs, and enhancing health and wellbeing have been reversed, with the poor and vulnerable particularly hard-hit. While countries continue to grapple with the severe economic, health, and social impacts of the pandemic, vaccine rollouts, the promise of new treatments, substantial economic relief, and targeted social support are helping to make inroads. Green shoots of recovery are starting to appear, and Southeast Asian nations are now laying the groundwork for reopening, and a more enduring recovery.

SEADS 2022, “***Sustainable Solutions for Southeast Asia’s Recovery***”, will provide governments in Southeast Asia with a unique opportunity to discuss innovative solutions that can help countries “Build Back Better” and rebound from the COVID-19 crisis. SEADS 2022 will specifically focus on actionable solutions supporting three key lynchpins of the region’s recovery and revitalization:

- Addressing debilitating supply chain bottlenecks;
- Rejuvenating the region’s once-flourishing tourism industry; and
- Advancing digital transformation.

SEADS 2022 will also explore new opportunities that can take the region beyond business as usual – measures that can better ensure that the region’s post-COVID-19 recovery:

- Are developing member countries adequately resourcing themselves through domestic resource mobilization (DRM) measures?;
- Is green and environmentally sustainable;
- Expands inclusivity for the poor and other vulnerable groups; and
- Ensures equality and greater opportunities for women.

Through cooperation, collaboration, and creativity, Southeast Asia can overcome the pandemic, unleash the region’s potential, and usher in a new period of prosperity and renewal.

### **II. Virtual SEADS Format and Focus Areas**

SEADS 2022 will take place on 16-17 March 2022. The 6 primary focus areas will be: (i) green recovery, (ii) tourism revitalization, (iii) the advancement of innovation & technology, (iv) addressing supply chain constraints; (v) advancing gender equality; and (vi) ensuring Sustainable Development Goals (SDG) financing. It is hoped that SEADS can contribute to dialogue at the 2022 ASEAN Finance Ministers' Meeting, ADB Annual Meeting, and G20 Summit (being hosted by Indonesia).

The first two Symposia attracted over 5,000 participants, showcased 200 high level speakers, and offered around 50 sessions. SEADS 2022 will be a two-day virtual event, with over 5,000 attendees expected. The first day will feature an open morning plenary with (i) keynote addresses from ADB's President, and other esteemed government and industry leaders; (ii) a special high-level panel discussion focused on "Building Back Better through Inclusive Solutions"; and (iii) the launch of new ADB Southeast Asia: Emerging from the Pandemic Report. The first day's afternoon agenda will feature 6 sessions reflecting SEADS 2022 priority topics.

The second morning of SEADS 2022 will focus on "Revitalizing Tourism and Ensuring Cities' Sustainable Future." It will feature thought-provoking keynote speakers and two special plenary sessions on (i) Driving an Inclusive Tourism Recovery in Southeast Asia; and (ii) the Future of Sustainable Cities: Mayors' Perspective. The final afternoon of SEADS 2022 will feature (i) the launch of ADB's Sustainable Tourism Hub; (ii) partner deep dive workshops, and (iii) an invitation-only Southeast Asia Policy Roundtable for government leaders in Southeast Asia to share and discuss policy responses for post-COVID-19 recovery. A draft agenda for SEADS 2022 is presented below.

### III. SEADS 2022 Agenda

All times are in GMT+8/ Manila Local Time

#### 16 March 2022: "Sustainable Solutions for Southeast Asia's Recovery"

##### Opening Plenary: Building Back Better

##### SEADS 2022 Kick Off and Welcome Remarks

10:30 – 10:35	<b>Welcoming Remarks</b> Ramesh Subramaniam, Director General, Southeast Asia Department, ADB
10:35 – 10:45	<b>Opening Keynote:</b> Masatsugu Asakawa, President, ADB
10:45 – 10:55	<b>Keynote:</b> Indraneel Rajah, Minister in Prime Minister's Office, Singapore. Second Minister for Finance, Second Minister for National Development
10:55– 11:00	<b>Break/Video (SEADS Partner Videos)</b>
<b>SEADS 2022 Opening Plenary Panel: "Building Back Better through Inclusive Solutions"</b>	
11:00 – 12:00	<ul style="list-style-type: none"> <li>• Media Partner Moderator (TBC)</li> <li>• Ahmed M. Saeed, Vice President, ADB</li> <li>• Benjamin Diokno, Governor, Bangko Sentral ng Pilipinas</li> <li>• Sofia Sineiro, Secretary General, CARE International</li> <li>• Shamina Singh, Executive Vice President for Sustainability, Mastercard and Founder &amp; President, Mastercard Center for Inclusive Growth</li> </ul>
<b>SEADS 2022 Scene Setting Keynote Speakers</b>	
12:00 – 12:10	<b>Closing Keynote:</b> Kate Brandt, Chief Sustainability Officer, Google
12:10 – 12:20	<b>Closing Keynote:</b> Tan Hooi Ling, Co-Founder, Grab
12:30 – 13:00	<b>Southeast Asia: Emerging from the Pandemic Report Launch</b>
12:30 – 13:30	<b>Lunch Break (SEADS Partner Videos)</b>
13:30 – 15:00	<b>Women Driving Sustainable Transformation in ASEAN Session (ADB &amp; Economic Research Institute for ASEAN and East Asia)</b>
13:30 – 15:00	<b>Accelerating Climate Action for Green Recovery Session (ADB)</b>

13:30 – 15:00	<b>Enhancing ASEAN's Participation in the Global Production Network Session (ADB)</b>
13:30 – 15:00	<b>Policies and Practices to Foster Sustainable Tourism after COVID-19 Session (ADB and Pacific Asia Travel Association (PATA))</b>
15:00 – 15:30	<b>Break/Video (SEADS Partner Videos)</b>
15:30 – 17:00	<b>Accelerating Digital Now for a Sustainable Future Session (ADB and Amazon Web Services)</b>
15:30 – 17:00	<b>Unlocking Finance for the SDGs: Rising to the Challenge to Build Back Better Session (ADB)</b>

**All times are in GMT+8/ Manila Local Time**

<b>17 March 2022: “Sustainable Solutions for Southeast Asia’s Recovery”</b>	
<b>Plenary: Revitalizing Tourism and Ensuring Cities’ Sustainable Future</b>	
09:30 – 09:35	<b>Welcoming Remarks:</b> Cleo Kawawaki, Head, Office of Public-Private Partnership, ADB
09:35 – 09:45	<b>Keynote:</b> Bernadette Romulo-Puyat, Secretary of Tourism, Philippines
09:45 – 09:55	<b>Keynote:</b> Yuriko Koike, Governor of Tokyo, Japan
09:55 – 10:05	<b>Keynote:</b> TBC
10:05 – 10:15	<b>Keynote:</b> TBC
<b>Plenary Panel: Driving an Inclusive Tourism Recovery in Southeast Asia</b>	
10:15 – 11:15	<ul style="list-style-type: none"> <li>• Media Partner Moderator (TBC)</li> <li>• Winfried Wicklein, Deputy Director General, Southeast Asia Department, ADB</li> <li>• Sandiaga Uno, Minister of Tourism, Indonesia</li> <li>• Liz Ortiguera, CEO, Pacific-Asia Travel Association (PATA)</li> <li>• Caecilia Chu, Co-Founder and CEO, YouTrip</li> </ul>
11:15 – 11:20	<b>Break/Video (SEADS Partner Videos)</b>
<b>Closing Panel Discussion: The Future of Sustainable Cities: Mayors’ Perspective</b>	
11:20 – 12:20	<ul style="list-style-type: none"> <li>• Moderator: Lauren Sorkin, Executive Director, Resilient Cities Network</li> <li>• Ramesh Subramaniam, Director General, Southeast Asia Department, ADB</li> <li>• TBC</li> <li>• TBC</li> </ul>
12:10 – 14:00	<b>Lunch Break (SEADS Partner Videos)</b>
13:00 – 13:30	<b>COVID-19 Vaccine Development and Challenges Update:</b> Dr. Anh Wartel, Deputy Director General for Clinical, Assessment, Regulatory, Evaluation (CARE), International Vaccine Institute (IVI)
14:00 – 17:00	<b>Partner Deep Dive Workshops (DDWs)</b> <ul style="list-style-type: none"> <li>• ADB Youth for Asia Workshop (ADB)</li> <li>• Regional Comprehensive Economic Partnership (RCEP): A New Paradigm in Asia’s Trading Architecture (ADB)</li> <li>• Enabling Empowered Women for Asia’s Sustainable Recovery (World Women Tourism)</li> <li>• Destination Success: 7 Tools for Tourism Resilience &amp; Sustainability (Pacific-Asia Travel Association (PATA))</li> </ul>
14:00 – 15:30	<b>Southeast Asia Policy Roundtable for ADB Developing Member Country Government Counterparts (Invitation Only)</b>