

## ④ MAP OF THE VENUE



## CONTACT INFORMATION

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## FOOD

23<sup>st</sup> November(WED), 12:30~13:30, Lunch

• Cara Hall(3F)

23<sup>st</sup> November(WED), 17:30~19:30, dinner

• Cara Hall(3F)

24<sup>nd</sup> November(TUR), 13:00~14:00, Lunch

• Cara Hall(3F)

**ADB-IFAD Joint Symposium**  
in collaboration with MAFRA



## Harnessing Digital Technologies and Experiences to Accelerate Agricultural and Rural Development in Asia and the Pacific

**ADB-IFAD Joint Symposium**  
in collaboration with MAFRA

Mayfield Hotel, Seoul  
23-24 November 2022



**23 November 2022**
**Session 1 : Digital Agriculture and its Role in Fostering Inclusive and Resilient Rural Transformation**

Time	Topic		
09:00~09:30	<b>Joint Opening Ceremony</b> Welcome remarks by MAFRA, IFAD and ADB		
09:35~10:45	<b>Panel discussion</b> Role of Digital Agriculture and ICT4D in achieving the SDGs globally, and in Asia Pacific Region		
10:45~11:15	Coffee break & Networking		
11:15~12:30	Leveraging Korean Experiences for Agriculture and Rural Development in Indonesia, Pakistan, and Philippines		
12:30~13:30	Lunch Break		
<b>Parallel Sessions</b>			
13:40~17:15	<table border="0"> <tr> <td><b>ADB Session 2:</b> Horticulture Value Chains Development in Indonesia, Pakistan and Philippines (14:00~16:55)</td> <td><b>IFAD Session 2:</b> <b>Achieving impact at scale: Insights from Asia Pacific and beyond</b> (13:40~17:15)</td> </tr> </table>	<b>ADB Session 2:</b> Horticulture Value Chains Development in Indonesia, Pakistan and Philippines (14:00~16:55)	<b>IFAD Session 2:</b> <b>Achieving impact at scale: Insights from Asia Pacific and beyond</b> (13:40~17:15)
<b>ADB Session 2:</b> Horticulture Value Chains Development in Indonesia, Pakistan and Philippines (14:00~16:55)	<b>IFAD Session 2:</b> <b>Achieving impact at scale: Insights from Asia Pacific and beyond</b> (13:40~17:15)		

**24 November 2022**
**High-Level Networking**

Time	Topic
09:00~09:30	Finding common ground & catalysing partnerships
09:30~11:00	Workshop on user-centricity
11:00~11:15	Coffee Break
11:20~13:00	<b>Mini dealroom Session</b> Track 1: Engaging with private sector funders Track 2: Using patient capital

**23 November 2022**
**ADB Session**
**ADB Session 2 : Horticulture Value Chains Development in Indonesia, Pakistan and Philippines**

Time	Agenda
	Moderator: Minjeong Jang, Policy Officer, MAFRA Republic of Korea
14:00~14:45	<b>Presentation on Horticulture Value Chains Development in Indonesia</b> Dr. Eriyatono MSAE President Director, Center of System
	<b>Presentation on Horticulture Value Chains Development in Pakistan</b> Abdul Ghafoor Associate Professor, Institute of Business Management Sciences, University of Agriculture, Faisalabad
	<b>Presentation on Horticulture Value Chains Development in Philippines</b> Glenn N. Baticados Program Head, Emerging Innovation for Growth Department (EIGD), Southeast Asian Regional Center for Graduate Study and Research in Agriculture (SEARCA)
	Discussion by country representatives (Indonesia, Pakistan, and Philippines)
14:45~15:05	Open discussions and Q&A
15:05~15:50	<b>Next Steps</b> Md Abul Basher Senior Agriculture and Natural Resource Specialist
16:10~16:25	Closing Remarks by ADB
16:25~16:55	Networking

**23 November 2022**
**IFAD Session**
**IFAD Session 2 : Achieving impact at scale: Insights from Asia Pacific and beyond**

Time	Agenda
<b>Part 1: Evidence and Experiences from IFAD projects funded through Korean Supplementary Funds</b> Moderator: Liam Chicca, Lead Portfolio Advisor, Asia and the Pacific Region, IFAD	
13:40~14:40	<b>Setting the scene: Importance of innovation and partnership for Impact driven solutions</b> Wei-Li Woo (Innovation Lead, Grow Asia)
	<b>Enhancing Agricultural Productivity and Improving Agricultural Markets in the Asia and Pacific Region through use of ICT-Phase 2</b> Kith Visal (Director of Bronx Technology) Yolando C Arban (Acting Country Programme Officer and Special Advisor, Philippines Country Office) My Thanh Nguyen (Rynan Group)
	<b>Part 2: Evidence and Experiences from IFAD projects across APR</b> Moderator: Brenda Gunde, Global Senior Technical ICT4D Specialist, East and Southern Africa Division (ESA), IFAD
14:45~15:45	<b>Experiences from Cambodia</b> Sakphouseth Meng (Country Programme Officer) Vutha Kuong (Digital Technology Coordinator, Techno Start-up Center)
	<b>Experiences from the Pacific</b> Candra Samekto (Country Director Pacific Islands)
	<b>Examples funded through IFAD's Rural Poor Stimulus Facility</b> Adeel Shafquat (Country Director Pakistan) Beena Sharma (Head of Planning Department, Agricultural Development Bank Limited and Project Director, VITA)
<b>Part 3: Evidence and Experiences from different regions: achieving impact at scale</b> Moderator: Tamara Nicodeme, Regional Coordinator, Pacific Islands, PIRAS, IFAD	
15:50~16:50	Hardi Vieria (Country Programme Officer, Latin America and the Caribbean Division (LAC)) Isaac Mensah (Regional Analyst, West and Central Africa Division (WCA)) Brenda Gunde (Global Senior Technical ICT4D Specialist, East and Southern Africa Division (ESA)) Dominic MacSorley (CEO)
	<b>Way Forward and Closing Remarks</b> Anne Lochoff (Programme Director, Singapore Agri-Food Innovation Lab, Nanyang Technological University, Singapore) Reehana Raza (Asia and the Pacific Regional Director)