

## DIGITAL JOBS AND DIGITAL SKILLS A SHIFTING LANDSCAPE IN ASIA AND THE PACIFIC

**Joint report launch by ADB and LinkedIn**  
**6 October 2022; 3.30-4.30 pm**

The Asian Development Bank (ADB) and LinkedIn collaborated on a joint report to gain a better understanding of the emerging landscape of jobs and skills in an increasingly digital workplace. The report leverages real-time data from LinkedIn's Economic Graph to present insights on the shaping of the workforce in the digital economy and the nature of jobs, skills and qualifications that are flourishing in the market, as well as the impact of COVID-19 on job trends. In parallel, it highlights key findings from a survey commissioned by ADB on the growing significance of digital credentials that certify digital skills and online learning. Employers and online education providers were surveyed on talent hiring with digital skills in emerging industries and how they perceive digital credentials compared with traditional qualifications and degrees.

The LinkedIn analysis covers India, Indonesia, Malaysia, and the Philippines, as well as Australia, Singapore, and the United States (US), the latter three as benchmark countries. The survey of digital credentials commissioned by ADB, covers Bangladesh, India, Indonesia, and the Philippines, with the US as the developed economy comparator. The report analyzes three sectors deemed to be of importance in the future—renewable energy, e-learning, and smart cities—to track trends in digital skill supply and demand and the nature of digital occupations.

The event will be hybrid – panel speakers will be present in person; most of the audience will be virtual, except interested ADB HQ staff.

<b>Lunch hosted for LinkedIn (and speakers and key ADB staff) by DG, Bruno Carrasco 12-1.30 pm</b>		
<b>3.30 – 4.30 pm</b>		
<b>Moderator: Karen Lane, Knowledge Support Division, Department of Communications, ADB</b>		
<b>Co-launch of report</b>	Opening remarks by Bruno Carrasco, Director General, Sustainable Development and Climate Change Department, Asian Development Bank	5 mins
<b>Co-launch of report</b>	Remarks by Dave Woodward, Vice President and Head of Public Policy, LinkedIn	5 mins
<b>Highlights of the Report</b>	Trisha Suresh, LinkedIn	3 mins
	Shanti Jagannathan, ADB	3 mins
<b>View from Business Association</b>	Jack Madrid, President and CEO of the IT and Business Process Association of the Philippines	5 mins
<b>View from industry</b>	Lito Tayag, Managing Director at Accenture Philippines	5 mins
<b>View from ADB operations</b>	Gi Soon Song, Director, South Asia of Human and Social Development Division, ADB	3 mins
<b>Questions and observations</b>	Participants	20 mins
<b>Closing Remarks</b>	Sungsup Ra, Chief Sector Officer, ADB	5 mins