

GREENING SUPPLY CHAINS: TRENDS, TOOLS, AND OPPORTUNITIES

Thursday, 15 July 2021
4–5:30 p.m. (Manila time)

Sustainable Financing for Nature Positive Investments:
Tools for Integrating Economic and Market-Based Instruments into Projects



We all want the triple win of projects that meet economic, social and environmental goals. The opportunities for promoting the bioeconomy are growing but require different approaches to stimulate new business models. This webinar will discuss trends and opportunities, particularly market motivations and regulatory and non-regulatory mechanisms, to stimulate and scale up investments for greening supply chains in Asia and the Pacific and how ADB operations can support green business development in developing member countries.

AGENDA

Moderator: Katharine Thoday, Principal Environment Specialist, Environment TG

4–4:10 p.m.	<p>Introduction and Opening Remarks</p> <p>Qingfeng Zhang, Chief, Rural Development and Food Security Thematic Group, concurrently Officer-in-Charge, Environment Thematic Group</p>
4:10–4:30 p.m.	<p>Trends, Tools, and Opportunities for Scaling Up Green Business Investments in Asia and the Pacific (Recording)</p> <p>Madhu Khanna, Agricultural, Consumer, and Environmental Sciences Distinguished Professor in Environmental Economics, University of Illinois, Urbana-Champaign</p>
4:30–4:50 p.m.	<p>Promoting Development of Green Supply Chains in ADB Operations</p> <p><u>Panelists:</u></p> <ul style="list-style-type: none"> • Loraine Gatlabayan, Senior Adviser on Sustainable Consumption and Production, SWITCH-Asia SCP Facility • Kathryn Jarvis, Climate Finance Expert (Consultant), OPSD • Takeshi Ueda, Principal Natural Resources and Agriculture Economist, SEER • Bonar Laureto, Executive Director, Business for Sustainable Development Philippines
4:50–5:30 p.m.	<p>Q&A and Discussion</p>

Take-aways:

- Where to find business champions and sources of support in DMCs
- How to identify and integrate opportunities into project development
- Examples of integrating sustainability into analysis, assessments, and advice

Webinar 2

ADB

ECONOMIC INSTRUMENTS AND INCENTIVES FOR PROMOTING INTEGRATED SOLID WASTE MANAGEMENT AND ACHIEVING A CIRCULAR ECONOMY IN ASIA

Wednesday, 21 July 2021
3–4:30 p.m. (Manila time)

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Asia's waste problem is growing fast, with large amounts entering rivers and oceans. Reducing and eliminating pollution, and improving solid waste management systems, is crucial to the region's environmental and social welfare. Economic and market-based policy instruments (MBIs) have the potential to lower regulatory burdens on municipalities and enable private sector support in waste management efforts. This session will review trends and opportunities for using MBIs for waste management, discuss regional and global experiences on implementing MBIs to manage resource use and minimize waste, and examine challenges and opportunities to scale up MBIs in the region and through ADB operations.

AGENDA

Moderator: Deborah Robertson, Environment Specialist, SDTC-ENV

3–3:05 p.m.	Introduction
3:05–3:10 p.m.	Solid Waste Management Issues in Asia and the Pacific Anna Oposa, Executive Director, Save Philippine Seas, and Partnerships and Engagement Specialist (Consultant), Environment TG
3:10–3:30 p.m.	Trends and Opportunities for Using Economic Instruments, Incentives, and Market-Based Approaches for Waste Management in Asia Gunnar Kohlin, Associate Professor, Department of Economics, Gothenberg University, and Director, Environment for Development Initiative
3:30–3:50 p.m.	Promoting an Enabling Environment for Investing in Solid Waste Management and Circular Economy <u>Panelists:</u> <ul style="list-style-type: none">• Marianne Bigum, Plastics and Circular Economy Specialist (Consultant Team Lead), Environment TG• Jazlyn Lee, SEA Regional Coordinator - Circular Economy for Plastics (EPR), WWF Malaysia• Terry Cho, Senior Urban Development Specialist (Waste Management), SDSC-URB• Luca Di Mario, Urban Development Specialist, SAUW
3:50–4:30 p.m.	Q&A and Discussion

Take-aways:

- MBIs for waste management with strong potential for scale-up in Asia
- Case studies of MBIs for waste management implemented in Asia
- Opportunities for future ADB projects supporting solid waste management

Webinar 3

APPLYING ECONOMIC AND MARKET-BASED INSTRUMENTS FOR WATER RESOURCES MANAGEMENT

Wednesday, 4 August 2021
4–5:30 p.m. (Manila time)

ADB

Sustainable Financing for Nature Positive Investments:
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Meeting ID: 985 3388 7675

Passcode: WaterMBI21

Rapid urbanization, economic growth, industrialization, and extensive agricultural development are placing pressures on Asia's water resources, quality, and infrastructure, which has increased water shortages and degraded water quality. Experiences on the use of economic and market-based policy instruments (MBIs) present opportunities to address water pollution and management in the region, amidst diverse institutional and economic contexts. This session will present trends for implementing MBIs for water quality and resources management, discuss recommendations for scaling up application, and explore needs, challenges, and opportunities for reforms and support through ADB operations.

AGENDA

Moderator: Isao Endo, Environment Specialist, SDTC-ENV

4–4:05 p.m.	Introduction
4:05–4:25 p.m.	Trends and Opportunities for Using Economic Instruments, Incentives, and Market-Based Approaches for Water Quality and Resources Management in Asia Pham Khanh Nam, Dean of the School of Economics, University of Economics Ho Chi Minh City, Viet Nam, Director of the Economy and Environment Partnership for Southeast Asia, and Director of the Environment for Development Center in Viet Nam
4:25–4:55 p.m.	Panel Discussion: <u>Panelists:</u> <ul style="list-style-type: none">• Engr. Jocelyn G. Sta. Ana, Division Chief, Environmental Laboratory and Research Division, Laguna Lake Development Authority, Philippines• Pham Hong Luong, Director, Cat Tien National Park, Viet Nam• Au Shion Yee, Senior Water Resources Specialist, EAER
4:50–5:30 p.m.	Q&A and Discussion

Take-aways:

- MBIs for water resources management with strong potential for scale-up in Asia and the Pacific
- Case studies of MBIs for water resources management implemented in Asia
- Opportunities for future ADB projects supporting water resources management

INTERNATIONAL DAY OF CLEAN AIR FOR BLUE SKIES 2021

OPPORTUNITIES TO SCALE UP ECONOMIC AND MARKET-BASED INSTRUMENTS TO ADDRESS AIR POLLUTION

Thursday, 26 August 2021
5–6:30 p.m. (Manila time)

Webinar 4

Sustainable Financing for Nature Positive Investments:
Tools for Integrating Economic and Market-Based Instruments into Projects

ADB



Click [HERE](#) to join the session

Meeting ID: 948 9377 8614

Passcode: AQMMBI2021

Asia's cities report some of the worst air pollution in the world, causing massive impacts to health and the environment. Due to population and economic growth, pollutant emissions have increased with rapid growth in energy demand to make up the majority of all particulate matter, exacerbated by the lack of stringent regulations on fuel quality, energy efficiency, and post-combustion treatment technologies. Furthermore, with growing urban populations, air pollution from transport is also rising in conjunction with increasing vehicle use and traffic congestion. After adopting command-and-control regulations to control emissions, an increasing number of Asian governments started applying market-based policy instruments in the 1980s, due to their cost-effectiveness and flexibility.

ADB joins the world in marking International Day of Clean Air for Blue Skies 2021 by highlighting innovative approaches for healthier air and a healthier planet. This webinar will present trends for implementing economic and market-based instruments for air quality management, discuss recommendations for scaling up application, and explore needs, challenges, and opportunities for support through ADB operations.

AGENDA

Moderator: Karma Yangzom, Principal Environment Specialist, SDSS

5–5:05 p.m.	Introduction
5:05–5:15 p.m.	Primer on Air Pollution Issues and Trends Glynda Bathan, Deputy Executive Director, Clean Air Asia
5:15–5:35 p.m.	Trends and Opportunities for Using Economic Instruments, Incentives, and Market-Based Approaches for Air Pollution Reduction in Asia Jessica Coria, Associate Professor, Department of Economics, University of Gothenberg
5:35–5:55 p.m.	Panel Discussion <u>Panelists:</u> <ul style="list-style-type: none">• William Derbyshire, Director, Economic Consulting Associates, and ADB Consultant• Ferran Vila Planas, Public-Private Partnership Specialist, OPPI• Diala Hiwala, Programme Officer, Policy Advice, RE Markets Unit, Knowledge, Policy and Finance Centre, International Renewable Energy Agency
5:55–6:30 p.m.	Q&A and Discussion

Take-aways:

- MBIs for air quality management with strong potential for scale-up in Asia and the Pacific
- Case studies of MBIs for air quality management implemented in Asia
- Opportunities for future ADB projects supporting air pollution improvement