

**ASEAN AUSTRALIA SMART CITIES WEBINAR SERIES:
NEXT PRACTICE SMART MOBILITY LAB
2 Feb 2020, 1:00 – 2:00 PM GMT+8, VIA ZOOM**

SPEAKER BIOS



Ki-Joon Kim

Principal Transport Specialist, ADB

Mr. Kim has over 30 years of professional experience and academic research in the transport sector in Korea and United Kingdom and has worked with public and private institutions on various transport and urban transport projects. He is currently working in ADB.

Since joining ADB in 2010, he has been working on sustainable urban transport loan projects which involve Bus Rapid Transit (BRT), Non-motorized transport in Lanzhou, Yichang, Jangxi-Ji'an in PRC and urban transport projects in Ulaanbaatar, Mongolia. He also designed and managed several technical assistance projects including Beijing Sustainable Urban Transport, ITS (Intelligent Transport System) projects, municipal and provincial level sustainable transport policy.



Andrew Goledzinowski, AM

Australian High Commissioner to Malaysia

Mr Goledzinowski is a senior career officer with the Department of Foreign Affairs and Trade and was most recently Ambassador for People Smuggling and Human Trafficking. He has previously served overseas as Ambassador and Deputy Permanent Representative to the United Nations, New York and at the Australian Embassies in Geneva, Port Vila and Pretoria.

Mr Goledzinowski was an Adviser and Senior Adviser to Foreign Ministers Gareth Evans and Alexander Downer, and has served as Chief of Staff to the UN High Commissioner for Human Rights, as the Senior Australian Official in the Coalition Provision Authority, Baghdad and as the World Bank's Representative in Iraq. He holds a Bachelor of Jurisprudence and a Bachelor of Laws from the University of New South Wales and is a Member of the Order of Australia.



Søren Hansen

Team Leader, ASEAN Australia Smart Cities Trust Fund

Søren Hansen is an expert on master planning, urban development, transportation and transport planning services as well as environmental assessment studies. Over the last 10 years, Mr. Hansen has been developing livable cities strategies in urban development projects. He is an experienced Project Director with a demonstrated history of working in and across the civil engineering industry disciplines. He also has strong professional skills in engineering, urban master planning, design management, business development, feasibility studies, and comprehensive infrastructure planning.



Marianne Weinreich

Market Manager, Ramboll Smart Mobility
Chair of Cycling Embassy of Denmark

Marianne Weinreich holds a Master in Scandinavian literature and language and World History, but for the last 20 years she has advised cities about sustainable mobility policy and promotion and mobility management. She is an expert in cycling policy and promotion.

She has been Market Manager in Ramboll's Smart Mobility division where she's leading the thought leadership and sustainability program. She is also co-founder and Chair of the Cycling Embassy of Denmark and an experienced speaker at and moderator of cycling and mobility conferences around the world.



Kellie Nuttall

National Lead Partner, Analytics & AI Consulting, Deloitte Australia

Kellie leads Deloitte's Analytics and Artificial Intelligence Practice and specialises in the Future of Mobility and smart cities. She has authored several global Deloitte Insights papers regarding the role of government in the Future of Mobility. She is also a Faculty member of Singularity University focused on harnessing exponential technologies to support improved transport system and customer outcomes - Specifically in the domain of AI and Digital Twins. She has worked with many state and federal government clients on their AI and Digital Twin programs over the past 2 years from business case development through to prototypes and productionising digital twin and AI technologies.



Ben Hague

Partnerships Principal, Via

As Via's Partnerships Principal, Ben is focused on helping cities, transit agencies, private operators, companies, and universities solve transport problems and improve customer outcomes. He advises and collaborates with potential partners, helping to guide them from project conception through launch. He also works with internal, cross-functional teams to scope each opportunity and oversees all aspects required to create successful, long-term strategic partnerships. Prior to Via, Ben was a Senior Contract Manager at Transport for NSW where he deployed and managed 22 on-demand pilots across the state and established permanent on-demand services in NSW. Ben holds a Bachelor of Management Studies and a Bachelor of Laws from Waikato University, and an MBA from Deakin University. He is located in Newcastle, Australia and oversees Australia and New Zealand.



Ahmad Farhan Mohd Sadullah

Acting Deputy Vice Chancellor (Academic and International)
Universiti Sains Malaysia (USM)

Dr. Farhan is a Professor in Transport Studies at the School of Civil Engineering, Universiti Sains Malaysia and is presently, the Deputy Vice-Chancellor (Academic & International) of USM. He is one of the pioneering land present Commission Member of the Land Public Transport Commission (SPAD). He was appointed as the Director General of the Malaysian Institute of Road Safety Research (MIROS) between 2008 and 2011.

Professionally, he is a life member of the Road Engineering Association of Malaysia (REAM), member of the Intelligent Transport System (ITS) Malaysia, Institution of Transportation Engineers (ITE), Institution of Engineers Malaysia (IEM), Road Engineering Association of Asia and Australasia (REAAA), and the Transportation Science Society of Malaysia (TSSM).



Tony Yeoh

CEO, Digital Malaysia

In April 2020, Mr. Tony Yeoh was appointed as CEO of Digital Penang, a government agency of the State of Penang, Malaysia established to accelerate efforts to capture opportunities in the digital economy and promote a digitally engaged society.

For over 12 years, Tony led the HP Consulting and Systems Integration practice in Taiwan, Thailand, Singapore and Malaysia, until his last assignment as General Manager of Consulting in China HP. He started his career with Singapore National Computer Board as one of the pioneers

of the Civil Service Computerization Program, and later moved to New Zealand to work for a systems consulting company Computer Sciences Corporation.

Mr. Yeoh served as a visiting Industry Fellow, Associate Faculty, teaching Information Systems Management to students of Bachelor's in Hospitality (Honours) at the Singapore Institute of Technology from 2017 to 2019. He was also the regional Chief Information Officer for Intercontinental Hotels Group (IHG) Asia Middle East Africa region from 2006 to 2016.

Tony holds an MBA from University of Auckland, New Zealand and a BSc from Monash University, Australia.