



ABOUT THE WEBINAR

For decades, cities around the world have been developed to accommodate automobiles. As cities continue to grow, so have the consequences of a car-centric approach to urban mobility planning. Traffic congestion, parking shortages, road crashes, and air and noise pollution is putting more pressure on cities' already stressed urban and transportation systems. Solving these challenges requires a holistic and integrated approach to city and transport planning, considering new and sustainable urban mobility approaches.

Many cities have started their transition towards more sustainable and smart mobility options. Smart mobility combines sustainable mobility planning with the latest in mobility technology to create attractive, convenient and efficient urban spaces. But to gain the most benefit from these solutions, complementary technologies need to work together with sound regulatory/policy frameworks, data, and infrastructure to facilitate a cohesive and resilient mobility eco-system.

This webinar will explore how cities can plan and design for mobility in the next 50-100 years and navigate through volatile transitions through smart mobility approaches. Speakers will share their experience and expertise on best practices in smart urban mobility planning and digital technologies that are enhancing urban mobility. The session will adopt a hybrid presentation + hard talk format, offering participants a chance to join the discussion through audience polls and Q&A.



ANDREW GOLEDZINOWSKI Australian High Commissioner to Malaysia Opening Remarks



KELLIE NUTTALL National Lead Partner, Analytics & AI Consulting, Deloitte Australia **Panelist**



BEN HAGUE Partnerships Principal, Via **Panelist**



TONY YEOH CEO, Digital Malaysia Concluding Remarks



SOREN HANSEN Team Leader, **ASEAN Australia Smart Cities Trust Fund** Scene-setting Presentation



MARIANNE WEINREICH Market Manager, Ramboll Smart Mobility and Chair, Cycling Embassy of Denmark **Panelist**



AHMAD FARHAN MOHD SADULLAH **Acting Deputy Vice Chancellor (Academic** and International), Universiti Sains Malaysia



KI-JOON KIM Principal Transport Specialist, Asian Development Bank Moderator

ABOUT THE ASEAN AUSTRALIA SMART CITIES TRUST FUND

The ASEAN Australia Smart Cities Trust Fund (AASCTF) assists ASEAN cities in enhancing their planning systems, service delivery, and financial management by developing and testing appropriate digital solutions and systems.

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