

Concept Note



World Environment Day 2019: Beat Air Pollution



AGRICULTURE



HOUSEHOLD



INDUSTRY



TRANSPORT



WASTE

A. Objective and Purpose

1. World Environment Day is an annual event organized by UN Environment on 5 June and celebrated by the Environment Thematic Group of ADB. The 2019 theme determined by UN Environment is Beat Air Pollution. Beating air pollution is aligned with the operational priorities of ADB's Strategy 2030 including those aimed at making cities more livable and providing better health for all. In order to address air pollution integrated approaches from the urban, transport, energy and health sectors are needed.
2. A series of activities is being organized by ADB's Environment Thematic Group on World Environment Day to create awareness of the sources and importance of addressing air pollution, including its health and economic impact. In addition, the activities will showcase ADB projects that have started to help Asia address air pollution and the co-benefits that can result. In parallel, ADB's Office of Administrative Services (OAS) is holding its annual Sustainability in Action week.
3. The activities will target awareness in the urban, transport, energy and health sectors as well as the ADB community since all contribute and are exposed to air pollution. The key activities are a 30-45 minute opening session in the morning presented in conjunction with Clean Air Asia, during which a commitments wall will be started, led by the management team and youth, and a 1-1.5 hour panel discussion on how ADB projects can support our developing member countries to address air pollution in conjunction with the sector groups in the afternoon. To reach others a series of awareness raising infographic posters will be posted in the cafeteria hallway along with the results of real time air pollution monitoring by OAS at ADB headquarters. The library is also organizing a display of the Environment Thematic Group's timeline and publications in the history room.
4. The opening session titled "*the air that we breathe*" is designed to raise awareness within the general ADB community of the levels and importance of addressing air pollution in Metro Manila, and other Asian cities, particularly in respect of the impacts air pollution has on the well being of ADB staff, consultants, contractors and their families. In conjunction with representatives from Youth for Asia, we will discuss and promote group actions that individuals can take to address air pollution. This will be the start of a "commitment sign up board" which will be moved to the cafeteria hallway to encourage participation. The first persons to make their commitments will be attending members of ADB management team.
5. ADB resident missions in other polluted cities are encouraged to have their own awareness raising event and commitment wall and post photos to @ADBEnvironment and #BeatAirPollution.

B. Program of activities

**Program of Activities
World Environment Day: Air Pollution**

Time	Description	Location
3-7 June	Infographic Boards: <i>Air Pollution, Chocking Asia and the Pacific's Prospects</i> ; results of real time air pollution monitoring by OAS at ADB HQ	Cafeteria Hallway
0900- 0945	Opening Session Title: <i>The Air That We Breathe</i> To be followed by visit to the air pollution monitoring station at ADB HQ 0945-1000	k-Hub
1430- 1530	Panel Discussion Title: <i>Beating Air Pollution, Making Asia's Cities Livable</i> To be followed by visit to the ETG display in the ADB history library 15:30-15:45	k-Hub