



SPEAKERS

■ Opening Session

Youngseung Chang

President, Seoul Business Agency



Youngseung Chang is currently the President of Seoul Business Agency (SBA). He serves as a President of SBA to promote and support SMEs and start-ups, and to promote industrial development including high-tech industries.

Chang is a representative venture first generation company that graduated from Seoul National University and graduated from SNU in 1990 and founded groupware specializing company sharing technology.

Since then, he has been a director of digital contents company Lets and Candle Media. He has been running the artificial intelligence robot start-up business. He founded Jin In-sa Company, which develops AI character robots in 2013.

Thomas Abell

Advisor, Sustainable Development and Climate Change Department and Chief of Digital Technology for Development, Asian Development Bank



Thomas Abell is leading ADB's Digital Technology for Development Unit, which is tasked with facilitating the effective use of digital technology in ADB programs to improve development impact.

He has over 20 years of professional experience in digital technology, including software development, systems architecture and technology strategy. During his 10+ years of experience in international development, he has worked extensively across Asia, Africa and Latin America, working with governments, development organizations, NGOs and corporations.

He has authored several publications on the use of technology in development with leading organizations, including Consultative Group to Assist the Poor, UN High Commissioner for Refugees, Cash Learning Partnership, and Mastercard.

Prior to ADB, he worked for Accenture Development Partnerships (ADP), leading ADP's programs in Digital Technology for Development and Financial Inclusion. He has specific development expertise in financial inclusion, education, and agriculture. Prior to joining Accenture in 2005, he served various management and technical roles in information technology and strategy for large multinationals, including Hewlett Packard, Motorola, and Ford Motor Company.

He is an American national and holds a Master of Science degree from the Sloan School of Management, Massachusetts Institute of Technology (MIT); a Master of Science from the Department of Materials Science & Engineering, MIT; a Master of Science from the Department of Mechanical Engineering, MIT;

and holds a Bachelor of Science degree from the Department of Mechanical Engineering degree from MIT.

■ Session 1. Ecosystem for Tech Start-ups

Moderator

Seok Yong Yoon

Principal Public Management Specialist (e-Governance), Digital Technology for Development Unit, Sustainable Development and Climate Change Department, Asian Development Bank



Seok-Yong Yoon currently works at Asian Development Bank (ADB) as Principal Public Management Specialist (e-Governance) at the Digital Technology for Development Unit, the Sustainable Development and Climate Change Department (SDCC). He is a focal person for ICT and digital development operations.

He has led number of digital development and e-Governance projects as a project officer and organized various internal and regional knowledge events for the better use of digital technologies in ADB's various sector and thematic operations. As a focal person for digital development and e-Governance, he plays active role to mainstream digital technologies in ADB's sector operations through technical assistances and sector/thematic groups activities and coordinates partnership programs with international development organizations, private sector and civil societies.

Speakers

Jungwook Lim

Managing Director, Start-up Alliance



Currently Managing Director of Start-up Alliance Korea
 CEO, Lycos Inc. (Waltham MA)
 Head of Global Business, Daum Communications Corp.
 CEO, Chosun Ilbo JNS (Japanese edition of Chosun Daily)
 Staff writer, Chosun Ilbo (Chosun Daily)
 MBA, Haas School of Business at UC Berkeley
 Blog: <https://estimastory.com/>

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Samuel Harris

Lead, EdTech and EdStart Program in Asia Pacific – Public Sector, Amazon Web Services



Sam Harris leads the Amazon Web Services EdTech and EdStart Program in Asia Pacific, which specializes in helping entrepreneurs build the next generation of education solutions on the Cloud. Previously, he grew the AWS Educate Program in the region, enabling students and educators to accelerate cloud-related learning. Samuel has been in the Education, Research and Not-For-Profit space at AWS for over five years helping key customers including government ministries, leading universities, and innovative EdTech companies across Asia. He enjoys learning about the power of technology and revolutionizing education in big and small ways.

■ Session 2. Government Policies and Programs

Moderator

Dennis De Jesus

Knowledge Management Coordinator, Asian Development Bank



Dennis de Jesus (DJ) is a Knowledge Management professional at the Asian Development Bank who works with the Central and West Asia Department to deliver the department's knowledge products and services, information technology requirements, and manages the CWRD eNewsletter, the internal communication tool of the department. DJ is experienced in web design and content production who just deployed an editable dynamic, corporate website for one of our partner institutions.

He also serves as the department focal for the communication initiatives of the Bank. He is a Certified Information Systems Auditor (CISA) and a Certified Management Accountant. He holds a master's degree in Business Administration (MBA) and a former membership director of Mensa Philippines.

Speakers

Pankyu Choi

Director, Seoul Metropolitan Government



Pankyu Choi is the Seoul Metropolitan Government Director of Investment and Business Incubation Division. He specialized in Public Administration, MPA, in Seoul National Graduate school.

Yurendra Basnett

Country Economist, Indonesia Resident Mission, Asian Development Bank

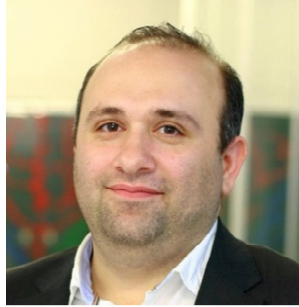


Yurendra Basnett is the Country Economist at the Asian Development Bank's (ADB) Indonesia Resident Mission where he is responsible for leading ADB's country program and operations and managing research on the implication of fourth industrial revolution on Indonesia's development prospect. He is the team leader for developing ADB's new five-year country strategy for Indonesia. From 2015–2017, he was ADB Country Economist in Papua New Guinea where he advised the government on macroeconomic policy, participated in the International Monetary Fund's (IMF) Article IV missions, and co-authored IMF's special issues paper on inclusive and sustainable economic growth. Prior to joining ADB in 2015, he was Research Fellow at the International Economic Development Group of the Overseas Development Institute in London where led research

on trade, growth and structural transformation and contributed to the European Report on Development. He earned his PhD in Development Economics from the University of Cambridge, and his MSc in Development Management from the London School of Economics and Political Science where he received the William Robson Award for his dissertation.

Mammad Karimov

Head of the INNOLAND Incubation and Acceleration Center, Azerbaijan



Mammad Karimov is serial entrepreneur and investor. He is the Founder of the first investment funds for early-stage start-ups in Azerbaijan, Khazar Ventures. The current portfolio covers start-ups from a number of countries including Turkey, Germany, US and UAE. He is also leading an accelerator and incubation program at Innoland for local start-ups, helping them to grow in Azerbaijan and expand to international markets. Besides his current investments, he co-founded/launched two online media channels and Tech Academy in Azerbaijan.

■ **Site Visit: TIPS Town**

Soo Taek Lim

Partner, ENSL Partners



Soo Taek Lim is an accelerator at ENSL Partners who invests and supports growth of start-up entrepreneurs. He is a co-founder of the ENSL Union alongside executives who purposefully retired from large companies. He has been a mentor supporting start-ups with his in-depth experience and expansive network in commerce from previous workplaces. He is putting a lot of effort into investing in start-ups with his two private investment union. Most recently, he has focused more on creating partnerships with both local accelerators as well as those located around the world and with them supporting promising Korean start-ups in becoming successful global enterprises.

■ **Session 3. Private Sector-led Incubation Programs**

Moderator

Aimee Hampel-Milagrosa

Economist, Economic Research and Regional Cooperation Department, Asian Development Bank



Aimee Hampel-Milagrosa obtained her Doctoral degree in Social Sciences (Institutional Economics) from Wageningen University, in the Netherlands in 2007; Master's degree (cum laude) in Agricultural Development from University of Gent, in Belgium in 2001; and bachelor's degree in Agricultural Economics from the University of the Philippines in Los Baños, in 1997. Prior to joining ADB, she was a Senior Researcher at the Department of Sustainable Economic and Social Development of the German Development Institute (DIE), the think tank of the German Ministry for Economic Cooperation and Development (BMZ).

She has over 10 years working experience on private sector development (innovation and growth of micro, small and medium sized enterprises, female entrepreneurship, retail modernization and investment climates, value chains) and provide capacity building to Asian agribusinesses and start-ups on how to innovate and grow their businesses.

Speakers

Eugene Kim

Partner, SparkLabs



Eugene Kim is currently the Partner of SparkLabs and manages the day –to–day operations of the Sparklabs accelerator program. Eugene previously served as a Director of Global Business Development at Tencent Korea. Prior to Tencent, Eugene was Director of Business Development and Marketing at Podotree, an online educational app developer in Korea. Eugene was a Manager and Group Head of the Quality Assurance and Localization Group for NHN USA. He began his career at The Contents Company, an SK company, in business development and played a key role in launching Korea’s first pilot IP TV service with overseas partners. He earned his BA in Economics and Philosophy from the University of Michigan.

Smita Roy

Partner Programs and Strategy Worldwide Public Sector, Amazon Web Services



Smita Roy leads the Amazon Web Services Worldwide Public Sector Partners team that covers Asia Pacific and Japan region. She has more than 17 years of experience in technology polymath applying fresh innovations to cloud technology, building high performance sales team selling cloud aggregation services with Tech leaders like Microsoft, VMWARE, Redhat, Veeam, and Citrix. Before AWS, she was the Country Manager at Rhippe. Her work spans managing a team of sale, presales and marketing, building the business ground up with a unanimous goal of capturing the market for private, public and hybrid cloud subscription licenses working across myriad partner types from data center service providers, to system integrator, managed service providers, Independent software vendors. Prior to this, Smita led the team in Microsoft for 11 years focusing on Singapore Market on Cloud Services. Smita has a deep understanding of the start-up ecosystem and the programs enabling such environment, as well as cloud economics of profitability within the channel business. Smita received her MBA degree from University of Southern Queensland and her BA degree from University of Hertfordshire.

■ Session 4. University-led Incubation Programs

Moderator

Brajesh Panth

Chief of Education Sector Group, Sustainable Development and Climate Change Department, Asian Development Bank



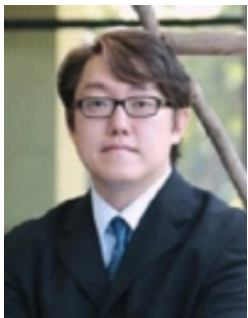
Brajesh Panth provides technical leadership to the education sector group (EdSG) in ADB, leads the preparation of the EdSG work plan and facilitates collaboration across sector and technical groups in ADB and with external partners. He has over 25 years of experience in the education sector including sector assessment, project processing, implementation, evaluation, and policy dialogue, covering all levels—primary, secondary, technical and vocational education and training (TVET), and higher education. His focus is now mainly on how to improve learning for all and enhance employability of youth.

He holds a doctorate in education administration, planning and social policy from Harvard University. Besides coordinating and contributing to several publications, He has made several presentations in different fora and contributed to policy analysis, policy dialogue and analytical work pertaining to different aspects of education reform.

Speakers

Sung Joo Bae

Associate Professor of Technology Management, Yonsei University School of Business



Sung Joo Bae is currently an Associate Professor at Yonsei University Business School where he teaches Management of Technology, Product and Service Innovation, and Entrepreneurship. He recently took a visiting position at National University of Singapore and also worked for The University of Hong Kong as an Assistant Professor before he joined Yonsei. He holds a master's degree from University of Michigan and finished his doctoral study on technological innovation and entrepreneurship at MIT Sloan School of Management. He published research articles in journals such as Journal of Consumer Psychology, Technology Forecasting and Social Change, International Journal of Production Economics, and Information & Management. Additionally, he has industry experience as an IT specialist at IBM, and as a cofounder of Knowledge Cube, Inc., a start-up company specialized in knowledge management consulting and solution.

He led many consulting and software development projects with major Korean companies such as LG and POSCO, and also participated in the consulting project for Grundfos. Dr. Bae is currently leading research projects related to new product development (NPD), research policy, and technology strategy. He also leads consulting projects for companies such as Hyundai Motors, and many start-up firms.

Chihmao Hsieh

Research Professor of Entrepreneurship and Founding Director of the Center for Global Entrepreneurship, State University of New York in Korea (SUNY Korea)



Chihmao Hsieh (PhD in Strategy, Washington University in St. Louis, 2007) is currently Research Professor and Interim Chairperson of the Business Management Department at SUNY Korea. He is also Founding Director of the university's Center for Global Entrepreneurship. Before coming to SUNY Korea, Dr. Hsieh was the professor that designed and led the coordination of entrepreneurship curricula on 3 continents: at the University of Missouri (2006–2010), University of Amsterdam (2010–2014), and Yonsei University, where he was Chair and Associate Professor of the Creative Technology Management department (2014–2017). His research has been published in

Organization Science, Entrepreneurship Theory & Practice, Journal of Management Studies, Small Business Economics, and Scientometrics; and he has given academic talks at the Kauffman Foundation and at universities in eight countries. In some free time, he regularly designs and conducts intrapreneurship programs for large multinational corporations and organizations (most recently at Allianz Korea, acquired by Anbang).

Shang Gao

Head of Educate Program in Southeast Asia, Amazon Web Services



Shang Gao is the Head of Amazon Web Services–Educate Program in Southeast Asia (ASEAN). Her primary focus is to help education and all public sector related sectors in emerging markets to grow through the adoption of AWS cloud technology. She joined AWS after her service at the Asian Development Bank where she was the Education Economist covering south Asia markets. Before this she was an Education Economist at the World Bank Group where she covered education public investment projects across East Asia and Africa. Shang completed her Ph.D. degree from University of

Pittsburgh and her Master in Economic Financial Policy degree from Columbia University.

■ Site Visit: Born2Global Center

Jong-kap Kim

Chief Executive Director, Born2Global Center



For twenty years, he has supported Korean start-ups in the Silicon Valley. Prior to Born2Global Center, he was the founding member and CEO of ETRI Silicon Valley, The Electronics and Telecommunications Research Institute a Korean Government research institution. Creating Silicon Valley atmosphere bridging academia and the industry, making an idea into reality. Prior to that, he has been the CEO of iPark Silicon Valley government agency, and of the incubating business. He was responsible for developing, implementing, managing business strategies for iPark Silicon Valley's portfolio companies and directing Korea government policy & budget development of high-tech

industry. In addition, he has focused on creating investments, partnerships and strategic alliances with U.S. channel partners.

On top of establishing and running Government operation in the American market, he himself is an entrepreneur with multiple start-ups in the heart of SV, Santa Clara. His expertise in technology start-ups and global business are among many. He has supported over 1,000 start-ups penetrating in the global market. He completed Ph.D. course at Vanderbilt University in Finance and received MS from Seoul National University in Environmental Planning and Design.

■ **Session 5. Academia-Industry Cooperation at Korea Advanced Institute of Science and Technology (KAIST)**

Moderator

Shanti Jagannathan

Principal Education Specialist, Education Sector Group, Sustainable Development and Climate Change Department, Asian Development Bank



Shanti Jagannathan works on ADB education sector policies and strategies and provides technical advice and support to ADB's lending and non-lending education operations in the Asia and Pacific region. She leads some of the knowledge initiatives and regional technical assistance programs in the education sector.

Shanti has extensive experience in international cooperation in education at policy and operational levels. In ADB, she has worked on policy research studies such as skills for greening economies and Asia's knowledge-based economies and innovation. She had helped to establish the annual ADB International Skills Development Forum series. She has led the design of education sector projects for ADB funding in school education, skills development and post-quake school reconstruction in Nepal and Bhutan and has supported education sector projects in Bangladesh and India. She has over a dozen publications arising from work in ADB.

Shanti worked with the European Union as Development Adviser where she developed and implemented projects and programs in health and education in South Asia and has been the lead task manager for programs in education, health, livelihood. Prior to that she worked with a think tank, the Indian Council for Research on International Economic Relations.

Speakers

Wonjoon Kim

Professor, School of Business and Technology Management, Korea Advanced Institute of Science and Technology



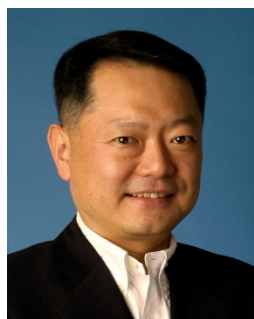
Wonjoon Kim has been conducting and publishing numerous researches on the strategic management of innovation in high-tech industry such as mobile, pharmaceutical, energy, and creative industry, and received several best paper awards in innovation area. His current research interest also covers the changing nature of innovation, including technology and industry convergence, social network innovation, big data, as well as the changing nature of the process of entrepreneurship. New insight into the drivers and structure of the knowledge production function is also one of his interest. Currently, he is the President of Asian Innovation and Entrepreneurship

Association (AIEA), Organizing Committee Chair for the AIEA and National Bureau of Economic

Research Conference, a Member of the Board of Directors in the Korean Society for Innovation Management and Economics and the Korean Corporation Management Association. He is also serving an Editorial Board Member for several journals on innovation such as Innovation Studies, the Journal of Korea Technology Innovation Society, Journal of Technology Innovation, and Korean Corporation Management Review.

Steve Ahn

Professor of K-School and Director of Division of Start-up Support, Institute for Start-up KAIST, Korea Advanced Institute of Science and Technology



Steve Ahn has been with KAIST since 2014. Located at KAIST, Korea's leading technical university, the Institute for Start-up KAIST and K-School aim at promoting tech-based start-ups and helping build up a healthy start-up ecosystem in Korea.

He worked at National Semiconductor in Silicon Valley and at Sharp Corporation in Japan. He then joined Samsung Electronics and held several senior positions, including director of the flash memory and the display driver IC businesses. Both of these eventually became multi-billion dollar businesses for Samsung.

In 2000, Steve Ahn founded Leadis Technology, a fabless semiconductor company in Silicon Valley. Under his leadership as CEO, Leadis quickly grew to become one of the leading suppliers of display driver IC's for mobile phones. Leadis completed its initial public offering at NASDAQ in 2004.

He holds a B.S. in Metallurgical Engineering from Seoul National University, an M.S. in Materials Science from KAIST, an M.S. in Electrical Engineering and a Ph.D. in Materials Science and Engineering both from Stanford University and an Executive MBA from the Tsinghua/INSEAD joint program.

Steve received the Grand Prize of the Samsung Technical Achievement Award for his contribution to the world's first development of 256Mb DRAM. He is an author of three books in Korean, "Let's Start Up", "Start-up Finance" and "All about the taste of wine". He is also running an on-line course "Finance for Start-ups" at COURSERA.

■ **Session 6. Research-Industry Linkage at Electronic and Telecommunication Research Institute (ETRI)**

Moderator

Ryotaro Hayashi

Social Sector Economist, Human and Social Development Division, South Asia Department, Asian Development Bank



Ryotaro Hayashi is currently in charge of implementing ADB-funded Science and Technology Human Resource Development Project (STHRDP) in Sri Lanka as well as Skills Training and Education Pathways Upgradation Project (STEPUP) while supporting other education and skills development project processing and administration in Bangladesh, India and Nepal. I'm also serving as a knowledge focal point of the social sector project in South Asia. Tech start-up support is increasingly getting attentions, particularly higher education projects, but

developing start-up ecosystem is not always easy. Learning from Korean experiences, I'm motivated to apply these new moves considering unique context of the project.

Speakers

Jong Heung Park

Executive Director, Electronics and Telecommunications Research Institute



Since joining ETRI in 1982, Jong Heung Park has been involved in key projects including the development of the digital switching system, and the development of the transponder for KoreaSat communication satellite at Matra Marconi Space (United Kingdom) and Lockheed Martin Corps (USA). He has also been involved in the postal technology development (automation for mail sorting, and information system for logistics). Building on his ICT research and development achievements, he is enhancing the domestic and global commercialization of ETRI's ICT technologies, as Executive Director.

Ilseue Roh

Director, International Cooperation Section, Electronics and Telecommunications Research Institute



Ilseue Roh is the Director of the International Cooperation Division, which facilitates cooperation with major foreign countries and partners to expand the utilization of ETRI's technology abroad. Prior to this position, he was appointed as Director General of ETRI's Research and Design Center (Silicon Valley) and was concurrently the Project Manager of ETRI's Research and Development Center's Operation (2015–2018). He was also a Principal Researcher of ETRI's Future Technology and Strategy Research Laboratory (2000–2015). Previously, he has advised countries in designing and developing national ICT strategies, as Project Manager for the development of ICT Master Plans for Indonesia,

Kazakhstan, and Myanmar. He was also a key project member for the development of the ICT Master Plans of Cambodia and Colombia, and the ICT Cooperation framework for United Arab Emirates. He holds a Ph.D. in Economics from Hanyang University, and a Master's degree in Economics from New York University.

■ Session 7. Angel and Venture Capital

Moderator

Pei-Chun Tsai

Public Management Specialist, Asian Development Bank



Pei-Chun Tsai (Peggy) is an economist who has been seconded from the National Development Council in Taipei, China. Her work is mainly focused on public finance and public sector management related work in both the PRC and Mongolia.

Peggy holds a Master's degree in Public Administration and Management in the National University of Singapore and a Master's degree in Economics from National Chengchi University in Taipei, China. She worked for the National Development Council and Council for Economic Planning and Development of Executive Yuan in Taipei, China and was in charge of economic policies from 2005 to 2018.

Speakers

Kihong Bae

Managing Partner, Strong Ventures



Kihong Bae is the author of 'Start-up Bible' and 'Start-up Bible 2,' Korean bestseller books inspiring the next generation of start-up entrepreneurs, and has extensive experience dealing with a wide spectrum of technology companies both in Silicon Valley and South Korea. As a Managing Director of Strong Ventures, Kihong selectively identifies, invests and advises in early stage start-ups both in Korea and the US leveraging his extensive network and experiences in both markets. He was responsible for the successful global launch of Musicshake, a user-generated music community, at TechCrunch40 and has served as its General Manager in North America. Previously, he was a

Senior Marketing Manager for Microsoft Korea, in charge of middle-market marketing. Prior to Microsoft, he was the Sales and Marketing Director for Zionex Inc., where he catapulted the company to be Korea's No.1 supply chain management solution provider.

Dominic Mellor

Senior Investment Specialist, Asian Development Bank



Dominic Mellor is responsible for setting up ADB Ventures that will support and invest in early-stage technology solutions that can be scaled for impact. In 2015, he launched the Mekong Business Initiative (MBI) that has operated industry accelerator programs focusing on travel, agriculture, and fintech. These programs have helped technology companies raise over \$15 million and expand into emerging ASEAN markets.

Prior to joining the ADB, he worked in both the private sector and public sector across several regions including the Asia-Pacific, Middle East and West Africa. His professional experiences include agribusiness, banking, and debt management. He has a BSc in Mathematics from Warwick University and a MSc in Economics from Oxford University.

Taejoon Yoo
CEO and Founder, MindsLab



Taejoon Yoo is the CEO and Founder of MindsLab, a professional AI company which accelerates progress on latest AI technology based on speed and agility. His milestone achievements include the development of ChatBot Platform "MINDS" and Smart Machine Smart Speaker "ASCAR"; the launch of "REVO": Voice of the Customer Analytics Solution; and the launch of "Minds Insight", a big data analytics and social trend analysis platform. Before he founded Minds Lab, he worked as a partner at PricewaterhouseCoopers Consulting in areas of big data analytics, business Intelligence, enterprise resource planning.

■ **Session 8. Innovative Financing for SMEs and Start-ups**

Moderator

Alexander Joseph Julian

Financial Sector Economist, Public Management, Financial Sector, and Trade Division, Central and West Asia Department, Asian Development Bank

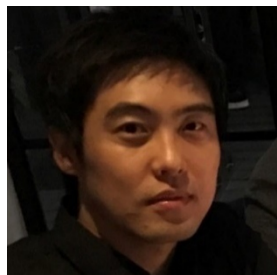


Alexander Julian is an Economist at ADB currently responsible for design and implementation of public sector management projects and technical assistance for ADB's developing member countries in the Central Asia region. This includes projects to support countries' structural and economic reforms, including for improving the business and investment climate, public financial management, SOE reforms, and trade and competitiveness. Investment climate improvement projects under implementation (including in Pakistan and Tajikistan) focus on improving the enabling environment for entrepreneurs and business start-ups, including regulatory reform, SME financing, tax reform, and support the growth of SMEs and high-tech companies for improving the value addition of exporting industries and economic growth. Alexander is also involved in preparation and implementation of financial sector development projects, including financial intermediation for supporting access to finance for SMEs and entrepreneurs.

Speakers

Seung Min Lee

Senior Financial Sector Specialist, East Asia Department, Asian Development Bank



Seung Min Lee is a Senior Financial Sector Specialist at the East Asia Department (EARD), Asian Development Bank. He currently leads projects in financial sector reform, capital markets development, SME finance, Green finance, public financial management, and regional cooperation and integration. Prior to joining EARD, he was the team leader for projects under Asian Bond Markets Initiative in the Office of Regional Economic Integration in ADB. He was also engaged in ADB's consultancy assignments including Lao-Thai cross-border bond issuance project and ADB's Financial Sector Operational Plan development. He attended Cornell University for his MBA and Korea University for his BS in Political Science.

Hee-Jun Lee

Senior Manager, Corporate Financing Division, Small and Medium Business Corporation



Hee-Jun Lee is a senior manager of Corporate Financing Division in Small and Medium Business Corporation (SBC), a government agency under Ministry of SMEs and Start-ups in Korea. Hee-Jun has over 13 years of experience in promoting SMEs mainly in SME Financing area. Currently he leads Corporate Financing Division in Northern Regional HQ of SBC. His financing areas include ICT, Smart Factories, Start-ups and Re-start-ups. Other previous positions include Financial Planning, Asset Backed Securities (ABS) and Export Promotion. He also worked as a Financing Partnership Specialist in Asian Development Bank (ADB). Hee-Jun, a national of South Korea, holds a B.A. in Political Science from Korea University in Seoul, Korea and a M.A. in Economics from University of Asia and the Pacific in Manila, Philippines.

lim Fahima Jachja

CEO, Queenrides



lim Fahima Jachja is Founder and CEO of Queenrides, an online-offline community platform dedicated to empowering women to ride/drive safely using feminine approach Safety, Style and Beauty. Having more than 200K community all over Indonesia with strong engagement, routine and well-planned activities, Queenrides is now a collaboration platform for public, private sectors, NGOs and also Government. In 2018, Queenrides selected by The World Economic Forum as one of the leading start-ups of the ASEAN region. Before Queenrides, lim was significant role in the digital advertising industry. Founder and CEO Virus Communication who brought the trend of digital advertising to Indonesia in 2005, the company won many pitches local and regional. In 2011 lim was appointed CEO of Virtual Consulting (VIRTUCO) that owns Musikkamu.com with 20 million paid subscribers; Gila Motor, media with the most engage online-offline motorbike community with 700.000 members. lim selected as Young Global Leader of World Economic Forum, 25 Asia Best Young Entrepreneur by Business Week, and mentioned as one of Young World Changer in WEF Davos 2019.

■ Group Discussion

Marc Lepage

Principal Information Technology Specialist (Technology Innovation), Business Relationships and IT Strategy Division, Office of Information Systems and Technology, Asian Development Bank



Marc Lepage has worked in the knowledge and technology innovation for development context since 1998. He currently advises and supports ADB with its 2030 digital agenda, by designing and implementing ADB's digital sandboxes program, an initiative aiming at using emerging digital technologies like artificial intelligence, blockchain and robotics to future-proof ADB and support its transformation into an agile organization.

Prior to this position, he worked for the United Nations as UNDP innovation advisor in Africa, based in Addis Ababa, Ethiopia. Marc advised the 46 countries under the UNDP Africa region to develop, sustain and implement innovative initiatives. Managing the UNDP Africa innovation fund, Marc provided policy guidance to countries interested to develop innovation initiatives. His

previous experience includes Uganda Country Manager for the International Institute for Communication and Development (IICD), advisor to national ICT strategy formulation in Somalia, regional director for Africa and Middle East of a Canadian international NGO working in ICT for Development.

Previously, he has spent 7 years with UNDP in information and knowledge for development, including deputy regional coordinator for ICTDAR, the UNDP program on ICT for Development in the Arab region, advisor for UNDP Afghanistan for all ICT related activities and information systems engineer for UNDP Asia Pacific Development Information Programme (APDIP). Since he started to work in the field of Knowledge and Technology for Development, he has worked in about fifty countries in Asia, Middle East and Africa, to design and implement projects linking sustainable development with knowledge and technology innovation. His work has been featured on CNN, BBC, the Wall Street Journal and other global and local media. Holding both French and Canadian nationalities, married with a son and two daughters, Marc holds a master's degree in network engineering from a French University.