AIR POLLUTION CHOKING ASIA'S PROSPECTS

Outdoor and indoor air pollution is a serious issue for the region, increasing inequalities and holding back socioeconomic development.





Asia is home to 54% of the world's urban **population**, and by 2050 more than 3.4 **billion** people will live in its urban areas¹



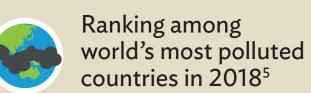
97% of cities in low- and middle-income countries with more than 100,000 inhabitants do not meet the air quality guidelines of the World Health **Organization (WHO)**²



Asia dominated the global **AirVisual most polluted city** rankings for 2018 with cities in India, the People's Republic of China, Pakistan, and **Bangladesh** occupying the top 50³



Deaths per 100,000 population attributable to outdoor and indoor air pollution in 2016⁴



Ranking among world's most polluted cities in 2018⁶

WHO annual PM2.5 guideline⁷

Annual average PM2.5 level

Maximum monthly average PM2.5 level

Air quality is satisfactory 0-12.0 and poses little or no risk.

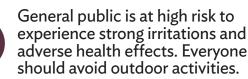
Sensitive individuals should avoid outdoor activity as 12.1-35.4 they may experience respiratory symptoms.

General public and sensitive individuals in particular are at 35.5-55.4 risk to experience irritation and respiratory problems.

There is a higher likelihood of adverse effects and aggravation 55.5-150.4 to the heart and lungs among the general public.

General public will be 150.5-250.4 noticeably affected. Sensitive groups should restrict outdoor activities.

250.5+









PM2.5 = fine particulate matter less than 2.5 microns in diameter, $\mu g/m^3$ = micrograms per cubic meter

¹ United Nations Department of Economic and Social Affairs. 2018. 68% of the World Population Projected to Live in Urban Areas by 2050, says UN. 16 May. https://www.un.org/development/desa/en/news/population/2018-revision-of-world-urbanization-prospects.html. ² WHO. 2018. WHO Global Ambient Air Quality Database (update 2018). https://www.who.int/airpollution/data/cities/en/ (accessed 23 May 2019).

³ AirVisual. 2018. World Air Quality Report, Region and City PM2.5 Ranking.

⁴ WHO. Global Health Observatory Data Repository: Joint Effects of Air Pollution, Data by Country. http://apps.who.int/gho/data/node.main.ENVHEALTHJOINTAAPHAP?lang=en (accessed 23 May 2019).

⁵ Based on annual average PM2.5 levels using available city data weighted by population. AirVisual. 2018. World Most Polluted Countries 2018 (PM 2.5). https://www.airvisual.com/world-most-polluted-countries (accessed 27 May 2019).

⁶ Based on annual average PM2.5 levels. AirVisual. 2018. World Most Polluted Cities 2018 (PM 2.5). https://www.airvisual.com/world-most-polluted-cities (accessed 27 May 2019).

⁷ Guideline recommended by WHO to minimize the risk of health impacts, while advising that no level of exposure has been shown to be free of health impacts.