3RD ASIA FINANCE FORUM | THE FUTURE OF INCLUSIVE FINANCE

#AsiaFinanceForum

6 NOVEMBER, 2019, ADB, MANILA

1.7 BILLION UNBANKED WORLD WIDE



900 MILLION IN ASIA & THE PACIF

ADB PILOT PROJECTS

BANGLADESH
CROP INSURANCE



PHILIPPINES
CLOUD-BASED BANKING



PNG
DIGITAL ID
BIO METRICS

NONE LEFT BEHIND & OFFLINE IN DIGITAL ECONOMY





DIGITALIZATION

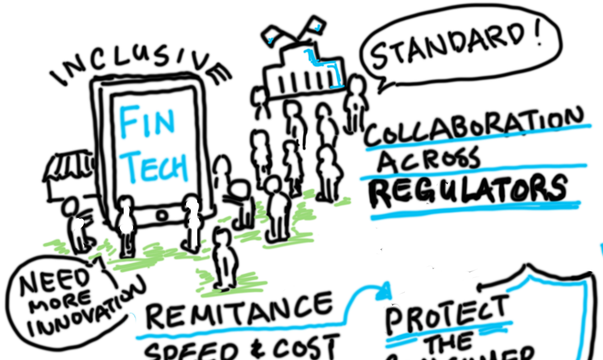
KEYNOTE SPEAKER



RAMA SRIDHAR MASTERCARD

ACCESS TO ICT REQUIRED but NOT SUFFICIENT





REMITANCE SPEED & COST

PROTECT THE CONSUMER



HOW DOES IT WORK IN VILLAGES



WHEN SOMETHING GOES WRONG, WHAT WILL HAPPEN?

HANDLING INFORMATION
- DATA DRIVEN
- CREATING TRUST



FINANCIAL LITERACY

CYBER SECURITY

+DIGITAL LITERACY
+CAPABILITY

CHANGE BEHAVIOR, MAKING DIFFERENT DECISIONS

- ☑ Teachable moment
- ☑ Learning by doing
- ☑ Nudges
- ☑ MAKE IT FUN!
- ☑ CUSTOMIZE IT
- ☑ RULES OF THUMB
- ☑ MAKE IT SOCIAL

VISA & FIN. LITERACY THEATER



TEACHERS LEARN FIN. LITERACY



STIGMA

FINANCIAL EDUCATION NEEDED

MORE RESEARCH NEEDED





HOW DIGITALIZATION HELP
- ACCESS TO CAPITAL
- GETTING PAID ON TIME
- SEAMLESSLY INTEGRATED DIGITAL PAYMENTS



SME

SOCIAL MEDIA



TRAINING MATERIAL



LOCALIZE

NEED TRUST

CASH ON DELIVERY



- GET KYC RIGHT
  KNOW YOUR CUSTOMER
- OVERCOME FEAR

DIGITALIZING BANKING PROCESS



FINCA BANK GEORGIA

MOBILE BANKING



Mi BANK PNG

CLOUD-BASED BANKING



ORADIAN PHILIPPINES

GRAPHIC RECORDING
WWW.KEISUKETAKETANI.COM

3RD ASIA FINANCE FORUM | THE FUTURE OF INCLUSIVE FINANCE

7 NOVEMBER 2019, ADB, MANILA

#AsiaFinanceForum



Graphic Recording
www.KeisukeTaketani.com