Mobilizing Multi-Stakeholder Action for Reform
27–30 January 2015, ADB Headquarters, Manila, Philippines

COURSE AGENDA

OPENING SESSION, 27 January 2015 (Tuesday)	
4:00–5:00	**Welcome** – *Bruno Carrasco, Director, SAPF (SARD)* **Introductions** – Gallery Walk **Course Overview** **Learning Objectives** **Group Norms**
DAY ONE, 28 January 2015 (Wednesday)	
9:00–10:00	**Why Engage Stakeholders?** *Video: Down the Drain* *Group Work: Share examples of good practice...from their own projects or those they know about (whether ADB financed or not).*
10:00–10:15	**Coffee Break**

10:15–11:15	**How a 'Governance Lens' Can Enhance Project Design and Implementation**
	
	Group Work: Identifying Priority Challenges
	
	Case Scenarios for Group Work: Bulgaria Tax Reform
	                                   Orissa, India Public Enterprise Reform
	                                   Wenling City, China Infrastructure Reform

11:15–12:15	**The Rules of the Game** *Video: The Red Elevator* *Plenary Discussion* *Application: Identifying constraints to collective action in the Sarangaya case*
12:15–1:15	**Working Lunch**
1:15–3:15	**Introduction to Strategic Communication** *Group Work: Different Perspectives on Reform* *Lecture: Concepts* *Tool: Five Communication Management Decisions*
3:15–3:30	**Coffee Break**
3:30–4:30	**When Wills Collide** **Introduction to Conflict Management**
4:30–5:00	**Recap for the day** (Group work)

DAY TWO, 29 January 2015 (Thursday)	
8:30–9:15	**Conflict Management** *Exercise: Blue and White*
9:15 – 10:00	**Building the Arena for a Durable Agreement**
10:00–10:15	**Coffee Break**
10:15– 11:30	**Building the Arena for a Durable Agreement** *(continued)* *Exercise: The Bali Table* *Tool: The Circle Model of Negotiation*
11:30–12:00	**Conflict Management Sessions** *(in three parts)* *Part One: Preparing by roles* *Tools: The DRIVS Model. (A tool for discovering the hidden interests of stakeholders).* *Lecture* *Tools: Targeting Strategies; Stakeholder Power Scan* *Application: Stakeholder Analysis for the Sarangaya case*
12:00–12:45	**Working Lunch**
12:45–1:15	**Conflict Management Sessions** *(continued)* *Part Two: The Art of the Cocktail Chat held in 3 universes (in 3 rooms)* *Tools: Practice using the DRIVS MODEL in a 'live' interaction with multiple stakeholders*
1:15–3:00	*Part Three: the formal dialogue conducted in 3 universes (in 3 rooms)* *Dialogue is videotaped in each room.* *A debrief in each of the universes will be held at the end of the formal dialogue.* *Tools: a) Negotiation Observation Tool* * b) Personal Power Scan* *Note: Within each universe, participants fill out the Personal Power Scan from the perspective of the specific role they are playing in the negotiation. A 15 minute discussion is held in each universe. Following this, all three universes will then return to the main conference room for a plenary session.*
3:00 - 3:15	**Coffee Break**
3:15– 4:15	**Plenary Session: Stakeholder Analysis**
4:15 – 4:30	**End of day recap** *Homework: Each universe will designate a small team to edit video clips to use in the plenary presentation next day.*

DAY THREE, 30 January 2015 (Friday)	
9:00 – 10:30	**Reporting by Universe** **Q & A**
10:30 – 10:45	**Coffee Break**
10:45 – 12:00	**The Five Communication Management Decisions tool applied to the Sarangaya case** **Group Work**
12:00–1:00	**Working Lunch**
1:00 –2:00	**Group Work** **Group Reporting and Discussion**
2:00-2:45	**Recap of Workshop Content** *Application: What can we do differently in project design and supervision of implementation?*
2:45 – 3:00	**Coffee Break**
3:00-3:45	**Written individual evaluation** **Plenary discussion** *Panelists: Ramesh Subramaniam, Deputy Director General, Southeast Asia Department* *Bruno Carrasco, Director, Public Management, Financial Sector and Trade Division, South Asia Department)*
3:45-4:00	**Closing Session** – *Ramesh Subramaniam, Deputy Director General, SERD* *Note: Following the course, debrief of ADB officers and organizers: Governance Thematic Group and the Knowledge Sharing Services Center*