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ADB

Overview of ADB's Private Sector Operations

Pinnapa Satitpatanapan
Private Sector Operations Department
Infrastructure Finance Division 2
10 OCTOBER 2024



Private Sector Operations Department (PSOD)

- oPSOD is responsible for all private sector (or nonsovereign) financing and investments structuring and funding investments across the capital structure in privately held and statesponsored enterprises across various industry sectors throughout developing Asia and the Pacific.
- Emphasis is on commercially viable transactions that generate acceptable financial returns while also delivering development outcomes on ADB's mandate to promote environmentally sustainable, socially responsible and inclusive economic growth.
- oA key objective for PSOD is the mobilization of official and commercial cofinancing through ADB-managed trust funds, B-loans, credit enhancement products, and risk transfers.







Why the private sector is important

- •To achieve the Sustainable Development Goals (SDGs) by 2030, the participation of the private sector will be crucial in mobilizing resources, creating jobs, and supporting growth in the region
- The private sector is the source of 90% of all jobs in developing countries and helps drive innovation
- Needs will only increase and gaps remain significant across infrastructure, trade and financing across Asia
- G7/G20 and almost all other development finance institutions (DFI) are increasing their emphasis on private sector participation and financing



How ADB can work with the private sector

ADB can play a key role in helping to:

- Create an enabling environment
- Increase the number of bankable projects
- Crowd-in private financing

ADB can multiply the development impact of our interventions by leveraging our:

- Relationships with governments, private sector clients, and other DFIs
- Advisory for public-private partnerships and business incubation
- Capacity to mobilize more private sector capital
- Knowledge of developing member countries



ADB's Strategy 2030: A Growing Role for the Private Sector and Climate Finance

1. Increased private sector activity

1/3

Private sector operations will expand to reach one-third of ADB operations in number by 2024

2. Increased private sector cofinancing

\$2.50:\$1

Every \$1 in financing for ADB private sector operations will be matched by \$2.50 of long-term cofinancing

3. Increased climate finance focus

\$100 billion

Climate finance from ADB's own resources will reach \$100 billion cumulatively from 2019 to 2030

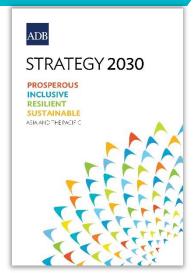
At least 75%

At least 75% of ADB's committed operations will support climate change mitigation and adaptation by 2030

4. Gender target

At least 75%

At least 75% of ADB's committed operations will promote gender equality





Addressing remaining poverty and reducing inequalities



Accelerating progress in gender equality



Tackling climate change, building climate and disaster resilience, and enhancing environmental sustainability



Making cities more livable



Promoting rural development and food security



Strengthening governance and institutional capacity



Fostering regional cooperation and integration



Sector Focus



Infrastructure

Catalyzing economic growth and social equity via energy, waste, water, transport, and telecommunications facilities



Environmental protection

Developing sources of renewable energy and encouraging energy efficiency



Finance and capital markets

Providing better access to higher-quality financial services across Asia's developing markets



Sustainable agribusiness

Promoting environmentally friendly food production, processing, and distribution



Education

Building human capital through the expansion of basic and higher education services



Health

Supporting private providers of high quality and affordable healthcare

Products

Instrume	nt Typical Size	Typical terms	When is it relevant?
Deb	\$20M - \$500M	 7 years (corporate) to 15+ years (project) LIBOR / ADB cost of funds in local currency + credit spread Secured or unsecured 	 Established company with large balance sheet, strong cash flow Possibility to mobilize co-financing under B-loan or risk participation
Equit	\$2M - \$100M	 25% ownership maximum Board seat, Advisory Committee seat Minority protection rights Put on the parent company 	 Direct: growth companies at any stage through IPO (cornerstone or anchor investment) PEF: single, multi-sector, country and regional funds ADB Ventures: early-stage companies focused on new technologies
Guarant	tees \$20M - \$500M	 Partial credit guarantees (PCG): market-based, fees based off lenders' margin Political risk guarantees (PRG): market-based, fees based off reinsurance market 	 Where other lenders are more efficient than ADB in mobilizing local currency, or reaching target customers (PCG) In frontier markets (PRG)
Blend Finan (BF)	ce \$5M - \$20M	 Lower pricing, longer grace periods and/or tenors, subordination, sculpted repayment profiles, reduced security and/or collateral, and/or capped or collared returns 	 When transactions demonstrate strong rationale for BF and adherence to DFI-agreed principles – additionality, crowding-in, commercial sustainability, reinforcing markets, promoting high standards
Techni Assista	$\Phi \cap \vdash \Lambda \wedge \Phi \cap \Lambda$	 For project preparation TA, reimbursable at closing For capacity development TA, non-reimbursable grant 	 Enhance corporate governance, environmental and social standards, risk management, gender mainstreaming, etc. Develop new products for underserved segments

Eligible Transactions

- Located in and/or directly benefits ADB's developing member countries
- ADB's target sectors (infrastructure, financial sector, agribusiness, etc.) and themes (climate change, inclusive business, etc.)
- Developmentally and commercially sound, with a clear business plan
- Financing not directly guaranteed by the government
- Clear financing or other need (safeguard support, risk coverage, etc.) from ADB
- Willing to employ professional advisors (legal, technical, environment and social, etc.)
- For equity investments, a board seat for ADB and clear exit strategy



High demonstrational value and replicability



Innovative (new technologies or ways of doing business)



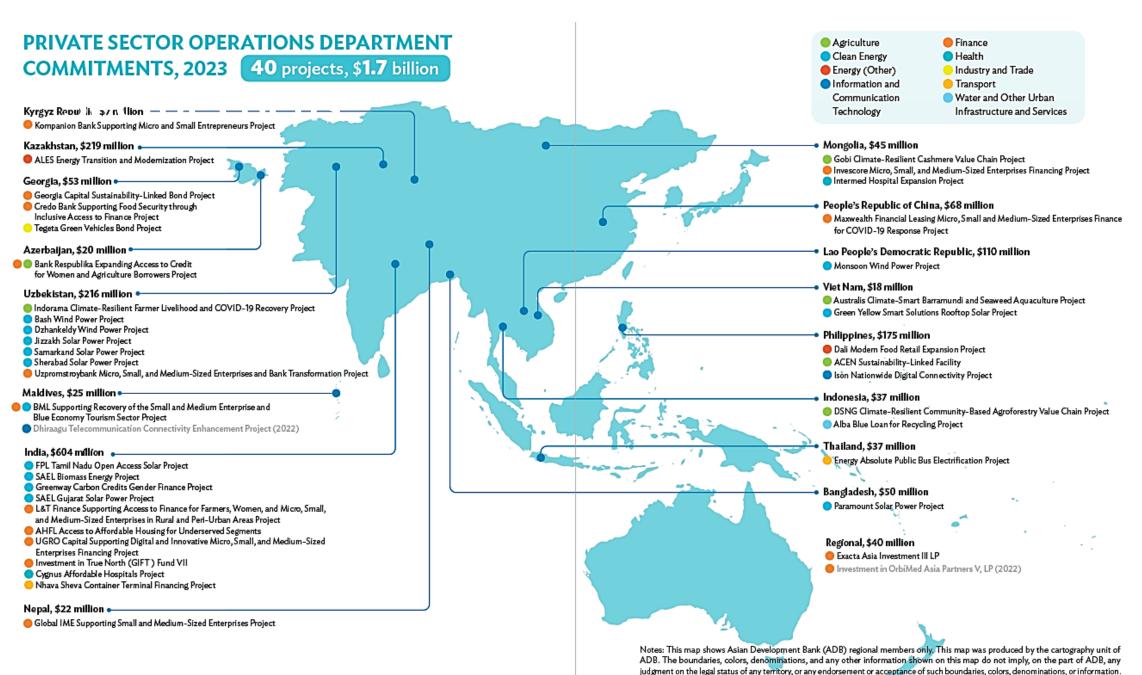
Highest integrity and ethical standards



Crowding in commercial financing

ADB Additionalities

- Financial, including (i) various products from debt to equity, credit enhancement and risk mitigation, (ii) local currencies, and (iii) longer tenors and patient investor
- Non-financial, including (i) stamp of approval, (ii) country risk mitigation, neutral broker role with governments, (iii) safeguard and corporate governance expertise, and (iv) extensive knowledge of markets, sectors, and clients



Source: ADB (Private Sector Operations Department).

PSOD Portfolio by Region (as of 31 December 2023)

\$11,827.2M
Total Portfolio Amount

\$9,695.6M

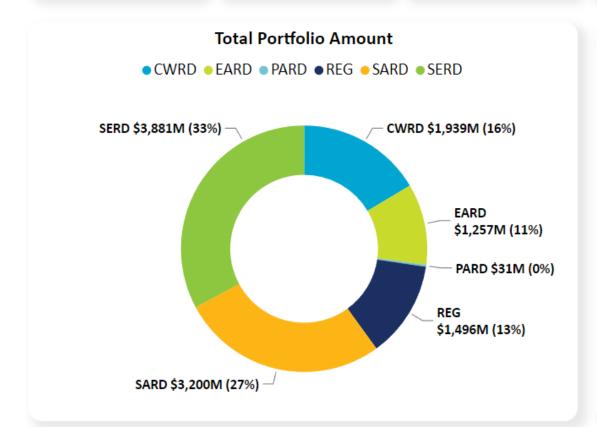
Outstanding Amount

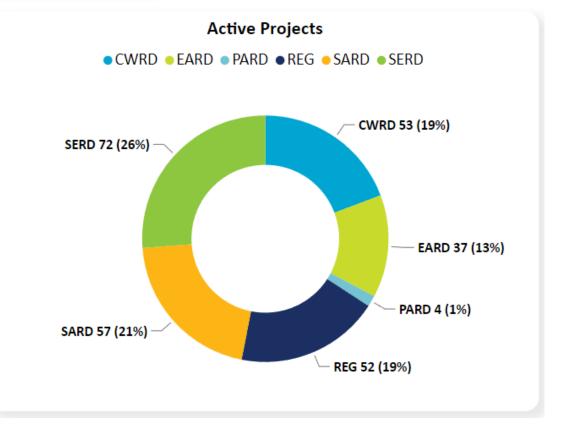
\$2,131.7M

Undisbursed Amour

275

Active Projects





PSOD Portfolio by Sector (as of 31 December 2023)

\$11,827.2M
Total Portfolio Amount

\$9,695.6M

Outstanding Amount

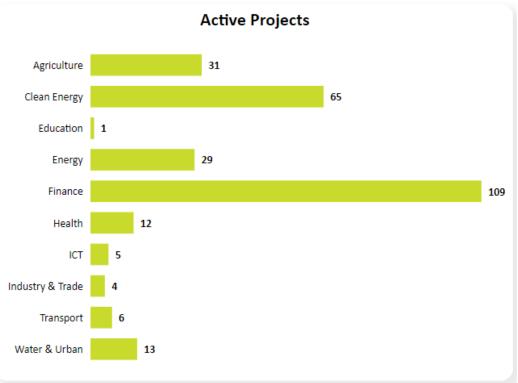
\$2,131.7M 2

Undisbursed Amount

275

Active Projects





Note: Total may not sum up due to rounding.

^{*}Outstanding portfolio includes outstanding exposure and undisbursed commitments

PSOD Portfolio by Product (as of 31 December 2023)

\$11,827.2M
Total Portfolio Amount

\$9,695.6M

Outstanding Amount

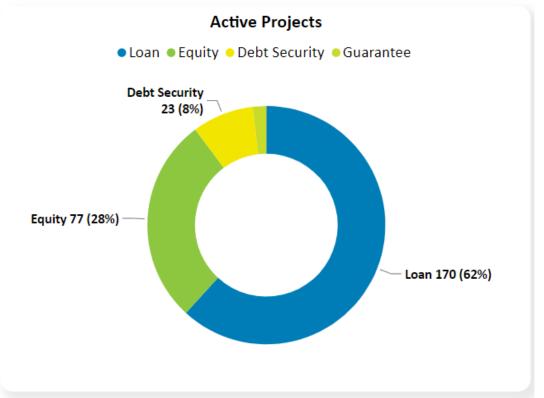
\$2,131.7M

Undisbursed Amoun

275

Active Projects



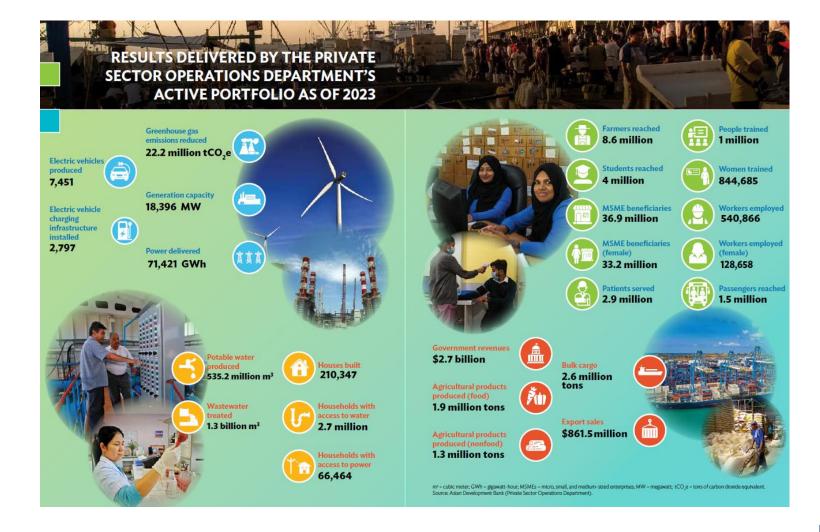


Note: Total may not sum up due to rounding.

^{*}Outstanding portfolio includes outstanding exposure and undisbursed commitments

Private Sector Operations: Delivering Development Impact





Areas for Scaling Up Climate Finance Beyond Core Renewable

Electric Mobility

Water

Recycling

Innovative Financing Approache

Green Data Centers

Manufactu ring

Green Buildings

Decarboniz ation of Industry

Minerals for Green Energy

Sustainable Transport Achievements: Our Role and Impact in Southeast Asia

Our Role

\$686 million

Mobilized Private Sector Financing

For sustainable transport projects







Parallel Loans



Concessional Finance

\$686

million



Our Impact











1,325 E-Buses

MRT Lines

27 E-ferries

>1,000 ΕV charging **locations**

1.500 E-Tuktuks



Bangkok MRT Project (Pink and Yellow Lines)



ADB's first private sector sustainable transport financing in Southeast Asia



Bangkok MRT E-Ferries



First commercial scale e-ferry fleet in Southeast Asia



Philippines EV Charger Production Expansion



ADB's first loan to the EV industry value chain in the Philippines.

2018

2020

2022

2023

2024

Thailand Green Loan for EV Charging Network



Vietnam Green Loan for E-Mobility





Bangkok Public Transport Electrification for Bus Fleet



Bangkok E-Tuktuks and PRC EV Batteries



ADB's first financing of EV charging network and first green loan for e-mobility in Thailand



First e-bus fleet and EV charging network in Vietnam



ADB's first e-bus financing in Thailand



First e-tuktuk Thailand



Thank you!

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Private Sector Operations Department
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