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## **ED CHILES**

OWNER CHILES HOSPITALITY



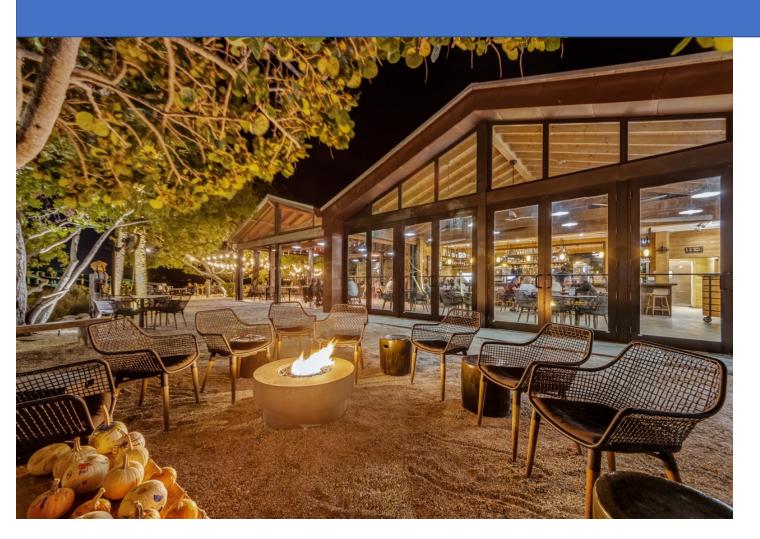
AllClamsOnDeck.org

### Every business tells a story





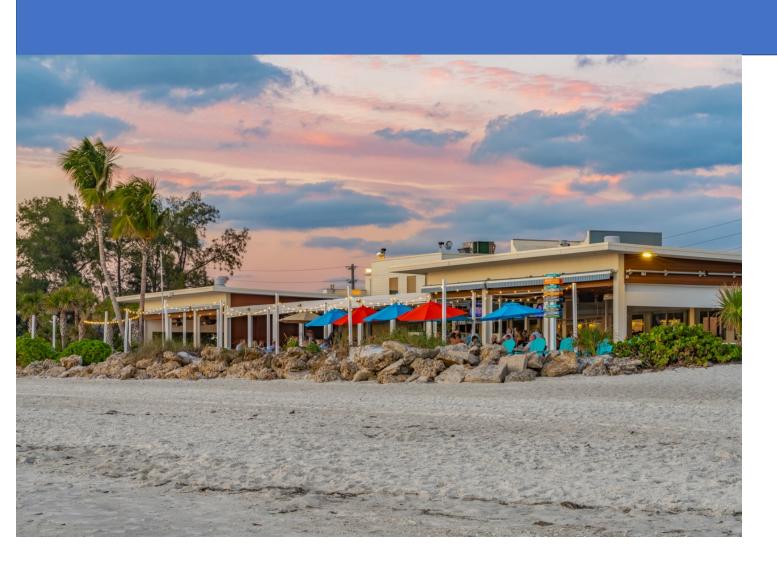
Sandbar prides itself on sustainability through innovate and delicious ways to use locally sourced seafood, biodegradable materials, and compost food waste.



## MAR-VISTA LONGBOAT KEY

Several one-hundred-yearold Buttonwood trees act as a canopy over Mar Vista's outdoor dining area.

Restaurant amenities include public boat slips, a full bar, a covered deck, a gift shop, and valet parking.



## BEACH HOUSE

#### Bradenton Beach, FL

**WATERFRONT RESTAURANT** 

For the last 30 years, we've welcomed countless families and friends to share the fresh, locally caught seafood, along with great beachfront cocktails toasting the very best sunsets on the Gulf Coast.

Our business is three waterfront restaurants located on the edge of the largest gulf in the world. It's the only place in the United States that has three national estuaries on its borders.

Florida's economy is built on the beauty of its beaches, history, and tradition.



### **HISTORY & HERITAGE OF WORKING WATERFRONTS**



## 3 Natural Estuaries:

- Tampa Bay
- Sarasota Bay
- CharlotteHarbor

1%

of the world's aquaculture is produced in the US.



### **Unique geography**

- Florida's central Gulf coast celebrates three nationally recognized estuaries of significance.75% of all recreational and commercial fisheries depend on healthy estuaries
  - Over 60% of Florida's commercial seafood is harvested from the Gulf of Mexico

92%

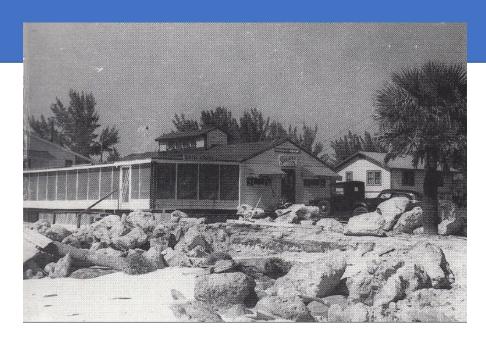
of all seafood consumed in the U.S. is imported and 50% of that is aquaculture.



### **OUR STORY**

Ed Chiles' family has deep roots in Florida. Chiles Hospitality grew out of his love and passion for the sunshine state and its magnificent resources.





#### 45 Years in the Business

- The Seeds Were Planted in Ed's Youth.
- He was born in Gainesville, Florida, to the late Governor Lawton Chiles and Rhea Chiles.
- He and his family spent many summers on Anna Maria Island as a youth and it was these experiences that ultimately led him back to this area.

# WATER QUALITY ISSUES ARE WHAT KEEPS ME UP AT NIGHT













#### **COMMUNITY INITIATIVES**

#### **Restoring our local waters**

- 1995-96: Red Tide event / START was formed
- 12 years ago, the St. Pete Times wrote a story that led to the formation of Gulf Shellfish Institute (GSI)
- Restoring our local oyster population is a top environmental priority because of the critical role they play in improving water quality and supporting other species.
- One mature oyster can filter from 9 to 50 gallons of seawater every day.

### **ECONOMIC DEVELOPMENT**

### Creating the New Pearl of Florida's Gulf Coast

- Approximately 5,000,000 clams will be raised to a 10mm size, then planted by farmers within the three estuaries.
- 22,500,000 Gallons of seawater would be filtered per day



# WE STARTED GSI AND ACOD TO PROMOTE BIOLOGICAL MITIGATION STRATEGIES

Piney Point led to All Clams on Deck

# Biggest threat to our business is harmful algae blooms – specifically red tide.

- Hired federal lobby team
- Boyd Robinson state appropriation \$2.5 mil
- NOAA Bill \$2.5 mil
- Manatee County match of \$500k continue community engagement





# CRITICAL AREAS FOR NATURE AND CITIZENS TO RECHARGE



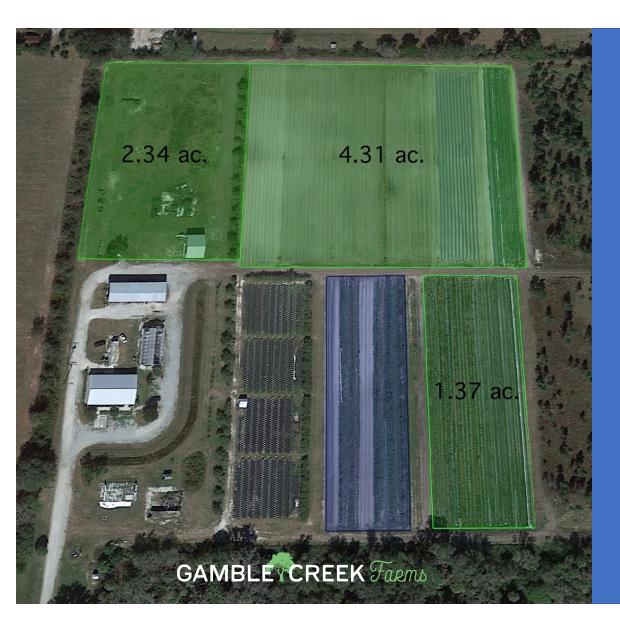
### **Gamble Creek Farms**

- Composting program
- One of the fastest growing zip codes in the country
- 26 acres



## COMPONENTS OF THE CHILES HOSPITALITY CIRCULAR ECONOMY





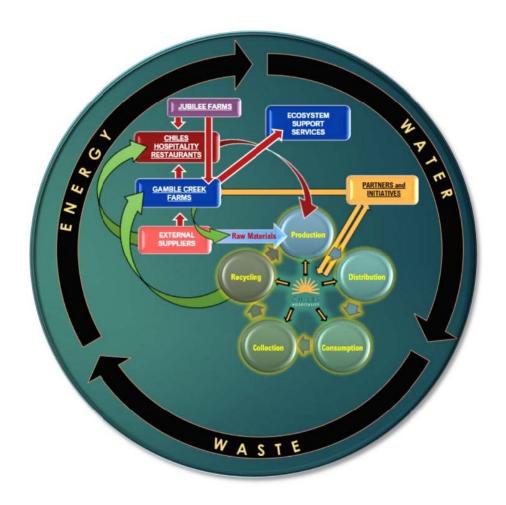
# COMPONENTS OF THE CHILES HOSPITALITY CIRCULAR ECONOMY



- Returning oyster shells to the farm for recycling.
   The shells are scraped to use as fertilizer and then used for building materials such as permeable walkways
- Plastic straws, lids, and bags have been eliminated
- Sustainable agriculture methods are used so the soil continues to be enriched through the plant's growing processes.

# COMPONENTS OF THE CHILES HOSPITALITY CIRCULAR ECONOMY

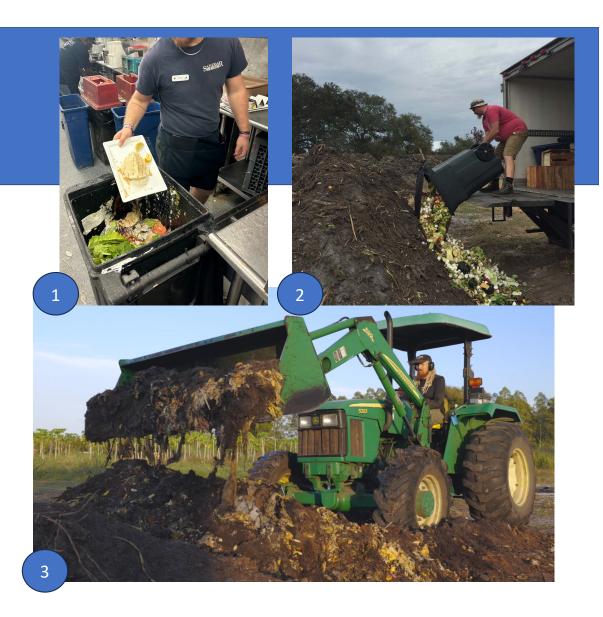
- Chiles Hospitality has built a circular economy model that allows for synergistic efforts across business lines and with committed partners.
- Here are some of the components that make up this sophisticated system...



# COMPONENTS OF THE CHILES HOSPITALITY CIRCULAR ECONOMY

### **Creative Rethinking and Solutions**

- Programs to put invasive lionfish and wild animals on the menu.
- Chiles Hospitality has provided leadership to raise \$5.5 million to date to further research on the benefit of clams and seagrass for local food security, cleaning bays and estuaries, providing new, and preserving the waterfront culture.
  - Key to these efforts has been the initiative to provide compensation to clam farmers when incidents such as red tide occur.
- Producing biochar from restaurant waste such as bones and shells to improve the soil.



## GROWING THE CIRCULAR ECONOMY

#### **BRAIN HEALTH INITIATIVE**

Chiles Hospitality's three waterfront restaurants and Gamble Creek Farms are collaborating with the Brain Health Initiative faculty, students, and scholars to research how healthier foods can benefit our health.

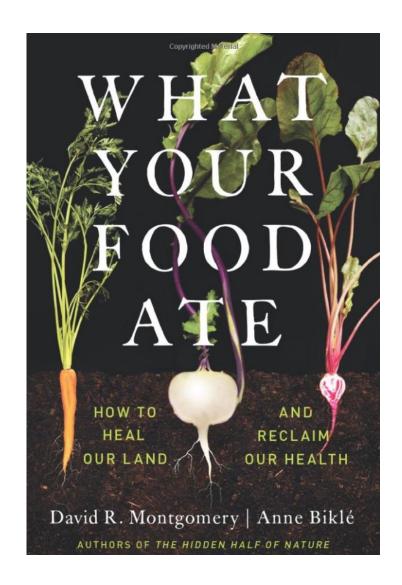
This includes developing new measurements for the soils and the food produced to quantify its increased nutritional value, as well as creating evidence-based experiences which promote and protect the brain—mind—body health for their guests and workforce.



### WHAT YOU CAN DO

- Join us
- Help us lobby
- Support Shellfish Aquaculture
- Get Wet!
- Donate
- Read for education





### **THANK YOU**

### **ED CHILES**

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