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## **Opportunities for Civil Society Organizations**

#### Steven Gillard



Principal Procurement Specialist (Head of the Consulting Services Unit) Procurement, Portfolio and Financial Management Department



#### **CSO Statistics**

- □ ADB has over 3,000 CSOs registered on its Consultant Management System
- 24 consultancy contracts awarded to CSOs in 2022
- Combined value of over \$6.9m
- Over the past 4 years, 64% of contracts awarded to CSOs were Directly Awarded
- □ CSOs were also subcontracted by other entities on 18 occasions



#### Why CSOs?



- Strategy 2030 promotes it:
- "ADB will work with CSOs to tap their unique strengths, such as their local presence and specialized knowledge. It will explore opportunities for increasing their involvement in the design and implementation of projects supported by ADB. Particular focus will be on operations that use grassroots participatory approaches to target the poor and vulnerable groups, mobilize women and young people, and monitor project activities and outputs."



#### Why CSOs?



- Some assignments perfectly suited to CSOs (e.g. addressing social issues)
- CSOs are familiar with local context and have access to local human resources
- Offer credibility, independence, specialist knowledge
- Good value (non-profit?)

## Why (not) CSOs?

But perception...

CSOs may have issues following ADB's procedures, rules and contractual requirements

Less of a corporate culture in CSOs?

Extra supervision needed?







## **Consultancy Firm**

"any private or public entity with the capacity to provide consulting services. Such entities include international and national consulting firms, [...], universities, research institutions, Government agencies, civil society organizations (CSO) and nongovernmental organizations (NGOs), when such entities provide consulting services"

Source: Staff Instructions ADB Administered Consulting Services







#### **CSO:** You are a Consultant to ADB!



•ADB not a donor to be "pitched" to



CSOs not expected to co-finance projects



•CSOs compete against the private sector



CSOs can compete on price





#### **CSO:** You are a Consultant to ADB!



- Must adhere to
- •- procurement methods
- •- contract provisions
- •- billing requirements



•You **can** make a profit and/or cover costs and overheads (not just "at cost") – can be a salary "multiplier"



- You can request advance payments
- Submit request 2 weeks prior
- Only one advance at a time
- •- No advance within 30 days of completion date
- •- Refund/recover if terminated



#### Tips for winning ADB-financed assignments



- Collect relevant business intelligence network!
- Develop reputation through performance
- •Study the bidding documents and understand the selection method and evaluation criteria
- •Know the contract
- •Keep good records of inputs, outputs and expenditures
- Consider individual consultant contracts opportunities





## **Direct Contracting**

- □ Over the past 4 years **64%** of the contracts awarded to CSOs were directly contracted
- □ This is a <u>non-competitive</u> method
  - Small assignments (generally < \$100k for firms) or</p>
  - When only one consultant is <u>available</u> or <u>qualified</u> or has <u>exceptional experience</u>.
- □ A useful "stepping stone" to larger contracts
- □ How to get considered for Direct Contracting (which are not advertised)?
  - Get "on the radar" know your ADB counterparts attend events
  - For CSOs there are "Anchors" as focal point in each ADB field office. List of CSO Anchors and contact details is at: <a href="http://www.adb.org/site/ngos/contacts">http://www.adb.org/site/ngos/contacts</a>





## Subcontracting in competitive processes



CSOs may not have resources or expertise to bid on larger projects – but may be able to complement other bidders



Increasingly common for larger contracts to have social aspects requiring subcontracting to organizations with the skill sets of CSOs

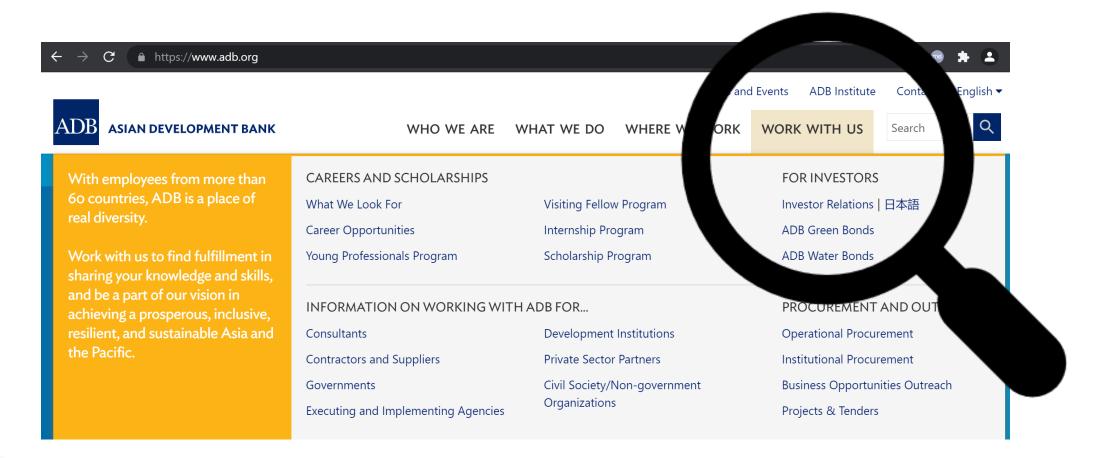


CSO(s) were subcontracted by other entities on 18 occasions in 2022





#### Where to Find Information on ADB Website







# Identifying opportunities for contracts with project executing agencies and ADB



Country partnership strategies



Country operations business plans



Procurement plans



Consulting services recruitment notice (CSRN)



"Hop-on" opportunities:

- -Shortlisted consultants
- -Contracts awarded





#### Must Read!!!

https://www.adb.org/sites/default/files/identifying-business-ngos.pdf

# Working with ADB: A Primer for Identifying Business Opportunities for NGOs

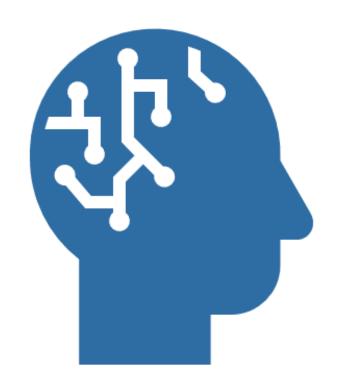
An Overview:
How ADB and civil
society work together







## The Future?



- ✓ New Firms Contract Templates?
- ✓ "CMS2"





#### Thank You!

#### **Contact person:**

Steven Gillard, Consulting Services Unit, PPFD sgillard@adb.org

