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SMART COLLECTORS AND CIRCULAR ECONOMY SOLUTIONS FOR WASTE AND REUSABLES

AIoT Container Circulation Leading Company



The biggest circular infra and reward app leading circular economy in Korea

Cumulative Devices

659_{ea}

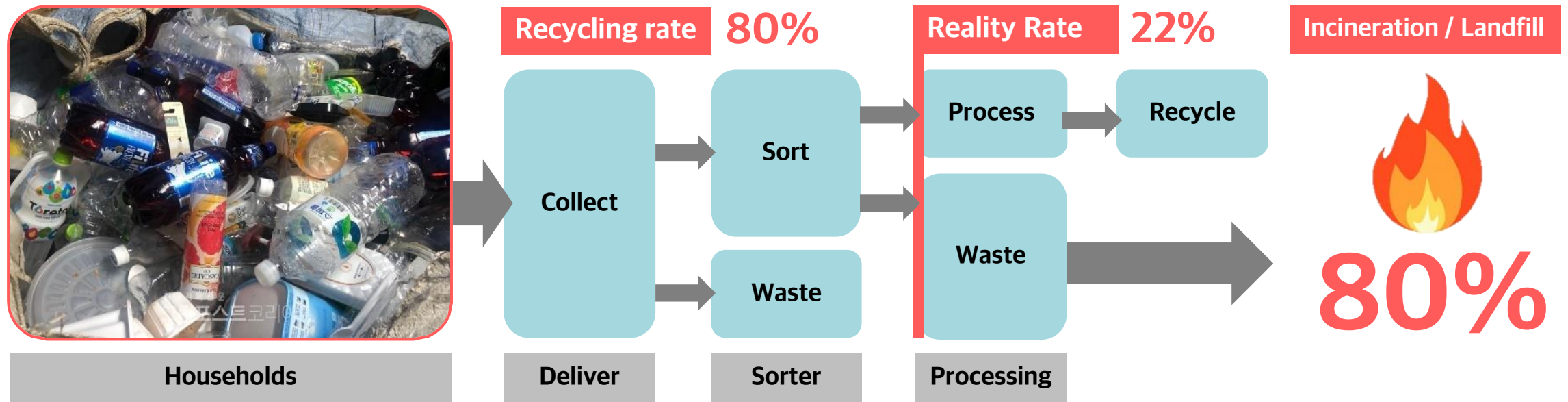
Accrued Revenue

45M_{USD}

Cumulative Users

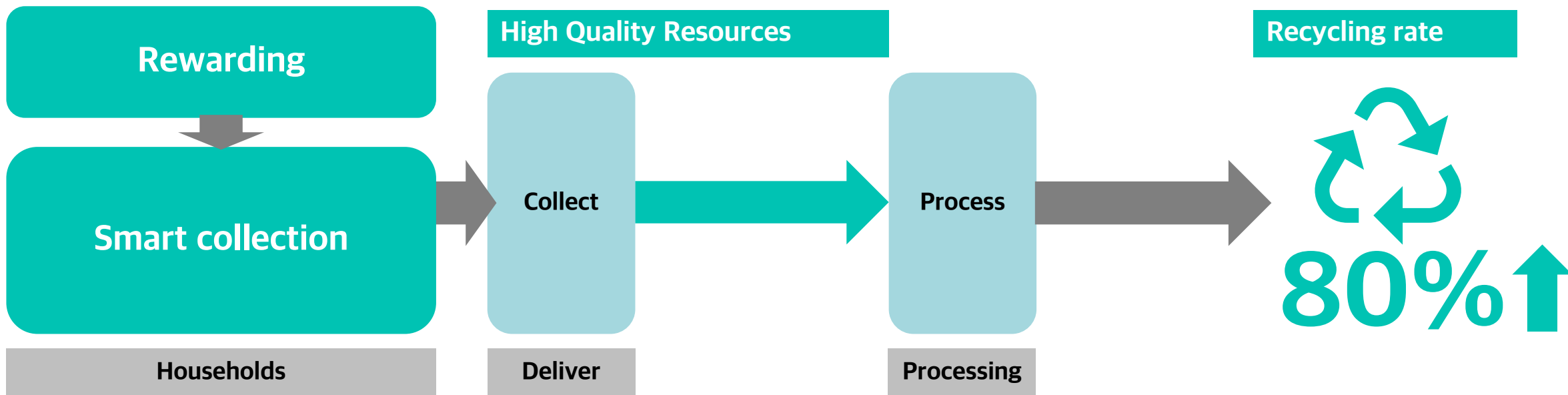
80K

Unsorted disposals by users makes recycling unviable



*2017 [GreenPeace]

Smart infrastructure and rewarding can lead to clean separated disposals



*2016 [KORA]

Raise recycling rate from 30%* to 68%** with Lalaloop solution



Lalaloop
Circular infrastructure

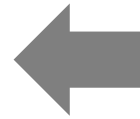
Closer to the user's life areas



Recycling & Reusables



Resource collecting

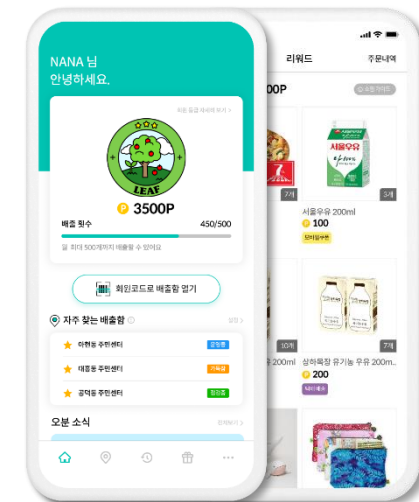


Promoting



Today Recycle
Reward app

Reward points or money!



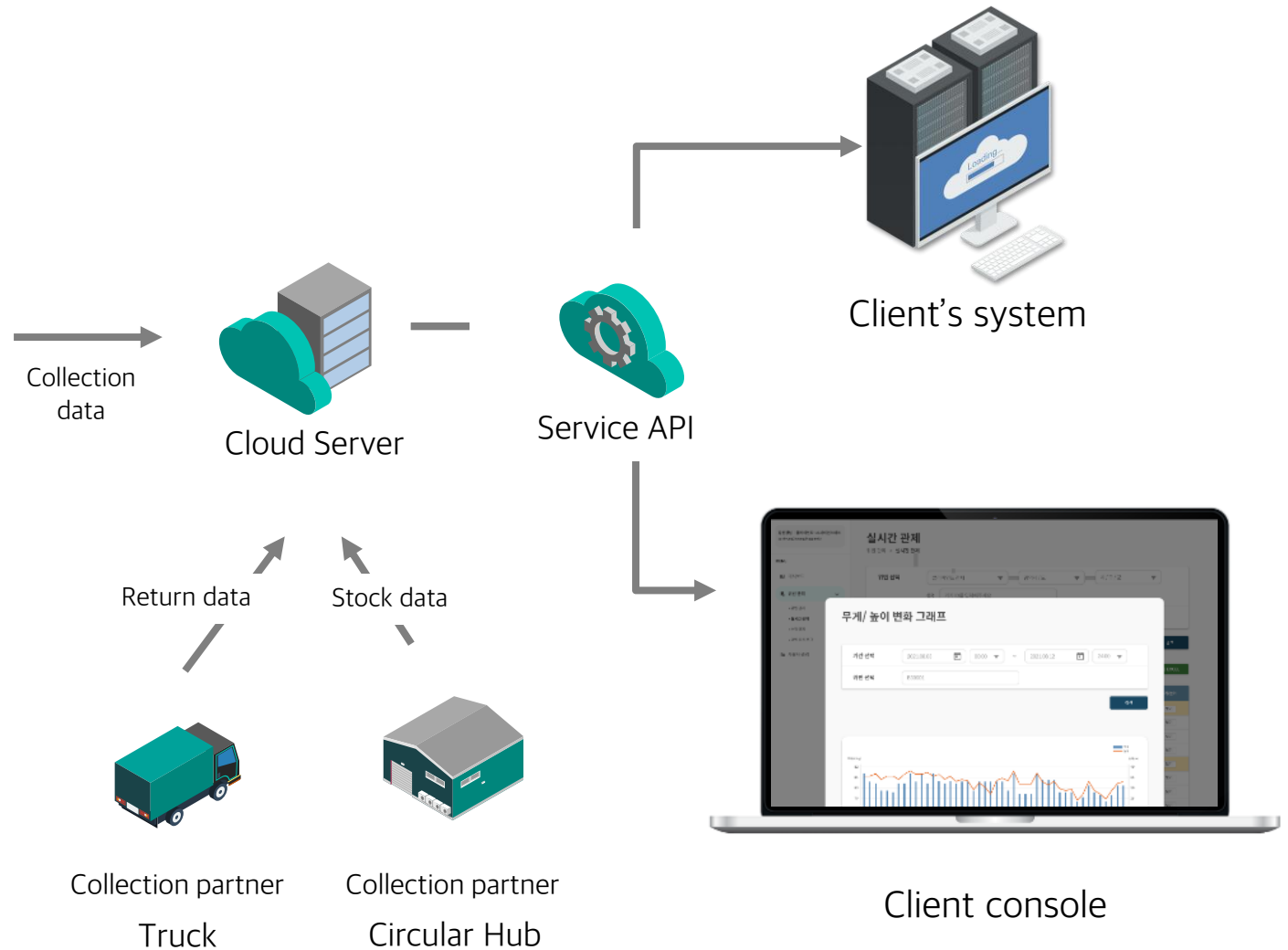
Lalaloop Client data Console

*Europe plastic recycling rate, 2021, KOTRA
**Collection rate results in current operation, 2017, KORA

Smart management with Service API and Cloud System



Smart Collector

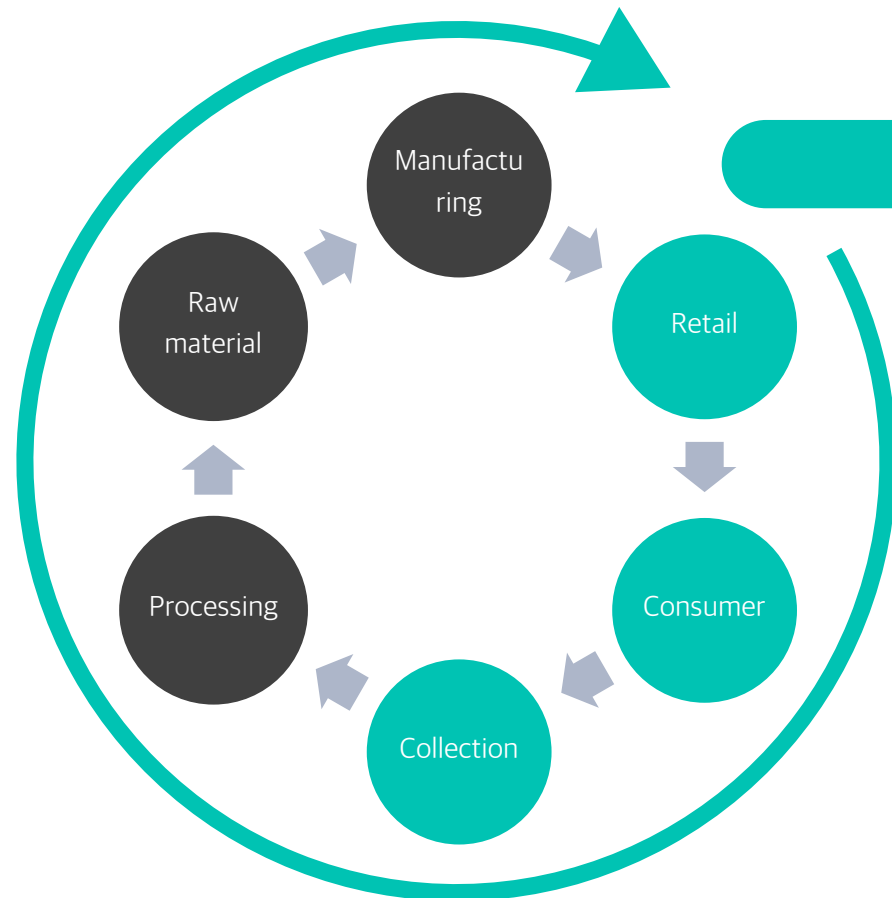


Collection partner
Truck

Collection partner
Circular Hub

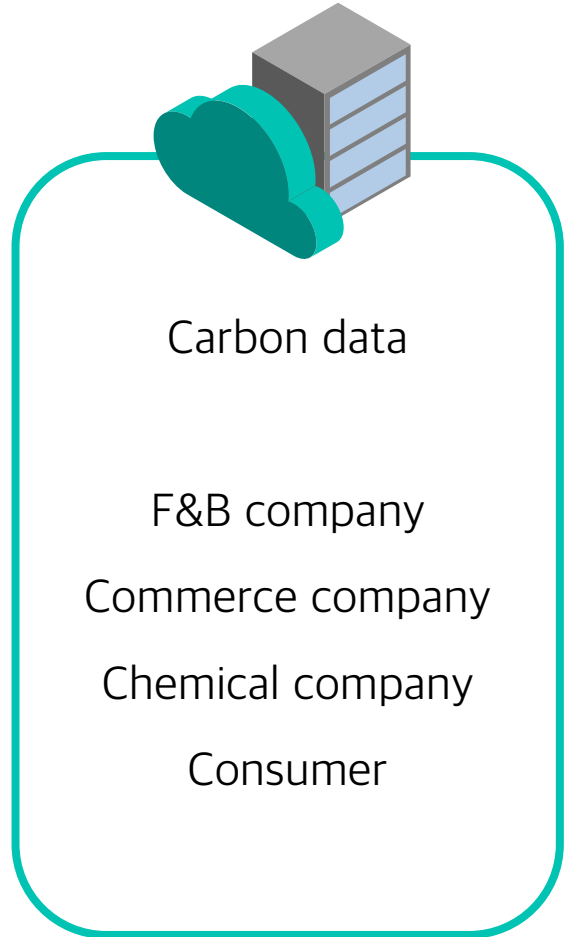
Client console

Lalaloop ID - Package LCA tracking solution for carbon neutral data



Lalaloop ID

(QR, Barcode or RFID)



Cost-Effective solution for local resource circulation against waste

TOMRA
T9



Envipco
Flex



LalaLoop ©



Categories	Deposit items only
Reward	X
Deposit	O
External reward	X
Price	30K~40K USD
App Service	X
Location	Public places
Smart city feature	X

Categories	Deposit items only
Reward	X
Deposit	O
External reward	X
Price	30K~40K USD
App Service	X
Location	Public places
Smart city feature	X

Categories	All Recyclables + Reusables
Reward	O
Deposit	O
External reward	O
Price	7~10K USD
App Service	O
Location	Home Complexes, Offices, Public places, stores, etc.
Smart city feature	Control service, monitoring API

Broad market share with F&B industries and Gov. references

Recycling Value chain



Local recycling Value chain building



Package collecting and recycling solution POC



Residential area recycling resource collecting POC

Reusable Value chain



Reusable cup circulation management system



Reusable food container collection system



Reusable shopping bag collection system

Target the smart city market with circular economy infrastructure

TAM

3.3T USD

Global smart city market ***
CAGR 22.76%

SAM

2.3B USD

Plastic recycling market in Korea **

SOM

30M USD

Recycling collection infra in Korea 10%*

* 10% share of 120K Recycling stations in residential area

** Samll PwC, Insight research, 2022

*** TechNavio, Global Smart City Market, 2020

B2B, B2G Circular collection system with operation and data service

APP/Data Subscription

AIoT Device Subscription



The biggest collection device operation and partnership to lead a market

→ 30+ city



서울특별시 부산광역시

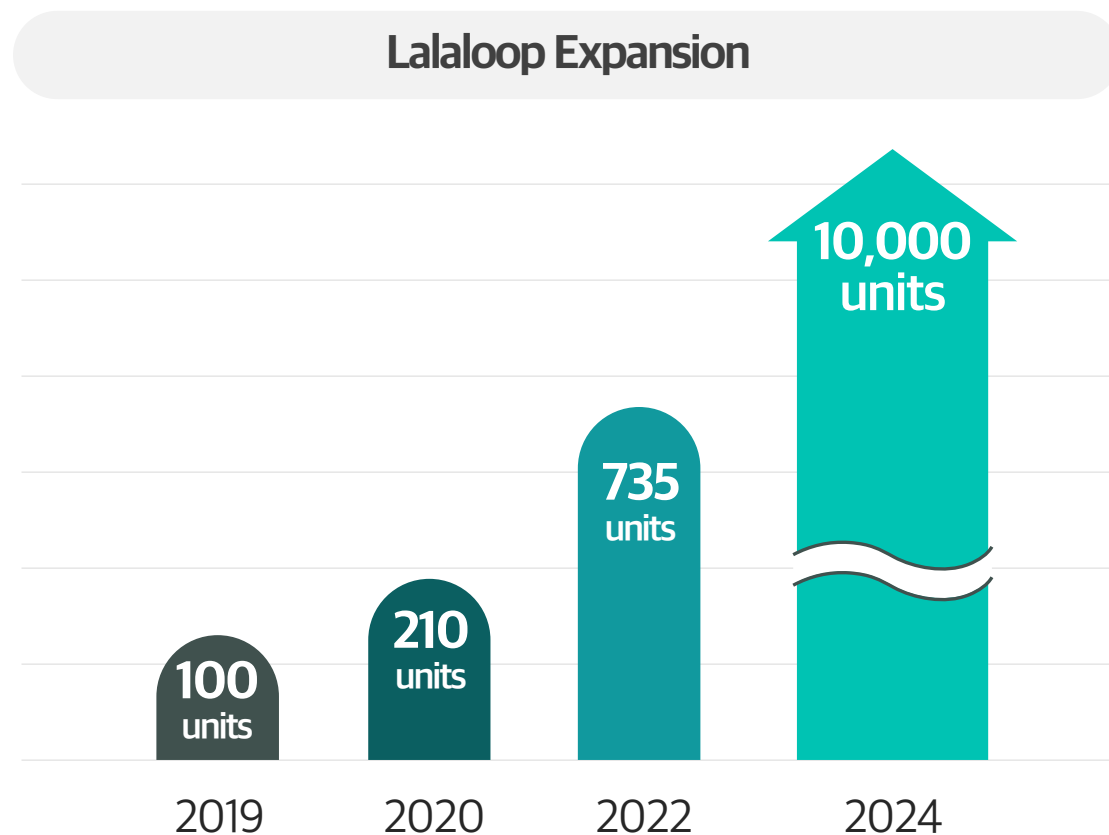
30+

→ 25+ Partnership



25+

→ 755+ Devices
80,000+ Users



Recycling and reuse to reduce waste and carbon footprint

Recycling/Reuse rate increase

Recycling **68%**

Reusables Return **80%**

Single-use cup reduction **57%**



**Reduce Waste
Reduce Carbon**

Make daily Recycling/Reuse

45 Monthly action per user

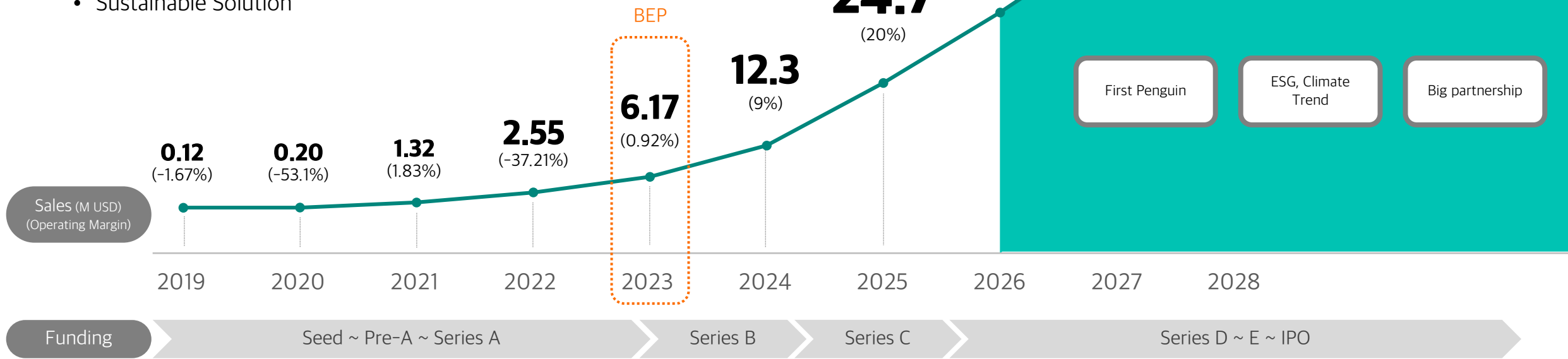
10K Monthly active user
Registered user

63K Monthly container return
Number of Reusable cup return

Recycling and reuse market occupation with circular tracking system

Circular economy leading company

- Resources distribution Eco-System
- Megatrend
- Sustainable Solution



Professional team with IT based circular economy and smart city service



→ Taegoan Bae CEO

R&D, Inventor, Master
(주)imt / Senior Researcher



→ Changhee Lee CPO

Architectural Designer
JAIA Design



→ Juyong Yum CSO

Abu Dhabi Sales
(주)Sinheung



→ Eric Michel CTO

PhD, R&D, Inventor, Lead Engineer
Kyunghee Univ.

+

10 teams
37 members
(12 Devs)



THANK YOU

We assist the people
who save our planet

Oyster able
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우리 아이가 살아갈 지구니까
수고로워도 바르게 하자는 생각

Scalable POC MVP for market

