

ADB

Innovative Approaches to Digital Learning

Dr. Richard Qiu

SVP Global Business Development
Head Udemy for Government

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#ADBSkillsForum

Innovative Approaches
to Digital Learning



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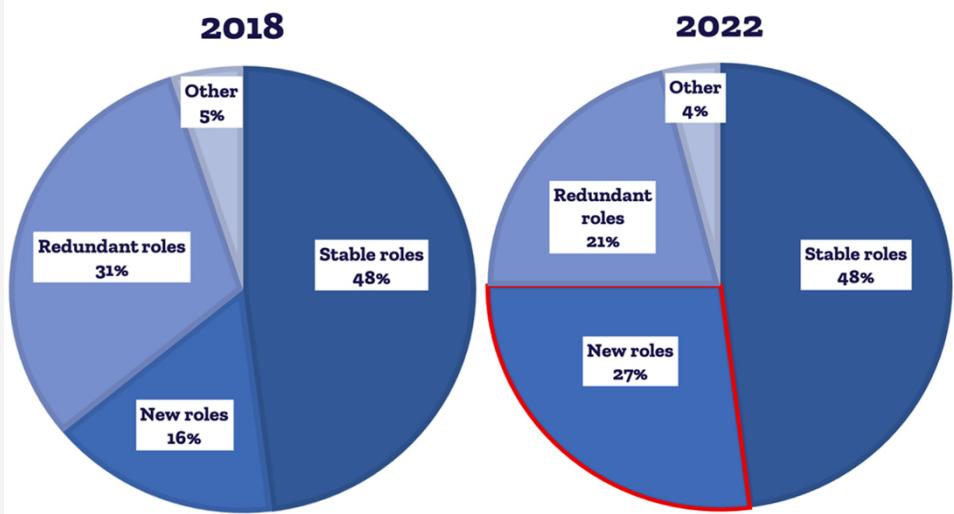


The rate of technological advances signify a significant shift

~~In learning~~
50+ Years 5 Years

Average length of a 21st-century career Half-life of a newly learned skill

2018 Future of Jobs Survey
World Economic Forum

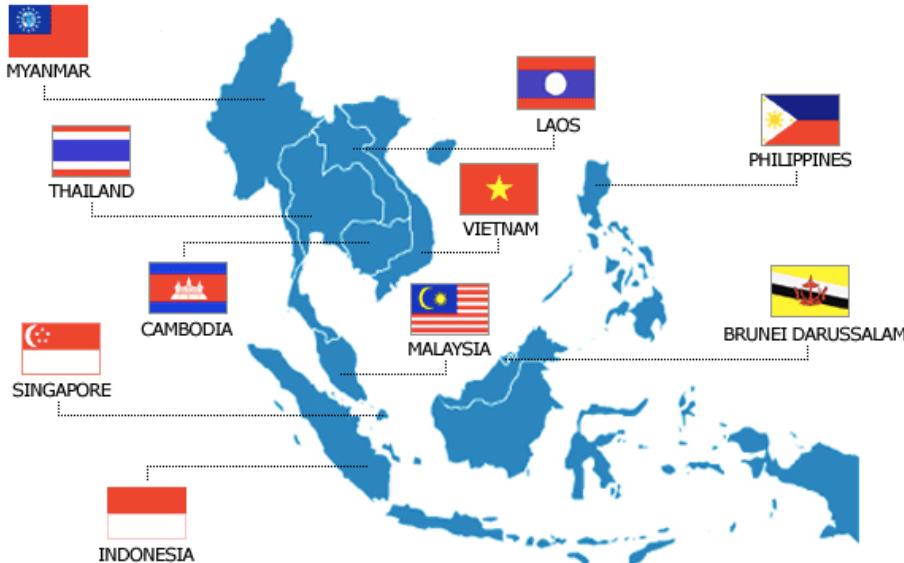


Source: The 100 Year Life, Deloitte Consulting
Source: World Economic Forum Future of Jobs 2018



For ASEAN to thrive in technological transformation, we need a learning movement

Challenges faced by ASEAN

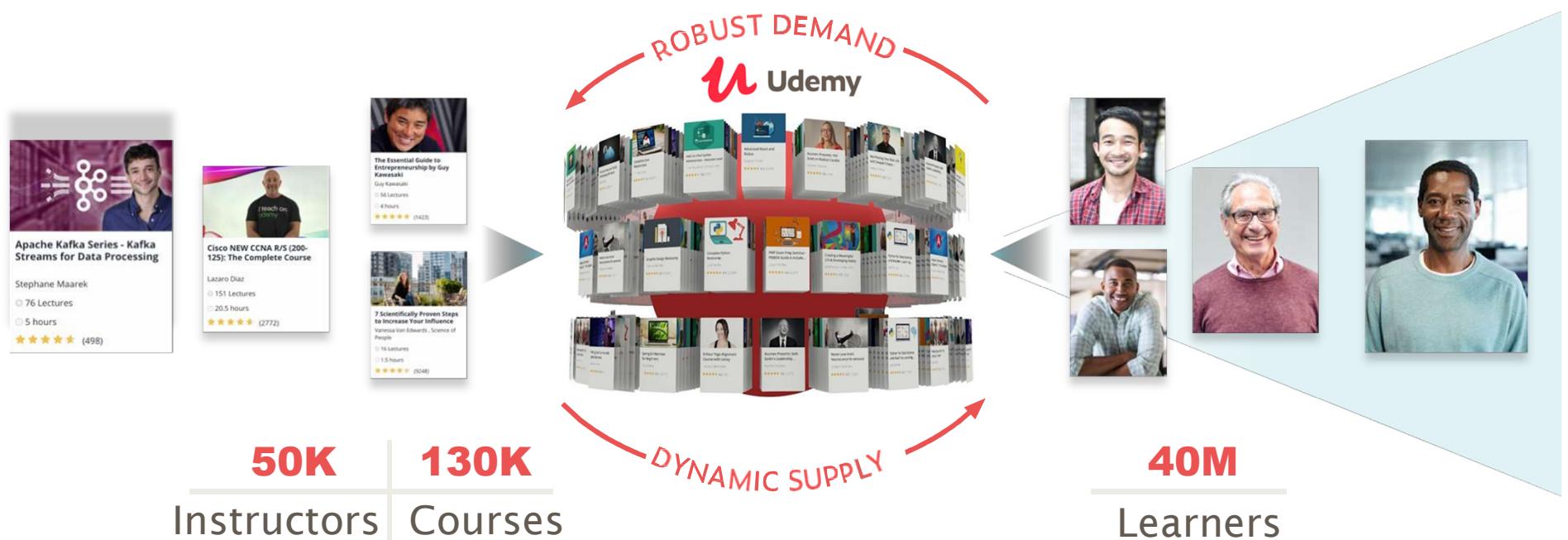


- **Quality of Education:** Poorer countries are less likely to provide the conditions of good quality education, e.g. quality, breadth and freshness of content
- **Resource Shortages:** The lack of schools and teachers is a big problem in many ASEAN countries; Richer ASEAN member nations have challenges not only to train teachers and build classrooms but to encourage the international community to share best practices.
- **Ability to Meet Labor Demands:** Work and education mismatch. In the changing workforce environment, maintaining focus on traditional courses no longer works. There is demand for more skilled people in economy-boosting industries.

It is time to rethink and transform educational systems across ASEAN countries



Udemy helps people stay competitive and do whatever comes next through the world's largest learning marketplace





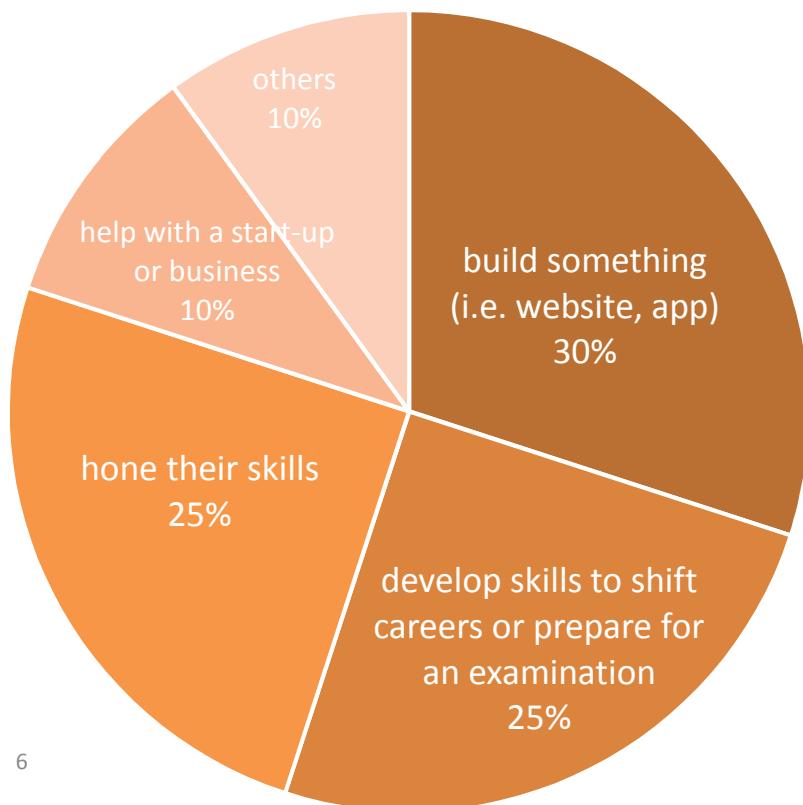
Unmatched breadth





Udemy marketplace is self-sustainable - Both students and instructors are intrinsically and extrinsically motivated

Udemy Students Survey



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Student side:

- 90% students came Udemy to learn practical knowledge.
- Given that Udemy offers a mixture of paid and free courses, the motivational data makes clear what students were willing to pay for.

Instructor side:

- motivated by the desire to teach and share their knowledge.
- Getting rewards for quality teaching.



Udemy marketplace is self-sustainable - Social validation incentivizes our instructors to create quality contents to meet student demand

create quality contents

Trusted and vetted by 40M of learners around the world

7 Scientifically Proven Steps to Increase Your Influence

4.5

Vanessa van Edwards

★★★★★ 8,790 Reviews



"Vanessa's presence throughout the whole course is admirable. She truly lives what she preaches and one can implement her proven tips right away and notice a difference. I loved not only the content, but the delivery itself. Made me smirk and sometimes even laugh out loud. Thanks for providing such an important resource. I'm a fan!"



"I absolutely LOVED this course! I consider myself as a little "weird" and have battled some insecurity most of life. I am definitely more empowered and confident that using this knowledge will increase my influence and help to better connect with others around me."

Microsoft Excel – Data Analysis with Excel Pivot Tables

4.7

Chris Dutton

★★★★★ 2,985 Reviews



"Clear and concise explanations, hands on of practice! Really awesome course! Chris responses to any kind of questions were really prompt and thorough. Certainly one of the best courses for pivot tables (if not the best) in Udemy!"

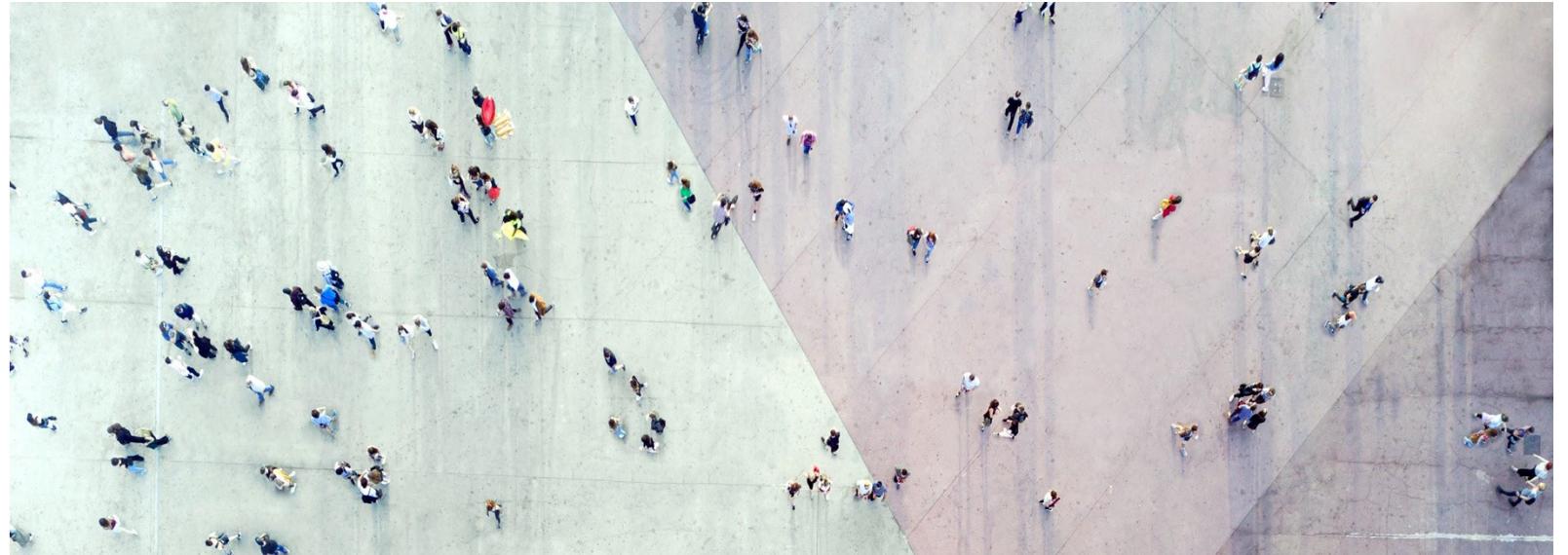


"The best course to master Pivot Table. Chris is such a wonderful teacher, all lectures are in depth and easy to follow. I feel so confident in my Pivot Table skills."

Students

Instructors

provide ratings and reviews



“The big challenge we’re looking at in the next few years is not mass unemployment, but mass redeployment.”

- McKinsey Global Institute





Skills are the new currency to the global economy.

It's an opportunity. The future of work is knocking on the door of HR and L&D teams

54%

of all employees will require significant re- and upskilling by 2022*



1 in 4 employees report a skills mismatch with the current job they have now**

5

generations in the workplace

*Source: World Economic Forum Future of Jobs 2018

**Source: World Economic Forum Accelerating Workforce Reskilling for the 4th Industrial Revolution



Drive innovation with Udemy for Government (UFG)

Udemy is scaling up to the next level by customizing learning for government employees



The screenshot shows a user profile for 'Safia' with a welcome message. The main area displays a course titled 'Angular 6 (formerly Angular 2) - The Complete Guide' by Maximilian Schwarzmüller. Below it, there's a section for 'Assigned to You' featuring several other courses like 'Angular 6 (formerly Angular 2) - The Complete Guide', 'UNOFFICIAL Certified Ethical Hacker (CEH) Practice Exams', and 'Python For Data Science and Machine Learning Bootcamp'. The left sidebar lists various company communication categories such as All Company Communication, Onboarding & Office, Design & Product Team, Engineering Team, Made by Udemy Employees, Tech Talks, Customer Service, Data Science, Design, Development, Finance and Accounting, Human Resources, IT and Software, Management, Marketing, Office Productivity, Personal Development, Project Management and Operations.

130K
Courses

40M
Learners

**3,500 high-quality courses vetted
by our team**



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Future of Skills and Jobs in the Age of Digital Disruptions
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Thank you!