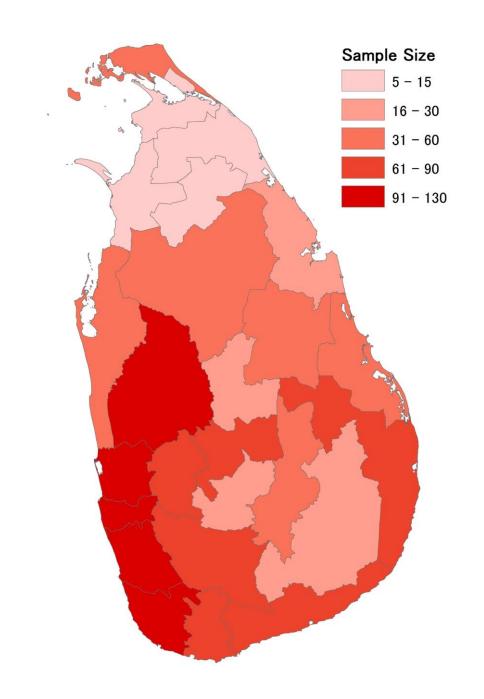
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Ryotaro Hayashi, SAHS 23 May, 2017 Experience of Mobile Phone Survey in Sri Lanka on TVET

#### Program Background







perspective employer processes jobs listing competitive person salary employment income offered work labor rights

employee specific duties responsibilities
employee specific duties work arrangement
expectise relationship work arrangement

## Employment Rate Target

# 52% In 2016

50% In 2011

\$5 million

#### Mobile-Phone Based Survey



## 123%

Mobile market penetration rate in 2016

## Short

Questionnaire

#### Youth

1 Data = \$1

Significantly cost effective compared with manual survey.

## SMS

#### Local Language

## Evening

Before Dinner

## engageSPARK

#### Social and Behavioral Challenges







PHOTO THINKSTOCK

#### Lessons Learned

## Blast

### Database

CATI

Prior Training

#### Thank you!